
EXECUTIVE COMMITTEE OF COUNCIL

TO: MAYOR AND COUNCILLORS

SUBJECT: FESTIVALS BURNABY GRANT APPLICATIONS OCTOBER 2023

RECOMMENDATION:

THAT the following grants for Large Scale Event Festivals Burnaby Grant be approved:

- 24-L-001 – The Mabuhay House Society \$8,000 for their Pinoy Festival on June 22, 2024;
- 24-L-002 – St. Francis de Sales Parish \$4,000 for their SFDS Spring Fair on May 25, 2024;
- 24-L-003 – The Scandinavian Community Centre \$10,000 for their Scandinavian Midsummer Festival 2024; and

THAT the following grant for Small Scale Event Festivals Burnaby Grant be approved:

- 24-S-001 – SFU First Nations, Métis and Inuit Student Association \$5,000 for their Honouring Indigenous Students Powwow on April 20, 2024.

REPORT

The Executive Committee of Council, at its meeting held on January 17, 2024 received and adopted the *attached* report seeking approval of the Festivals Burnaby Grant applications received during October 2023.

On behalf of the Executive
Committee of Council,

Councillor S.Dhaliwal
Chair

Councillor P. Calendino
Vice Chair

TO: EXECUTIVE COMMITTEE OF COUNCIL (ECC)
FROM: GENERAL MANAGER PARKS, RECREATION AND CULTURE
SUBJECT: **FESTIVALS BURNABY GRANT APPLICATIONS OCTOBER 2023**

PURPOSE: To provide information regarding Festivals Burnaby Grant applications received during October 2023 and to seek approval of the grants.

RECOMMENDATION

THAT the following grants for Large Scale Event Festivals Burnaby Grant be approved:

- 24-L-001 – The Mabuhay House Society \$ _ for their Pinoy Festival on June 22, 2024;
- 24-L-002 – St. Francis de Sales Parish \$ _ for their SFDS Spring Fair on May 25, 2024;
- 24-L-003 – The Scandinavian Community Centre \$ _ for their Scandinavian Midsummer Festival 2024; and

THAT the following grant for Small Scale Event Festivals Burnaby Grant be approved:

- 24-S-001 – SFU First Nations, Métis and Inuit Student Association \$ _ for their Honouring Indigenous Students Powwow on April 20, 2024.

EXECUTIVE SUMMARY

Festival Burnaby Grant applications for Small and Large Events are being presented for consideration of the Executive Committee of Council to recommend approval by Council. The eligible requests received by the October 15, 2023 deadline amount to \$49,800. The balance available based on the eligible amount in this year's Festivals Burnaby Grant budget is \$200,200.

1.0 POLICY SECTION

The provision of Festivals Burnaby Grants is aligned with the following Council-adopted policies, plans and strategies: *Burnaby Economic Development Strategy* (2007), *Social Sustainability Strategy* (2011), the Benefits Based Approach (2023) and the *Corporate Strategic Plan* (2017) that identifies the importance of a sense of belonging, inclusion and high quality of life.

On December 11, 2023, Council approved new program criteria and guidelines for the Festivals Burnaby Grant Program which included new evaluation criteria as well as permitted staff to recommend amounts to the Executive Committee and Council.

Grant applications included in this report are reflective of the previous program criteria and guidelines from 2023. New applications received in 2024 will transition to the new guidelines as staff work with applicants during a period of six months. Communications, updated webpages and information sessions will be provided to support community event organizers during the transitional period.

2.0 BACKGROUND

Festivals and special events make the Burnaby community vibrant, strengthen residents’ sense of pride and belonging and draw both local audiences and visitors. They are an important part of Burnaby’s cultural resources framework. Organizers of festivals and special events rely on grant funding to produce high quality, safe and diverse events. The 2024 Festivals Burnaby grant budget is \$250,000.

The applications have been submitted in full and reviewed by staff. All applicants have demonstrated capacity to deliver the special event. The applications describe expenses eligible for Festival Burnaby funding including programming, venue and equipment, marketing and promotions, and administration.

The Festivals Burnaby Grant applications are being presented for consideration of the Committee to recommend approval by Council. The total eligible request contained in the applications is \$49,800. If approved, \$200,200 will remain for spring and fall application intakes, and ongoing small festival requests received throughout the year.

Council approved changes to the Festivals Burnaby program on December 11, 2023, including process adjustments and clarification of criteria. These changes will be implemented with the next application intake, in February of 2024.

3.0 GENERAL INFORMATION

Large Scale Event Grants:

3.1 Mabuhay House Society

Large Scale Event:	Grant File # 24-L-001
Title of Event:	Pinoy Festival
Application Received:	October 15, 2023
Project Budget:	\$60,000
Amount Requested:	\$19,800
Previous Support:	NA (new applicant)
Attendance Estimate:	5,000

The Mabuhay House Society has requested \$19,800 for the Pinoy Festival to be held on June 22, 2024, at the Swangard Stadium. The organization delivered a similar pilot

special event at Burnaby’s Civic Square in 2023 which attracted 5,000 people with a budget of \$20,000.

The Pinoy Festival is a celebration of Filipino culture and a highlight in June, the Filipino Heritage Month. Many Filipino community organizations are involved and will showcase Filipino food, traditional dances, cultural performances, small business vendors and artisans. The event is open to the public (free entry) and intended to engage the Filipino-Canadian community and build bridges with other cultures.

If approved, Festivals Burnaby funding will support artist and performer fees, venue and equipment rental, event co-ordination, publicity and promotion. Organizers anticipate additional revenues from vendor and food booths and corporate funding but amounts are unconfirmed.

The Mabuhay House Society was established in 2021 as a non-profit with a mission to develop intercultural and intergenerational spaces that highlight the many contributions of Filipinos to BC and Canada. The Society has held a June Filipino cultural festival annually since 2022.

3.2 St. Francis de Sales Parish

Large Scale Event:	Grant File # 24-L-002
Title of Event:	SFDS Spring Fair
Application Received:	October 15, 2023
Attendance Estimate	5,000
Project Budget:	\$28,000
Amount Requested	\$12,000
Previous Support	\$4,000 (2023 Neighbourhood Grant – New)
Surplus/Deficit 2023	\$10,524

St. Francis de Sales Parish has requested \$12,000 for the SFDS Spring Fair to be held on May 25, 2024, at St. Francis de Sales School.

The St. Francis de Sales Parish Spring Fair is a one-day event to celebrate diversity and unity of the parish and the City of Burnaby as a whole. The family-oriented fair will have activities and games designed for all ages and will feature a parade, music, dance and cultural performances showcasing the diversity of the community. The target audience is community members of all ages and ethnicities from Burnaby. The applicant expects 75% of attendance to be Burnaby residents.

Grant funds will support artist and performer fees, venue and equipment rental and publicity and promotion. Other revenues are pending from low-cost ticket sales for games and activities, and sponsorships. Organizers anticipate increased expenses in 2024 due to rising production costs and equipment rental.

St. Francis de Sales Parish is focused on developing students into resilient leaders who lead by example and thrive in a global community. The parish is also a home for a number of groups whose aim is to serve the whole community including programs that help those in need and unhoused.

3.3 Scandinavian Community Centre

Large Scale Event:	Grant File # 24-L-003
Title of Event:	Scandinavian Midsummer Festival 2024
Application Received:	September 15, 2023
Attendance Estimate:	5,000
Project Budget:	\$100,000
Amount Requested:	\$10,000
Previous Support:	\$8,000 (2023 & 2019) \$6,000 (2015 – 2018)
Surplus/Deficit 2023:	\$23,779

The Scandinavian Community Centre requested \$10,000 for the Scandinavian Midsummer Festival 2024 to be held on June 22-23, 2024, at the Scandinavian Community Centre.

This annual two-day festival, in its 27th year at the Scandinavian Community Centre, celebrates the Swedish, Norwegian, Finnish, Icelandic and Danish cultures with a program showcasing cultural song/dance, entertainment, food and activities for kids and families. Individual country tents will feature all things Scandinavian and highlight the life of Vikings. The target audience is community members of all ages and ethnicities and the applicant anticipates that 75% of attendance will be Burnaby residents.

Grant funds will support artist and performer fees, event planning and publicity. Other revenues are pending from low-cost ticket sales for games and activities, vendor booths, Gaming Revenue, Canadian Heritage Grants and other sponsorship. The projected budget is higher in 2024 due to rising production costs.

The Scandinavian Community Centre is a meeting place for all Scandinavians, local and visiting. The Society strives to preserve and promote Nordic culture, community and spirit within the Metro Vancouver area. The festival began in 1935 and was revived in 1986 at the Scandinavian Community Centre. There are a total of 352 volunteers who help plan, organize, and participate throughout the festival.

Small Scale Event Grants:

3.4 SFU First Nations, Métis, and Inuit Student Association

Large Scale Event:	Grant File # 24-S-001
Title of Event:	Honouring Indigenous Students Powwow
Application Received:	October 15, 2023
Project Budget:	\$23,000
Eligible Amount Requested:	\$8,000
Previous Support:	NA (new applicant)
Attendance Estimate:	1,000

An application request for \$8,000 eligible amount has been received from the SFU First Nations, Métis, and Inuit Student Association for Honouring Indigenous Students

Powwow to be held on April 20, 2024, at Simon Fraser University. The Association is expanding outreach beyond the SFU population and welcoming all Burnaby residents.

The one-day event celebrates and honours Indigenous students, past and present. This annual event was started in 2023 and hopes to create a positive space in Burnaby for representation and community connection. The powwow is an opportunity for everyone to participate, interact and learn more about the depth and beauty of Indigenous communities and cultures. The event features a ceremony and celebration of arts, dance, music and culture highlighting and fostering cultural connections and community building. The target audience is community members of all ages and backgrounds with a deliberate effort made to ensure inclusivity. The Association anticipates attendance of 25% students and faculty from SFU, and 75% other Burnaby residents. There will be special emphasis on advertising to the Burnaby public, schools, community centres and libraries and outreach to Friendship Centres and Host Nations.

Grant funds will support artists and performer fees, community contributors, and venue and equipment rental. Other revenues are pending from vendor booths, corporate funding and sponsorships.

The First Nations, Métis, and Inuit Student Association (FNMISA) is an Indigenous student-run group dedicated to representing all Indigenous students at Simon Fraser University. The organization is entirely volunteer based, operating under the jurisdiction of the Simon Fraser Student Society (SFSS). The core mandate is to provide support to First Nations, Métis, and Inuit (FNMI) students at SFU, promote and preserve the rich cultural diversities of FNMI peoples, advocate for necessary services and resources, and increase awareness of FNMI cultures and issues within the broader community. This event will be the second annual powwow.

Other Applicants:

Two applications were ineligible for the Festivals Burnaby grant program and redirected to other potential funding sources:

- Ingat-Yaman Foundation with Rotaract Regal & Rotaract Club of HOPE 604;
- Kobe Memory Basketball Club.

4.0 COMMUNICATION AND COMMUNITY ENGAGEMENT

All individuals and organizations receiving funding from the Festivals Burnaby Grants Program must acknowledge the support in all promotional materials with the Festivals Burnaby Grants Program logo.

The next intake for medium and large scale applications is February 15, 2024 for festivals and special events taking place in July - December 2024. As the approved deadline was changed for the intake recently, staff will be flexible and work with community groups to get their applications in. The intake for small grant applications is ongoing throughout the year with the exception of July and August.

5.0 FINANCIAL CONSIDERATIONS

The Festivals Burnaby allocation of \$250,000 is anticipated to be approved within the 2024 budget and funded from the Gaming Reserve. If the total eligible requests included in this report are approved, \$200,200 will remain to support applications for medium and large events in the February intake, and applications for small events anticipated to be received throughout the year.

2024 Festivals Burnaby Budget:	\$250,000
Amount awarded year-to-date:	\$0
Balance Available:	\$250,000
Eligible Requests in this Report:	\$49,800
Balance Available if Eligible Requests Approved:	\$200,200

Respectfully submitted,
 Mary Morrison-Clark, General Manager Parks, Recreation and Culture

ATTACHMENTS

- Attachment 1 – 24-L-001 Mabuhay House Society
- Attachment 2 – 24-L-002 St Francis de Sales Paris
- Attachment 3 - 24-L-003 Scandinavian Community Centre
- Attachment 4 - 24-S-001 First Nations, Metis Inuit Student Association

Confidentiality Notice: Attachments 1 - 4 are not publicly available as per section 21 of the Freedom of Information and Protection of Privacy Act.

REPORT CONTRIBUTORS

This report was prepared by Yvonne Chui, Arts Services Manager, and reviewed by Ratan Grewal, Director Budgets and Reporting and Emmaline Hill, Director Culture.



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION

Festivals and Special Events: Large Scale

Read the [grant guidelines](#) before beginning this application form.
Please respond to all questions and attach additional pages as required.

I. APPLICANT DETAILS

Name of Registered Non-Profit Society or Group:	Mabuhay House Society		
Name for Cheque Issue (if different than above)	N/A		
Society Number:	S0075514@example.com	Charity:	N/A
Mailing Address:	4468 Gladstone Street	City:	Vancouver
Province :	BC	Postal Code:	V5N 4Z6
Organization Contact Name:	William Canero		
Position in Organization:	Vice-Chairperson		
Home Phone:	N/A	Business Phone:	N/A
Cell Phone:	778-835-2311	Email:	vicechair@mabuhayhouse.ca
Website (if applicable) :	mabuhayhouse.ca		
Secondary Contact Name:	Angelie Castillo		
Position in Organization:	Treasurer		
Home Phone:	N/A	Business Phone:	N/A
Cell Phone:	604-653-7977	Email:	Angelie@mytaxangel.ca

II. PROJECT SUMMARY

Title of project you are requesting funding for:	Pinoy Festival
Project Summary:	<input checked="" type="radio"/> existing <input type="radio"/> new

Project summary:
(Describe the project - maximum 50 words)

The Pinoy Festival is a celebration of Filipino culture that is organized as part of June Filipino Heritage Month Activities. It is a signature event that showcases Filipino food, traditional dances, cultural performances, small business vendors and artisans.



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION

Festivals and Special Events: Large Scale

II. PROJECT SUMMARY (continued)

Grant Amount Requested:

Event Dates From: To:
mm/dd/yy mm/dd/yy

Event Time:

Event Location:

Estimated Attendance:

Are you making this application as a sponsor for another group or organization? yes no

If yes, please provide the following information about this group or organization:

Name of Organization:

Mailing Address: City:

Province: Postal Code:

Organization Contact Name:

Position in Organization:

Home Phone: Business Phone:

Cell Phone: Email:

III. PROJECT PROPOSAL

Please attach a description of the project touching on the following key points (maximum 6 pages):

- why is funding needed?
- who is your target audience?
- have you formed any partnerships for this event?
- outline the goals to be achieved through this event, the artistic merit of the activity, and the artistic impact of the activity
- provide a project plan for the event and information about your organization's ability to carry out and complete the project
- what are the criteria you will use to evaluate your event's results and how will you measure success?

IV. PROJECT BUDGET

List all **revenue** and **expenses** related to the proposed project on the [Budget Form](#). Refer to the [Budget Guidelines](#) for specific budget information.



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION
Festival and Special Events - Large Scale

V. ORGANIZATIONAL DESCRIPTION

What is your organization's mission/mandate?
(maximum 50 words)

Our mission is to develop intercultural and intergenerational spaces that highlight the many contributions of Filipinos to BC and Canada.

What is your organization's annual operating budget?

\$250,000

Please provide a brief history of your organization and describe its role in Burnaby
(maximum 50 words)

We formed in October 2023 and as part of our effort to strengthen unity in the Filipino community and raise awareness about Filipino culture - we partner with other organizations to hold events and conduct capacity building programs.

Please provide or attach, a list of your current Board of Directors (if you are a registered non-profit society).

Sammie Jo Rumbaua (Co-Chair), James Infante (Co-Chair), William Canero (Vice-Chair), Angelie Caspillor (Treasurer), and Board Members Maita Santiago, Chandu Claver, Michelle Silongan, and Rudy Antonio.

How many voting/non-voting members do you have in your society/organization?

8

How many paid staff does your organization employ?

Full Time

3

Part Time

1

Please provide or attach, a list of paid staff names and job titles.

Khristine Carino (Executive Director), Astrid Agbayani (Communications Coordinator), and Community Liaisons Josh Rasalan and Wynjie Ramos.

How many active volunteers (board and non-board) do you have?

15

How many volunteer hours are contributed on an annual basis?

2000

Provide a BRIEF summary of your organization's typical annual programming and activities.

Since 2022, we have organized a June Filipino Cultural Festival and facilitate engagement and planning for a Filipino Cultural Centre.

Do you anticipate any financial hurdles/barriers to complete this project? Please describe.
(maximum 50 words)

We anticipate costs for our 2024 event to be higher than previous years and will need to ensure we retain the support of sponsors from previous years as well as attract new ones (eg. City of Burnaby).

How do you typically recognize support for your organization? What can the City of Burnaby expect as far as recognition?

Support is recognized through social media and print promotional materials; placement of banners at the event; opportunity for sponsors to have booths; recognition during the program; and Burnaby Mayor City Council will be invited to attend and speak.

How will your organization ensure your festival/event is accessible and inclusive?

The event will be free and open to everyone of any culture wishing to attend.



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION

Festivals and Special Events - Large Scale Events

VI. SUPPORT MATERIAL

- Resumes for participating artists (maximum - 3 pages each)
- Other material to support application (i.e. past programs; press and/or collateral materials)
- Most recent Year End Financial Report

VII. DECLARATION

Part A

I, the understated, certify that the statements and information contained in this application are accurate and complete.

Part B

I, the undersigned, understand that if this application is successful, the applicant will receive a cheque for the amount approved. By cashing the cheque, the applicant agrees to:

- provide the City of Burnaby with a revised budget if the approved grant amount is less than the requested amount,
- spend the money as proposed in the budget,
- consult with the City of Burnaby about any major changes to the project that become necessary including significant budget revisions,
- acknowledge the support of the City of Burnaby when possible and appropriate, and
- provide the City of Burnaby with a final report, including a financial report that explains how the grant was spent.

signature of person preparing grant

William Canero
name

Vice-Chairperson
position with organization

Nov 15, 2023
date

signature of board chair or president

Sammie Jo Rumbaua
name

Nov 15, 2023
date

Print Form

Name of Organization:				
REVENUES				
Type of Funding/Donation/ Sponsorship:	Source of Funding:	Estimated Revenues:	Confirmed: Yes/Pending	Actual Revenues for FINAL REPORT only:
Festivals Burnaby Grant Program	City of Burnaby	\$ 19,800.00	Pending	\$ -
Other Government Grant				\$ -
Other Government Grant				\$ -
Corporate Funding				\$ -
Earned Revenue (ticket sale, vendor fees, operational excess etc.)				\$ -
Fundraising		\$ -		\$ -
Other Funding/Revenue, please specify in column B	Vendor Booths (20 x 400)	\$ 8,000.00	Pending	\$ -
Other Funding/Revenue				\$ -
Other Funding/Revenue	Food Booths (5 x 300)	\$ 1,500.00	Pending	\$ -
Other Funding/Revenue				\$ -
Other Funding/Revenue		\$ -		\$ -
	Sut-Total (cash)	\$ 29,300.00		\$ -
In-kind Donation/Sponsorship	Major and Minor Sponsors	\$ 25,000.00	Pending	\$ -
In-kind Donation/Sponsorship	Media Sponsorships	\$ 2,500.00	Pending	\$ -
In-kind Donation/Sponsorship	Mabuhay House Staff Support	\$ 3,200.00	Confirmed	\$ -
In-kind Donation/Sponsorship		\$ -		\$ -
In-kind Donation/Sponsorship		\$ -		\$ -
	Sut-Total (in-kind)	\$ 30,700.00		\$ -
<i>*Please use additional form as needed and attach to the application.</i>				
				\$ -
	Grand Total:	\$ 60,000.00		\$ -
EXPENSES				
Description:	Details:	Estimated Expenses:	Cost covered by:	Actual Expenses for FINAL REPORT only:
Programming	Staff salary/wages:			\$ -
	Artists/performers fees:	\$ 15,000.00	\$10,000 Programming Expens	\$ -
	Payments to community contributors:	\$ 10,000.00	Sponsorship	\$ -
	Facilitators:			\$ -
	Venue/equipment rental:	\$ 17,000.00	Partially covered by FB Grant	\$ -
	Documentation:	\$ 2,000.00	Partially covered by FB Grant	\$ -
	Other (specify): Electrician	\$ 1,100.00	Sponsorship	\$ -
	Other (specify):	\$ -		\$ -
		\$ -		\$ -
Administration	Planning, co-ordination, event/project	\$ 3,000.00	Partially covered by City of Bu	\$ -
	Fundraising:	\$ -		\$ -
	Audience surveys/data collection:	\$ 400.00	Mabuhay House	\$ -
	Office expenses:	\$ 600.00	Mabuhay House	\$ -
	Insurance:	\$ 2,000.00	Sponsorship	\$ -
	Other (specify): Permits	\$ 400.00		\$ -
	Other (specify):	\$ -		\$ -
		\$ -		\$ -
Publicity and Marketing:	Development/implementation of publicity:	\$ 1,000.00	Mabuhay House	\$ -
	Marketing strategies:	\$ 2,500.00	Partially covered under FB Grant	\$ -
	Advertising/promotional expenses:	\$ 1,000.00	Partially covered by FB Grant	\$ -
	Other (specify): Banners	\$ 4,000.00	Mabuhay House	\$ -
In-Kind	Other (specify): Planning support			\$ -
	Total:	\$ 60,000.00		\$ -

NOTES:

Please explain changes between estimates and actuals, if any

Please refer to funding guidelines for maximum % of funding in each category - see webpage at www.burnaby.ca/our-city/get-involved/grants/festivals-burnaby; section III, page 2 and 3.

Mabuhay House Society Project Proposal: Pinoy Festival

1. Introduction

The Mabuhay House Society is registered non-profit society working in partnership with the provincial government towards the development of a Filipino Cultural Centre and it serves Filipino-Canadians across the Lower Mainland.

We formed around our community's desire to develop intergenerational and intercultural spaces that highlight the many contributions of the Filipino community to Canada. Our society is composed of experienced and compassionate community leaders, cultural workers and elders.

We organize an annual Filipino Cultural Festival to celebrate the rich cultural heritage of the Filipino community, to foster cultural understanding and appreciation among different groups and to contribute to the overall vibrancy and diversity of Canadian society.

In 2023, our Pinoy Festival was held in Burnaby and it was the signature event and highlight for June's Filipino Heritage Month for the Filipino-Canadian community. In 2024, it is planned to again be the only community-led event to celebrate Filipino Heritage Month.

2. Why is funding needed

The Mabuhay House Society is a registered non-profit that received a \$250,000 grant in Spring 2023 from the provincial government largely for organizational capacity building that is allocated towards staff and administrative costs as part of engagement work towards developing a Filipino Cultural Centre.

We rely on donations and sponsorships to organize community events such as our June Filipino Pinoy Festival event. Last year, our Pinoy Festival was organized in partnership with the Burnaby Filipino Cultural Society and the Pinoy Festival Alliance and it was the largest and most inclusive Filipino event in the history of our community.

The number of Filipino community organizations that actively participated and the diversity in cultural programming was unprecedented and historic. It allowed us to showcase the richness of Filipino culture to our community and to the people of Burnaby.

Funding is needed to help us cover costs related to our venue and programming needs. It will also help us to promote the event and ensure that it is again a well-organized community event that is a source of great pride for both the Filipino community and the City of Burnaby as host.

3. Who is your target audience?

Our target audience encompasses a diverse range of ages and people from all backgrounds, reflecting the inclusivity of our event. Our special focus will be on engaging and enriching the Filipino-Canadian community and building bridges between it and other cultures.

4. Have you formed any partnerships for this event?

Our main organizational partners are the registered non-profit Burnaby Filipino Cultural Society and the Pinoy Festival Alliance. As with our 2023 Pinoy Festival, we will also have as partners at least 50 participating organizations from the Filipino-Canadian community. Partners from our 2022 and 2023 Pinoy Festival:

1	Adamson University Alumni Association of BC
2	Aklanon Sto. Nino Association of BC
3	ANCOP Canada
4	APO Fraternity
5	Bagong Pag-Asa Society of BC
6	BC Pilipino Cycling Collaboration
7	Benguet Society of BC
8	Benguet Society of BC
9	BIBAK BC
10	Cebuano Society of BC
11	Circulo Pampangueno
12	Diversity and Inclusion Support Group of BC
13	Engkanto Cycling Group
14	Fil-Can Cultural Heritage Society - Surrey BC / Reyfort
15	Filipino Migrants International Affairs Society - Canada
16	Filipino Seniors Club of BC
17	Forever Young Seniors Society
18	Golden Gift from the Heart for People in Need Society

19	Grupo Ilocano Association of BC
20	INARTE (Filipino Canadian Society for International Arts and Events)
21	Inter-City Basketball League
22	Kathara
23	Knights of Columbus - BC and Yukon
24	Migrante BC
25	Negrenses Association of BC - Canada
26	New Westminster Philippine Festival Society
27	NPC3 - National Pilipino Canadian Cultural Centre
28	One Fil Coop - One Filipino Cooperative of BC
29	Overland Nation BC 4x4 Organization
30	PhilCAS
31	Pinoy 4x4
32	Pinoy Pride Vancouver
33	PNA (Philippine Nurses Association - BC)
34	PSON 4x4
35	Seniors Brigade Society of BC
36	SFU-Filipino Students Association
37	Sinaitenians BC
38	Sliced Mango Collective
39	SOX - SOCCSKSARGEN Community in BC
40	Sulong UBC
41	Tau Gamma Phi / Sigma BC Regional Council
42	Tulayan
43	United Filipino Canadian Associations in BC
44	United Maskara Association
45	UP Alumni Association of BC
46	UST Alumni Association in BC
47	Zambales Society in BC

5. Outline the goals to be achieved through this event, the artistic merit of the activity, and the artistic impact of the activity

A main goal of this event is to foster unity through pride in culture. The primary artistic merit will be in its ability to convey the richness and diversity of Filipino culture through captivating songs, dances and other cultural performances.

The artistic impact will be multi-faceted. It will seek to foster cultural exchange by showcasing traditional arts and by promoting cross-cultural understanding and appreciation among attendees from all backgrounds.

Through the representation of different Philippine provinces and regions, will also highlight the vivid cultural diversity and nuances unique to each of these areas.

6. Provide a project plan for the event and information about your organization's ability to carry out and complete the project - what are the criteria you will use to evaluate your event's results and how will you measure success?

October:

- Form core Organizing Committee
- Plan Pinoy Festival Appreciation Night - to be held November 10 at Royal Palace Banquet Hall in Burnaby
- Secure venue for 2024 Pinoy Festival

November - December:

- Hold Community Appreciation Night at Royal Palace Banquet Hall in Edmonds on November 10
- This will allow us to consolidate the support of volunteers, organizations, vendors and sponsors towards our 2024 event.
- Begin seeking event sponsors
- Develop and circulate social media materials to announce the 2024 Festival, to call for volunteers and vendors

January:

- Continue seeking event sponsors
- Continue recruiting volunteers and vendors
- Reach out to potential food vendors
- Reach out to performances and entertainment

February - March:

- Continue recruitment for volunteers, vendors and sponsors
- Reach out to performance acts and entertainment

April:

- Develop marketing and promotional materials
- Launch festival website and social media pages

- Begin securing necessary permits and licenses
- Early bird deadline for vendors

May:

- Continue marketing and promotion
- Finalize vendor agreements
- Coordinate logistics for performances
- Hold a launch for the event with community organizations

June:

- Conduct final site inspections and preparations
- Confirm volunteer roles and schedules
- Review safety and security measures

June 22 (Festival Day):

- Set up booths, stages, and decorations
- Coordinate with vendors and performers
- Ensure smooth event operations

June (Post-Festival):

- Conduct a post-event evaluation
- Send thank-you notes to sponsors and volunteers
- Review financials and document lessons learned
- Submit any needed project reports to funders

Successful past experiences

This will be the 3rd Annual Filipino Heritage Festival organized by the Mabuhay House Society. In June 2022, it was held at the Vancouver City Hall Plaza and was well attended by then Minister David Eby, local MLAs and many local government officials along with Filipino community organizations. Sponsors included HEU and UNIFOR.

In 2023, we organized our Pinoy Festival with two other organizations and it was an incredible success. It was attended by Premier David Eby, Mayor Mike Hurley and Councillors, MLAs Anne Kang, Raj Chouhan and Janet Routledge. Sponsors included BCGEU, IAFF 323 Burnaby Firefighters, the Province of BC and the Union Cooperative Initiative.

It was also covered by the Burnaby Now, on the Global BC Calendar of events, and CBC's Early Edition with Stephen Quinn. This is in addition to extensive social media and Filipino ethnic press coverage (eg. OMNI Filipino TV and ABS-CBN).

Pinoy Festival Website:

<https://www.pinoyfestival.ca/portfolio>

Burnaby Now:

<https://www.burnabynow.com/local-news/burnaby-is-celebrating-filipino-heritage-month-with-giant-free-festival-in-june-7113637>

Pancover:

<https://pancover.ca/long-list-of-filipino-organizations-get-behind-upcoming-pinoy-festival-in-burnaby/>

As well, our Board Chairperson is an Event Organizer by profession and our other Board Members and key volunteers have deep roots in the community and have been organizing different types of events for decades.

We will measure our events success by:

- The number of attendees (including the number from other cultures attending)
- The number of vendors
- The number of community organization participants
- Obtaining feedback from participating sponsors, organizations, volunteers, vendors and other participants
- Examining media coverage and reach
- Conducting post-event de-briefs with key participants
- Evaluating the event against our main objective of fostering unity through pride in culture



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION
Festivals and Special Events: Large Scale

Read the grant guidelines before beginning this application form.
Please respond to all questions and attach additional pages as required.

I. APPLICANT DETAILS

Name of Registered Non-Profit Society or Group:

Name for Cheque Issue (if different than above)

Society Number: Charity Number:

Mailing Address: City:

Province: Postal Code:

Organization Contact Name:

Position in Organization:

Home Phone: Business Phone:

Cell Phone: Email:

Website (if applicable):

Secondary Contact Name:

Position in Organization:

Home Phone: Business Phone:

Cell Phone: Email:

II. PROJECT SUMMARY

Title of project you are requesting funding for:

Type of project: existing new

Project Summary:
(Describe the project - maximum 50 words)

The SFdS Spring Fair is an exciting community event to celebrate our diversity (parish, school and the city as a whole) with activities designed for citizens of all ages. Our inaugural celebration was a huge success and received overwhelming support from the community.



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION

Festival and Special Events: Large Scale

II. PROJECT SUMMARY (continued)

Grant Amount Requested:

Event Dates: From: To:
mm/dd/yy mm/dd/yy

Event Time:

Event Location:

Estimated Attendance:

Are you making this application as a sponsor for another group or organization? yes no

If yes, please provide the following information about this group or organization:

Name of Organization:

Mailing Address: City:

Province: Postal Code:

Organization Contact Name:

Position in Organization:

Home Phone: Business Phone:

Cell Phone: Email:

III. PROJECT PROPOSAL

Please attach a description of the project touching on the following key points (maximum 4 pages):

- why is funding needed?
- who is your target audience?
- have you formed any partnerships for this event?
- outline the goals to be achieved through this event, the artistic merit of the activity, and the artistic impact of the activity.
- provide a project plan for the event and information about your organization's ability to carry out and complete the project.
- what are the criteria you will use to evaluate your event's results and how will you measure success?

IV. PROJECT BUDGET

List all **revenue** and **expenses** related to the proposed project on the [Budget Form](#). Refer to the [Budget Guidelines](#) for specific budget information.



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION
Festivals and Special Events: Large Scale

V. ORGANIZATIONAL DESCRIPTION

What is your organization's mission/mandate?
 (maximum 50 words)

To develop our students, using dynamic learning opportunities, into resilient leaders who lead by example and thrive in a global community.

What is your organization's annual operating budget?

Approx. \$950,000. (NOTE: That is the operating budget for the parish as it is the registered charity the school operates under).

Please provide a brief history of your organization and describe its role in Burnaby.
 (maximum 50 words)

The parish began with 14 families, 90 years ago this year, and now welcomes more than 1000+ families with a school of over 225 students. The parish serves as a home for a number of groups whose aim is to serve the whole community incl. programs that help those in need and unhoused.

Please provide, or attach, a list of your current Board of Directors (if you are a registered non-profit society).

Franco Caligiuri, Rossa Sung, Anthony Tillman, Chris Cheung, Jacqueline Lamasan, Paula Ramor, Leah Canete

How many voting/non-voting members do you have in your society/organization?

165 voting members

How many paid staff does your organization employ?

Full Time

33

Part Time

1

Please provide or attach, a list of paid staff names and job titles.

Please see attached staff list

How many active volunteers (board and non-board) do you have?

192

How many volunteer hours are contributed on an annual basis?

14,000 average

Provide a BRIEF summary of your organization's typical annual programming and activities.

Please see attached summary of activities

Do you anticipate any financial hurdles/barriers to complete this project? Please describe.
 (maximum 50 words)

The past celebration had shown unity from our community and within Burnaby as a whole, though we may experience some hurdles, we are confident, as the community has shown through the decades, will surpass it.

What can the City of Burnaby expect as far as recognition?

The City will be showcased as a major sponsor through the event marketing, signage and presence at the fair if desired. The City will be recognized for their hospitality that our community is proud to call home over the past 90 years.

How will your organization ensure your festival/event is accessible and inclusive?

An accessibility evaluation will be conducted to accommodate the diverse needs of the community, including special needs, the disabled and seniors. We formerly hosted the deaf ministry in our parish as well.



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION
Festivals and Special Events: Large Scale Events

VI. SUPPORT MATERIAL

- Resumes for participating artists (maximum - 3 pages each)
- Other material to support application (i.e. past programs; press and/or collateral materials)
- Most recent Year End Financial Report

VII. DECLARATION

Part A

I, the understated, certify that the statements and information contained in this application are accurate and complete.

Part B

I, the undersigned, understand that if this application is successful, the applicant will receive a cheque for the amount approved. By cashing the cheque, the applicant agrees to:

- provide the City of Burnaby with a revised budget if the approved grant amount is less than the requested amount,
- spend the money as proposed in the budget,
- consult with the City of Burnaby about any major changes to the project that become necessary including significant budget revisions,
- acknowledge the support of the City of Burnaby when possible and appropriate, and
- provide the City of Burnaby with a final report, including a financial report that explains how the grant was spent.

signature of person preparing grant

IRENE WIHAK

name

SCHOOL PRINCIPAL

position with organization

OCT. 5, 2023

date

signature of board chair or president

FRANCO CALIGIURI

name

OCT. 5, 2023

date

Print Form



Festivals Burnaby Grant Program - Budget

REVENUES				
Type of Funding/Donation/Sponsorship:	Source of Funding:	Estimated Revenues:	Confirmed: Yes/Pending	Actual Revenues for FINAL REPORT only:
Festivals Burnaby Grant Program	City of Burnaby	\$ 12,000.00	Pending	\$ -
Other Government Grant		\$ -		\$ -
Other Government Grant		\$ -		\$ -
Corporate Funding		\$ -		\$ -
Earned Revenue (ticket sale, etc.)		\$ 15,000.00		\$ -
Fundraising		\$ 5,000.00		\$ -
Other Funding/Revenue		\$ -		\$ -
Other Funding/Revenue		\$ -		\$ -
Other Funding/Revenue		\$ -		\$ -
Other Funding/Revenue		\$ -		\$ -
Other Funding/Revenue		\$ -		\$ -
In-kind Donation/Sponsorship		\$ 6,000.00		\$ -
In-kind Donation/Sponsorship		\$ -		\$ -
In-kind Donation/Sponsorship		\$ -		\$ -
In-kind Donation/Sponsorship		\$ -		\$ -
In-kind Donation/Sponsorship		\$ -		\$ -
In-kind Donation/Sponsorship		\$ -		\$ -
	Total:	\$ 38,000.00		\$ -
EXPENSES				
Description:	Details:	Estimated Expenses:	Cost covered by:	Actual Expenses for FINAL REPORT only:
Programming	Staff salary/wages:	\$ 1,000.00		\$ -
	Artists/performers fees:	\$ 2,000.00		\$ -
	Payments to community contributors:	\$ -		\$ -
	Facilitators:	\$ -		\$ -
	Venue/equipment rental:	\$ 25,000.00		\$ -
	Documentation:	\$ -		\$ -
	Other:			
	DJ	\$ 1,000.00		\$ -
	Other:			
	Photo / Video Coverage	\$ 3,000.00		\$ -
		\$ -		\$ -
Administration	Planning, co-ordination, event/project management:	\$ 1,000.00		\$ -
	Fundraising:	\$ -		\$ -
	Audience surveys/data collection:	\$ -		\$ -
	Office expenses:	\$ 2,000.00		\$ -
	Insurance:	\$ 1,000.00		\$ -
	Other:	\$ -		\$ -
	Other:	\$ -		\$ -
Publicity and Marketing:	Development/implementation of publicity:	\$ -		\$ -
	Marketing strategies:	\$ -		\$ -
	Advertising/promotional expenses:	\$ 1,500.00		\$ -
	Other:			
	Website updates, SEO	\$ 500.00		\$ -
	Other:	\$ -		\$ -
	Total:	\$ 38,000.00		\$ -

III. Project Proposal

1. Why is funding needed?

The funding is important for us as we would like to ensure the event is as affordable as possible for families to attend, especially given the economic circumstances. We are hoping this will be a celebration for the city and the surrounding area of Edmonds Neighbourhood, thus, funding is needed to help make it appealing to as many people as possible. The funding will mainly go towards equipment, venue rentals and licence fees, purchase of materials for games and volunteers and payment for marketing promotions and prints.

2. Who is your target audience?

This event's target audience is for ages 0-99 who live in Burnaby from North to South and East to West and from all races and color.

3. Have you formed any partnerships for this event?

No. Our organization is independently planning this event.

4. Outline the goals to be achieved through this event, the artistic merit of the activity, and the artistic impact of the activity.

This event aims to bring together, not only the school and parish, but the whole community to celebrate our diversity and to strengthen unity. Through our program line up, it will showcase different cultures which is also a good way to learn and appreciate each of them.

For food trucks and tables we will invite food providers of different cuisine to promote multiculturalism in cooking.

Same as last year, for entertainment and program line up, we would like to showcase highlights of each culture like :

Chinese –music, dance, martial arts and visual arts

Filipino – Santa cruzan parade

Mexican – music, dance and folk arts

Canadian – History, Canadian Flag and music

India – Music and dance

African and European

5. Provide a project plan for the event and information about your organization's ability to carry out and complete the project.

This event is and will be carried out by volunteers composed mostly of parents and students from St Francis de Sales and sister school St. Thomas More Collegiate as well as church's ministries like : Couples for Christ, Knights of Columbus and Catholic Women's League. As with our past events, school, parish and the whole community come together to help each other to make each event a successful one.

Proposed Project Plan and Schedule:

October -

December: Gathering of volunteers and leads to spearhead different teams.
Submission of grant application to the City of Burnaby

January : Meet with PEC, Marketing and Fundraising Team to discuss plans to move forward with possible grants and future marketing promotions, sending letters to potential sponsors, etc.

February : Send out solicitation letters and finalize grant application
Design poster for the event and try to start promoting Save the Date
Finalize contract and bookings with Equipment/Service/Activity providers
Create venue map

March : Second meeting with Marketing and Fundraising Team
All volunteers contacted (Parents)
Reach out to Knights of Columbus, Catholic Women's League Youth for Christ and Couples for Christ
Meet with Entertainment Team for the program flow
Contact Entertainers / Performers
Start contacting food truck vendors
Promote craft tables
Start promotions in church and school newsletter
Contact social media bloggers (dailyhive, burnabybeacon, whatsappburnaby, etc)

April : Fundraising and Grant amounts finalized
Final venue map, activities and rides

May : Weekly meetings
Pre-sale of tickets
Confirmation of all volunteer tasks
Meeting with school and parish for gym, street, and outside parish setup
Finalize materials and equipments needed, tents, tables, yard signs, banners

6. What are the criteria you will use to evaluate your event's results and how will you measure success?

The KPIs that we will use to measure this event's success would be:

Number of tickets sold vs actual number of attendees

Social media engagement (by promoting hashtags on the day of the event)

Post-event surveys (for those who will share their emails to us)

Event sponsorship satisfaction surveys (for sponsors and vendors, we can contact them after the event)

Volunteer surveys (how they feel during and after the event)

Revenue vs cost (this will be a quantifiable measurement of success)



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION

Festivals and Special Events: Large Scale

Read the [grant guidelines](#) before beginning this application form.
Please respond to all questions and attach additional pages as required.

I. APPLICANT DETAILS

Name of Registered Non-Profit Society or Group:	Scandinavian Midsummer Festival 2024		
Name for Cheque Issue (if different than above)	Scandinavian Community Centre		
Society Number:	S-31248	Charity:	
Mailing Address:	6540 Thomas Street	City:	Burnaby
Province :	BC	Postal Code:	V5B 4P2
Organization Contact Name:	AnnaKarin Tornqvist		
Position in Organization:	Past President of the Scandinavian Centre		
Home Phone:	604-294-2777	Business Phone:	604-294-2777
Cell Phone:		Email:	
Website (if applicable) :	www.scancentre.org www.scandinavianmidsummerfestival.com		
Secondary Contact Name:	Tina Praegel		
Position in Organization:	Assistant Manager - Scandinavian Community Centre		
Home Phone:		Business Phone:	604-294-2777
Cell Phone:		Email:	info@scancentre.org

II. PROJECT SUMMARY

Title of project you are requesting funding for:

Project Summary: existing new

Project summary:
(Describe the project - maximum 50 words)

Our Festival celebrates the midsummer of Swedish, Norwegian, Finnish, Icelandic and Danish countries. It is a 2-day event showcasing the Nordic cultures including songs, dancing, entertainment performances, cultural foods, events for kids. We will have our individual country tents showcasing markets highlighting all things Scandinavian. We will highlight the life in Vikings.



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION

Festivals and Special Events: Large Scale

II. PROJECT SUMMARY (continued)

Grant Amount Requested:

Event Dates From: To:
mm/dd/yy mm/dd/yy

Event Time:

Event Location:

Estimated Attendance:

Are you making this application as a sponsor for another group or organization? yes no

If yes, please provide the following information about this group or organization:

Name of Organization:

Mailing Address: City:

Province: Postal Code:

Organization Contact Name:

Position in Organization:

Home Phone: Business Phone:

Cell Phone: Email:

III. PROJECT PROPOSAL

Please attach a description of the project touching on the following key points (maximum 6 pages):

- why is funding needed?
- who is your target audience?
- have you formed any partnerships for this event?
- outline the goals to be achieved through this event, the artistic merit of the activity, and the artistic impact of the activity
- provide a project plan for the event and information about your organization's ability to carry out and complete the project
- what are the criteria you will use to evaluate your event's results and how will you measure success?

IV. PROJECT BUDGET

List all **revenue** and **expenses** related to the proposed project on the [Budget Form](#). Refer to the [Budget Guidelines](#) for specific budget information.



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION
Festival and Special Events - Large Scale

V. ORGANIZATIONAL DESCRIPTION

What is your organization's mission/mandate?
 (maximum 50 words)

To be a gathering place for all Nordic descendants in BC; to show our culture.

What is your organization's annual operating budget?

\$350,000

Please provide a brief history of your organization and describe its role in Burnaby
 (maximum 50 words)

In 1986, the Scandinavian Centre was created and is jointly owned by the Danish, Finnish, Swedish, Norwegian and Icelandic groups. We are a meeting/gathering place to share our culture.

Please provide or attach, a list of your current Board of Directors (if you are a registered non-profit society).

See attached

How many voting/non-voting members do you have in your society/organization?

2898

How many paid staff does your organization employ?

Full Time

1

Part Time

2

Please provide or attach, a list of paid staff names and job titles.

FT - Leena Kelly (Manager) PT - Tina Praegel (Assistant Manager)
 PT - Susanne Hale (Bookkeeper)

How many active volunteers (board and non-board) do you have?

518

How many volunteer hours are contributed on an annual basis?

2023 to date - 12, 356

Provide a BRIEF summary of your organization's typical annual programming and activities.

See attached - Monthly Event and Information Bulletin

Do you anticipate any financial hurdles/barriers to complete this project? Please describe.
 (maximum 50 words)

Rising overall costs (inflation); the unpredictable weather on the event weekend

How do you typically recognize support for your organization? What can the City of Burnaby expect as far as recognition?

We would use Festival Burnaby logo in our festival program; on the Midsummer website; festival poster; included in media releases; displayed prominently on the Sponsorship display board; the Burnaby Festival banner displayed on the festival field; the Burnaby Mayor and council invited to open festival

How will your organization ensure your festival/event is accessible and inclusive?

Handicap parking and washroom facilities; ramp available from parking lot area and field into building; ramp available through the front entrance of building; elevator to second floor



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION

Festivals and Special Events - Large Scale Events

VI. SUPPORT MATERIAL

- Resumes for participating artists (maximum - 3 pages each)
- Other material to support application (i.e. past programs; press and/or collateral materials)
- Most recent Year End Financial Report

VII. DECLARATION

Part A

I, the understated, certify that the statements and information contained in this application are accurate and complete.

Part B

I, the undersigned, understand that if this application is successful, the applicant will receive a cheque for the amount approved. By cashing the cheque, the applicant agrees to:

- provide the City of Burnaby with a revised budget if the approved grant amount is less than the requested amount,
- spend the money as proposed in the budget,
- consult with the City of Burnaby about any major changes to the project that become necessary including significant budget revisions,
- acknowledge the support of the City of Burnaby when possible and appropriate, and
- provide the City of Burnaby with a final report, including a financial report that explains how the grant was spent.

signature of person preparing grant

Tina Praegel

name

Assistant Manager

position with organization

September 14, 2023

date

signature of board chair or president

AnnaKarin Tornqvist

name

September 14, 2023

date

Print Form

Festivals Burnaby Grant Program - Budget

REVENUES				
Type of Funding/Donation/Sponsorship:	Source of Funding:	Estimated Revenues:	Confirmed: Yes/Pending	Actual Revenues for FINAL REPORT only:
Festivals Burnaby Grant Program	City of Burnaby	\$ 10,000.00	Pending	\$ -
Other Government Grant	Canadian Heritage	\$ 20,000.00	Pending	\$ -
Other Government Grant	Gaming Revenue	\$ 10,000.00	Pending	\$ -
Corporate Funding		\$ -		\$ -
Earned Revenue (ticket sale, etc.)	Ticket Sale	\$ 26,000.00	Pending	\$ -
Fundraising		\$ -		\$ -
Other Funding/Revenue	Craft Market	\$ 5,000.00	Pending	\$ -
Other Funding/Revenue	Food	\$ 25,000.00	Pending	\$ -
Other Funding/Revenue	Sponsor	\$ 2,000.00	Pending	\$ -
Other Funding/Revenue	Other:	\$ 2,000.00	Pending	\$ -
Other Funding/Revenue		\$ -		\$ -
In-kind Donation/Sponsorship		\$ -		\$ -
In-kind Donation/Sponsorship		\$ -		\$ -
In-kind Donation/Sponsorship		\$ -		\$ -
In-kind Donation/Sponsorship		\$ -		\$ -
In-kind Donation/Sponsorship		\$ -		\$ -
In-kind Donation/Sponsorship		\$ -		\$ -
	Total:	\$ 100,000.00		\$ -
EXPENSES				
Description:	Details:	Estimated Expenses:	Cost covered by:	Actual Expenses for FINAL REPORT only:
Programming	Staff salary/wages:	\$ 8,000.00	Event Income	\$ -
	Artists/performers fees:	\$ 9,000.00	50% Programming BF + Eve	\$ -
	Payments to community contributors:	\$ -		\$ -
	Facilitators:	\$ -		\$ -
	Venue/equipment rental:	\$ 28,000.00	Event Income	\$ -
	Documentation:	\$ -		\$ -
	Other: Cultural Food	\$ 22,000.00	Event Income	\$ -
	Other: Kids Activities	\$ 2,500.00	Event Income	\$ -
Administration	Other: Volunteers	\$ 500.00	Event Income	\$ -
	Planning, co-ordination, event/project management:	\$ 5,000.00	25% Administration BF + Ev	\$ -
	Fundraising:	\$ -		\$ -
	Audience surveys/data collection:	\$ 500.00	Event Income	\$ -
	Office expenses:	\$ 1,000.00	Event Income	\$ -
	Insurance:	\$ -		\$ -
	Other: Maintenance	\$ 7,500.00	Event Income	\$ -
	Other:			\$ -
Publicity and Marketing:	Development/implementation of publicity:	\$ 12,000.00	25% Publicity/Marketing BF	\$ -
	Marketing strategies:	\$ 2,000.00	Event Income	\$ -
	Advertising/promotional expenses:	\$ 2,000.00	Event Income	\$ -
	Other:	\$ -		\$ -
	Other:	\$ -		\$ -
	Total:	\$ 100,000.00		\$ -

27th Scandinavian Midsummer Festival 2024

Project Proposal

Why the funding is needed?

Funding is needed so we can build on the festival foundations from previous years. This year we are focusing on everything to do with Scandinavia and Viking.

- Viking Village: is the authentic Viking Village that is built and inhabited by Reik Félag, a Norse Culture Recreation Society, for the entire two days of the festival. Reik Félag takes you back in time to the year 1000 AD when you visit the authentic Viking Age Village. Play Old Norse games, learn about Viking trade practices and observe weaving, blacksmithing and how the Viking's lived during that time. Come and trade and haggle with the traders and be amazed by what things are worth in the Viking world. Be ready for something special and magical in the Viking Village. The group aims to research and educate by attempting to recreate the Viking Age in displays, activities and by creating 'characters' that they play in demonstrations (similar to an actor in a play). The concept of living history portrayals was pioneered at Skansen, the first open air museum in Sweden. It was founded in 1891 to show the way of life in the different parts of Sweden before the industrial era. Skansen became the model for other early open-air museums in Scandinavia and later ones elsewhere in Europe and North America.
- The Valkyrie (Viking Ship): Will be on display for the festival. The Valkyrie is a fusion of technologies. It incorporates late 11th century ship building techniques, most specifically the rudder, with a Viking age boat design. The reason for this was to make the Valkyrie reliable, safe and more versatile. She is a one of a kind vessel more typical of coastal craft from the era, than the larger sea going Longships of legend. A swift and cunning vessel, the Valkyrie would be more than capable of delivering a power house punch of shock and awe if she suddenly sailed into your fjord with an armed crew. The public has the opportunity to dress up as Vikings and have their picture taken on the ship.
- Viking Althing/Thingstead: A Viking governing assembly, made up of the free people of the community presiding over by lawspeakers.
- Floor Ball / Pickle Ball area for kids: We will have a floor ball court available at the festival for the public to try; floor ball/pickle ball coaches will be available at court side.
- Troll Garden: a traditional Troll Garden will be created for the smaller "kids" to hunt for traditional Scandinavian trolls and learn the Scandinavian legends. A place the kids can play and let their imaginations run wild.
- Hobby Horse Race: also known as stick horses – are pretend horses usually made with a fabric or wood horse head attached to a stick. Riders hold the stick between their legs and pretend to ride the horse. Competitions held in Finland feature traditional show jumping obstacles or dressage riding, and we will use a similar concept (at a smaller, less competitive level!).
Part 1 – Ride: Test your horse-riding skills in the show ring and weave and jump your way through a short obstacle course. Riders can go individually or with a friend.
Part 2 – Race: Participants will be matched up to riders similar in age and/or skill and set off to race around the course! Penalties may be added for hitting obstacles, so fastest may not be the best
- Dancing Around the May Pole: Midsummer is an occasion of large gatherings. In many cases, whole families gather to celebrate this traditional high-point of the summer. The maypole is raised in an open spot and traditional ring-dances ensue, to the delight of the children and some of the adults. People gather to sing and dance around the festive maypole, women wear flower wreaths on their heads, and some people dress in

traditional folk costume. It is a time to escape to the country to spend a relaxing time in nature - a time to connect with friends and family and exuberantly honor the joys of life.

- Storytelling: The Vikings are fantastic storytellers and there will be many opportunities for you to hear stories from the Viking era. There will also be a storyteller reading kids books at the festival. Visit the Festival Program page for details on story times
- Amazing Nordic Race: Kids will get a chance to race around Scandinavia when entering the Festival. They will get an Amazing Race Passport and will travel through each country to get their passport stamp.
- Face painting: Seastar Faces by Jennifer will be at the Festival each day.
- Balloon Artist: will have an artist who will create balloon art for kids.
- Scandinavian Marketplace: The Scandinavian Midsummer Festival is a place for talented local artists, creative craftsmen and vendors of all things Scandinavian and otherwise to come together and share their work and wares with you! They bring a wide variety of handmade goods, gifts, housewares, you name it for you to purchase all throughout the festival grounds.
- Wife Carrying Contest: In the olden days, in small town Finland, there was no social networking or internet dating – if a man wanted a woman from a neighbouring village he had to go and take her! This show of worthiness and determination – together with rumors and hearsay – evolved into the Wife Carrying Contest, where a “husband” carries a “wife” through an obstacle course for a prize. Originally this event only existed in Finland, but word has spread, and now countries all over the world host their own Wife Carrying Championships. Already registered for this year’s World Wife Carrying Championship, held in Finland, are teams from Finland (of course), Estonia, Canada, Australia, USA, Russia, Ireland, Denmark, Czech Republic and the United Arab Emirates – it is truly becoming a world-wide phenomenon!
*note that husband and wife are labels used in this contest to identify the role that each team member plays. “Husband” does the carrying and “wife” is the one being carried – these labels have no reflection on actual marital status or gender.

Who is your target audience?

The general public and all our community neighbours are invited to attend.

Have you formed any partnerships for this event?

None

Outline goals to be achieved.....?

To have a successful event; make the Scandinavian Community Centre accessible to the general public and our community neighbours; share the Scandinavian cultural through our artistic entertainment, food and seasonal traditions; promote our Scandinavian Centre to the public.

Project Plan

This is the 27th year we are having the Scandinavian Midsummer Festival at the Scandinavian Centre. The festival was started in Vancouver, in 1935 and was revived in 1986, at the Scandinavian Centre.

We have over 500 volunteers who help to plan, organize and participate throughout the festival.

A total of over 12,356 volunteers hours were completed in 2023 as of September 15th.

Midsummer Festival 2024 Committee:	Chairperson	Greta Reiten
	Secretary	Tina Praegel
	Finance	Kristiina Morrison
	Opening/Dignitaries	AnnaKarin Tornqvist/Poul Erik Rasmussen
	Entertainment	Robert Toren
	Food	Tina Taylor/Carina Spencer/Tina Praegel
	Program	The Office
	Security	The Office
	Parking	Chris Kielesinski
	Volunteer Coordinator	AnnaKarin Tornqvist
	Marketing/Publicity	Martin Emslie
	Kid Activities	The Office
	Hobby Horse Race	Karina Ramsay
	Wife Carrying Contest	Karina Ramsay
	Viking Village	Brian Sell

Planning meetings are held monthly: starting October 2023

Evaluate your event's results.....

Festival survey; attendance; festival is for all ages and families



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION

Festivals and Special Events: Small Scale

Read the [grant guidelines](#) before beginning this application form.
Please respond to all questions and attach additional pages as required.

I. APPLICANT DETAILS

Name of Registered Non-Profit Society or Group:

Name for Cheque Issue (if different than above)

Society Number: Charity Number:

Mailing Address: City:

Province: Postal Code:

Organization Contact Name:

Position in Organization :

Home Phone: Business Phone:

Cell Phone: Email:

Website (if applicable) :

Secondary Contact Name:

Position in Organization :

Home Phone: Business Phone:

Cell Phone: Email:

II. PROJECT SUMMARY

Title of project you are requesting funding for:

Type of project: existing new

Project Summary:
(Describe the project - maximum 50 words)

The "Honouring Indigenous Students" Powwow celebrates and honours Indigenous students, past and present. This annual event creates a positive space in Burnaby for representation and community connection. It's an opportunity for all to participate, interact, and learn more about the depth and beauty of Indigenous communities and cultures.



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION
Festival and Special Events: Small Scale

II. PROJECT SUMMARY (continued)

Grant Amount Requested:

Event Dates: From: To:
mm/dd/yy *mm/dd/yy*

Event Time:

Event Location:

Estimated Attendance:

Are you making this application as a sponsor for another group or organization? yes no

If yes, please provide the following information about this group or organization:

Name of Organization:

Mailing Address: City:

Province: Postal Code:

Organization Contact Name:

Position in Organization:

Home Phone: Business Phone:

Cell Phone: Email:

III. PROJECT PROPOSAL

Please attach a description of the project touching on the following key points (maximum 4 pages):

- why is funding needed?
- who is your target audience?
- have you formed any partnerships for this event?
- outline the goals to be achieved through this event, the artistic merit of the activity, and the artistic impact of the activity.
- provide a project plan for the event and information about your organization's ability to carry out and complete the project.
- what are the criteria you will use to evaluate your event's results and how will you measure success?

IV. PROJECT BUDGET

List all **revenue** and **expenses** related to the proposed project on the [Budget Form](#). Refer to the [Budget Guidelines](#) for specific budget information.



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION

Festivals and Special Events: Small Scale

V. ORGANIZATIONAL DESCRIPTION

What is your organization's mission/mandate? (maximum 50 words) A student-led organization that provides a variety of support functions to Indigenous students at SFU. We work to support and preserve the various

What is your organization's annual operating budget? Our annual operating budget is \$100,282, which is allocated towards our various services and programming throughout the year.

Please provide a brief history of your organization and describe its role in Burnaby. (maximum 50 words) The First Nation, Métis & Inuit Student Association has been in operation at Simon Fraser University since 1992, advocating for all Indigenous students on campus and for the awareness of Indigenous students in the community. We contribute to uplifting Indigenous student voices within the community and city

Please provide, or attach, a list of your current Board of Directors (if you are a registered non-profit society). The First Nation, Métis & Inuit Student Association is not a registered non-profit society, but we operate under the Simon Fraser Student Society which operates under the societies act. Our elected board is made up of current Indigenous students at Simon Fraser University. We have attached the most current list.

How many voting/non-voting members do you have in your society/organization? >1000

How many paid staff does your organization employ? Full Time 0 Part Time 0

Please provide or attach, a list of paid staff names and job titles. Our organization does not have any paid staff. We are a student-led organization working within the jurisdiction of the Simon Fraser Student Society.

How many active volunteers (board and non-board) do you have? 11

How many volunteer hours are contributed on an annual basis? >3000

Provide a BRIEF summary of your organization's typical annual programming and activities. Cultural workshops, educational workshops, social media campaigns, general membership meetings, social outings and activities. While most of our programming is for Indigenous students, we also do events with the public.

Do you anticipate any financial hurdles/barriers to complete this project? Please describe. (maximum 50 words) One financial hurdle we anticipate is that the funding for this event heavily relies on grants, donations, and sponsorships. Receiving this grant would reduce the uncertainty in our budget and ensure effective event planning.

What can the City of Burnaby expect as far as recognition? We will proudly display the City of Burnaby logo on all promotional material, including posters, banners, and social media posts, acknowledging the gracious support received by the City of Burnaby Festivals and Special Events Grant. We will also dedicate one of the powwow dance specials to the City of Burnaby.

How will your organization ensure your festival/event is accessible and inclusive? This event is open to all, regardless of age, race, gender, sexual orientation or otherwise. We plan to continue ensuring this is communicated clearly in all promotional material about the powwow. We have worked with the venue to



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION

Festivals and Special Events: Small Scale

VI. SUPPORT MATERIAL

- Resumes for participating artists (maximum - 3 pages each)
- Other material to support application (i.e. past programs; press and/or collateral materials)
- Most recent Year End Financial Report

VII. DECLARATION

Part A

I, the understated, certify that the statements and information contained in this application are accurate and complete.

Part B

I, the undersigned, understand that if this application is successful, the applicant will receive a cheque for the amount approved. By cashing the cheque, the applicant agrees to:

- provide the City of Burnaby with a revised budget if the approved grant amount is less than the requested amount,
- spend the money as proposed in the budget,
- consult with the City of Burnaby about any major changes to the project that become necessary including significant budget revisions,
- acknowledge the support of the City of Burnaby when possible and appropriate, and
- provide the City of Burnaby with a final report, including a financial report that explains how the grant was spent.

Kali Stierle

signature of person preparing grant

name

position with organization

date

Joseph marion

signature of board chair or president

name

date

Print Form

Name of Organization:		First Nations, Metis & Inuit Student Association: "Honouring Indigenous Students" Powwow		
REVENUES				
Type of Funding/Donation/ Sponsorship:	Source of Funding:	Estimated Revenues:	Confirmed: Yes/Pending	Actual Revenues for FINAL REPORT only:
Festivals Burnaby Grant Program	City of Burnaby	\$ 8,000.00	Pending	\$ -
Other Government Grant		\$ -		\$ -
Other Government Grant		\$ -		\$ -
Corporate Funding		\$ 10,000.00	Pending	\$ -
Earned Revenue (ticket sale, vendor fees, operational excess etc.)		\$ 4,000.00	Yes	\$ -
Fundraising		\$ 1,000.00	Yes	\$ -
Other Funding/Revenue, please specify in column B		\$ -		\$ -
Other Funding/Revenue		\$ -		\$ -
Other Funding/Revenue		\$ -		\$ -
Other Funding/Revenue		\$ -		\$ -
Other Funding/Revenue		\$ -		\$ -
	Sut-Total (cash)	\$ 23,000.00		\$ -
In-kind Donation/Sponsorship		\$ -		\$ -
In-kind Donation/Sponsorship		\$ -		\$ -
In-kind Donation/Sponsorship		\$ -		\$ -
In-kind Donation/Sponsorship		\$ -		\$ -
In-kind Donation/Sponsorship		\$ -		\$ -
	Sut-Total (in-kind)	\$ -		\$ -
<i>*Please use additional form as needed and attach to the application.</i>				\$ -
				\$ -
	Grand Total:	\$ 23,000.00		\$ -
EXPENSES				
Description:	Details:	Estimated Expenses:	Cost covered by:	Actual Expenses for FINAL REPORT only:
Programming	Staff salary/wages:	\$ -		\$ -
	Artists/performers fees:	\$ 5,000.00	City of Burnaby	\$ -
	Payments to community contributors:	\$ 3,000.00	City of Burnaby	\$ -
	Facilitators:	\$ -		\$ -
	Venue/equipment rental:	\$ 4,000.00	Earned Revenue	\$ -
	Documentation:	\$ -		\$ -
	Other (specify): Food	\$ 9,000.00	Corporate Funding	\$ -
	Other (specify):			\$ -
		\$ -		\$ -
Administration	Planning, co-ordination, event/project	\$ -		\$ -
	Fundraising:	\$ -		\$ -
	Audience surveys/data collection:	\$ -		\$ -
	Office expenses:	\$ -		\$ -
	Insurance:	\$ -		\$ -
	Other (specify): Miscellaneous	\$ 1,000.00	Fundraising	\$ -
	Other (specify):			\$ -
		\$ -		\$ -
Publicity and Marketing:	Development/implementation of publicity:	\$ -		\$ -
	Marketing strategies:	\$ -		\$ -
	Advertising/promotional expenses:	\$ 1,000.00	Corporate Funding	\$ -
	Other (specify):			\$ -
		\$ -		\$ -
In-Kind	Other (specify):			\$ -
		\$ -		\$ -
	Total:	\$ 23,000.00		\$ -

NOTES:

Please explain changes between estimates and actuals, if any.

Please refer to funding guidelines for maximum % of funding in each category - see webpage at www.burnaby.ca/our-city/get-involved/grants/festivals-burnaby, section III, page 2 and 3.

festivalsburnaby

From: Kali Stierle <kali_stierle@sfu.ca>
Sent: Tuesday, October 24, 2023 12:52 PM
To: festivalsburnaby
Cc: Raven Stierle
Subject: Re: Festivals Grant Application for FNMISA Honouring Indigenous Students Powwow
Attachments: SFU FNMISA Festivals Burnaby Application Form Printed Version.pdf

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe. **The City will never ask for personal or account information or account password through email.** If you feel this email is malicious or a scam, please forward it to phishing@burnaby.ca

Tansi Barbara,

Thanks for letting us know. I'm not sure why the fields are not showing up on the document we sent you. I've attached a version where the same PDF is "printed". Please let me know if this works.

In the PDF I've attached, it appears that some of the text is cut off by the boxes, so here are our full answers to those questions:

What is your organization's mission/mandate? (maximum 50 words)

A student-led organization that provides a variety of support functions to Indigenous students at SFU. We work to support and preserve the various cultural diversities of Indigenous peoples; advocate for services and resources when necessary; and promote increased awareness of Indigenous cultures and issues to the greater community.

Please provide a brief history of your organization and describe its role in Burnaby. (maximum 50 words)

The First Nation, Métis & Inuit Student Association has been in operation at Simon Fraser University since 1992, advocating for all Indigenous students on campus and for the awareness of Indigenous students in the community. We contribute to uplifting Indigenous student voices within the community and city of Burnaby.

How will your organization ensure your festival/ event is accessible and inclusive?

This event is open to all, regardless of age, race, gender, sexual orientation or otherwise. We plan to continue ensuring this is communicated clearly in all promotional material about the powwow. We have worked with the venue to ensure that it is handicap accessible. We will also have maps printed and provided to volunteers showing all nearby and available accessibility routes for those with accessibility needs, and ensure to include this information in our volunteer training. All our volunteers will also be trained in cultural safety to ensure there is no harm caused to our attendees. The meal provided will have alternatives for dietary restrictions such as vegetarian and lactose-free.

Please let us know if you have any other questions.

Hiy-hiy,

Kali Stierle (she/hers)

BBA Candidate | Beedie School of Business
Treasurer | First Nations, Métis & Inuit Student Association
Treasurer | Indigenous Studies Student Union
Simon Fraser University
8888 University Dr., Burnaby, B.C. V5A 1S6
[LinkedIn](#)

As a Nêhiyaw iskwew (Cree woman), I respectfully acknowledge the x̣ṃəθḳẉəỵəm (Musqueam), Sḳẉx̣ẉú7mesh Úx̣ẉumixw (Squamish), sə́lilẉətaʔṭ (Tsleil-Waututh), q̣íćəỵ (Katzie), ḳẉiḳẉəł̣əm (Kwikwetlem), Qayqayt, Kwantlen, Semiahmoo and Tsawwassen peoples on whose unceded traditional territories our three campuses reside.

From: festivalsburnaby <festivalsburnaby@burnaby.ca>
Sent: Tuesday, October 24, 2023 10:52:36 AM
To: Kali Stierle
Cc: Raven Stierle
Subject: RE: Festivals Grant Application for FNMISA Honouring Indigenous Students Powwow

Hi Kali,

Thank you for sending the application materials for your event "Honouring Indigenous Students" Powwow. We have tried to open the attached documents "SFU FNMISA Festivals Burnaby Application Form" and it shows with all fields blank. Can you send us that document again, or in a different file format?

Thank you,

Barbara Pizzinini MA

Fine Arts Leader
She | Her | Hers
Direct: 236-889-7454
Office hours this week: Tuesday, Thursday and Friday
City of Burnaby | Shadbolt Centre For the Arts
6450 Deer Lake Ave. | Burnaby, BC V5G 2J3

Our Purpose: To create the city that we all want to live in and be in.

The City of Burnaby respectfully acknowledges that Burnaby is located on the ancestral and unceded homelands of the hənq̣əminəm and Sḳẉx̣ẉú7mesh speaking peoples.

The contents of this email message are solely the writings, thoughts and/or ideas of the account holder and may not necessarily reflect those of the City of Burnaby. If you have any concerns regarding inappropriate use of this account please e-mail the postmaster@burnaby.ca

From: Kali Stierle <kali_stierle@sfu.ca>
Sent: Sunday, October 15, 2023 11:23 PM
To: festivalsburnaby <festivalsburnaby@burnaby.ca>
Cc: Raven Stierle <raven_stierle@sfu.ca>
Subject: Festivals Grant Application for FNMISA Honouring Indigenous Students Powwow

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe. **The City will never ask for personal or account information or account password through email.** If you feel this email is malicious or a scam, please forward it to phishing@burnaby.ca



**Project Proposal: City of Burnaby
Festivals and Special Events Grant**

Simon Fraser University First Nations, Métis, and Inuit
Student Association

FIRST NATIONS, MÉTIS & INUIT STUDENT ASSOCIATION

Simon Fraser University | SUB 1440

8888 University Dr, Burnaby, BC V5A 1S6

www.sfufnmisa.ca



The First Nations, Métis, and Inuit Student Association (FNMI SA) is an Indigenous student-run group dedicated to representing all Indigenous students at Simon Fraser University. Our organization is entirely volunteer-based, operating under the jurisdiction of the Simon Fraser Student Society (SFSS). Our core mandate is to provide support to First Nations, Métis, and Inuit (FNMI) students at SFU, promote and preserve the rich cultural diversities of FNMI peoples, advocate for necessary services and resources, and increase awareness of FNMI cultures and issues within the broader community.

The event we are seeking funding support for is our one-day traditional powwow, the “Honouring Indigenous Students” Powwow, scheduled for April 20th, 2024. Our annual powwow is a crucial event for us, serving as a focal point for fostering a sense of community, cultural awareness, and celebration among Indigenous students and the wider community. This intertribal gathering provides an opportunity for all individuals to come together, interact, and learn about the depth and beauty of Indigenous communities and cultures. It is worth noting that all the planning and organization for this event are carried out by student volunteers.

External funding is needed to secure the venue for this event and provide honouraria and food for guests. The FNMI SA operates under a limited budget, relying on resources allocated by the SFSS. Last year, we depended heavily on donations to support our event. Securing dedicated funding from the city of Burnaby would provide us with more stability and allow us to plan the event more effectively.

A portion of the funding will be allocated toward securing the event venue, which encompasses expenses related to space reservation, setup, and rental of technical equipment. Funding from the City of Burnaby Festivals and Special Events Grant will also be allocated towards compensating the powwow dancers and drummers at the event. The honoraria and meals provided to our dancers and drum groups are not merely tokens of appreciation; they represent the deep respect and gratitude our community holds for those who play a vital role in preserving and celebrating Indigenous traditions and heritage. These elements are fundamental to powwow culture and symbolize the reciprocal relationship between the community and individuals who contribute their talents and energy to make the powwow a vibrant and meaningful event.

Our powwow is open to ALL members of the community, and we make deliberate efforts to ensure inclusivity. Last year, we extended invitations to the City of Burnaby and the Burnaby School District to encourage participation from the entire community. Powwows, originally from the prairies, have been celebrated on the west coast and in the greater Vancouver area for many decades. They are inherently celebrational and community-oriented, meant to be shared among



all nations, offering a unique opportunity for individuals from all backgrounds and walks of life to join in the ceremony.

Our initiative addresses a pressing need for cultural connection and community building in Burnaby. This will be a ceremony and celebration of arts, dance, music, and culture. This event will encourage inclusiveness and belonging, and promote healing. We want to honour our Elders, the Host Nations, and other key community members. By hosting this gathering, we are actively pushing back against colonialism and systemic oppressions that are currently present in institutional learning environments hindering Indigenous student success. We want Indigenous students to feel empowered, and to empower others. We also want to provide a positive platform to educate and raise awareness of Indigenous culture to the public; a culture that is rooted in beauty and healing.

Event Plan:

This will be the second annual powwow hosted by our organization, and we are confident in our ability to carry out the planning and hosting of this event. Like last year, the powwow will be hosted on the SFU Burnaby campus in the beautiful West Gym. We received overwhelming support from the university in the organization of the venue, and they are in full support of the event continuing on an annual basis.

As last year was the first year of this annual event, we made sure to take thorough notes and get extensive feedback from various stakeholders including attendees, vendors, volunteers, elders and knowledge-keepers, and more. Through these notes and feedback, we plan on taking the lessons learned from last year's event and improving upon our previous event plan. Some notable improvements planned for this year are: extended planning timeline, clearer communication with on-campus restaurants such as Tim Hortons and Starbucks, added members to Powwow Planning Committee, more structured volunteer training and organization, boosted marketing and advertising outreach through strategic partnerships and advance planning.

A list of all our sponsors and partners last year is available on our website:

<https://sfufnmisa.ca/powwow/>. As a constituency group within the SFSS, we often partner with the university or other groups within the student society. Last year we relied on donations from within the SFU community. This allowed us to form close connections with different stakeholders on campus, but this does not fully reflect the broader vision of this event. We want to ensure that the broader community is aware that they too are welcome to the powwow, regardless of age, race, gender, sexual orientation or otherwise. We are hoping to foster stronger connections with external community groups such as the City of Burnaby, Burnaby School District, Burnaby Tourism, First Nations Health Authority, CPA BC, and more. These



partnerships will not only benefit the success of this event but also the future success of the countless highly-educated Indigenous students seeking culturally safe companies and workplaces to build their careers after they graduate from post-secondary education.

Key Performance Indicators:

Criteria used to evaluate results:

1. **Attendee numbers.** Exceeding last year's attendee numbers (~750 throughout the day).
2. **Dancer registration.** Recording of dancer registration to know how many dancers were present on the day of the event, and how many from each category. Our goal is to have at least 150 dancers register and attend, as last year we had 130.
3. **Vendor feedback.** Feedback from vendors after the event to measure how successful the market was, and whether vendors were successful at the event.
4. **Feedback from elders.** Last year a number of elders in the community reached out after the powwow to express how proud they were of our work in ensuring cultural traditions and protocol. We hope to continue this to ensure our Indigenous community can feel proud to support this event.

Event Agenda:

8:00AM	Set up
9:00AM	Vendors set up
10:00AM	Open doors
10:30AM	Registration for dancers and drums opens
12:00PM	Grand Entry
12-5:00PM	Powwow Dancing
5:00PM	Dinner served
6:00PM	Grand Entry
6-9:00PM	Powwow Dancing, special dance categories
9:00PM	Raffle Draw
10:00PM	Closing doors

This agenda is modelled off of the previous year's agenda, which proved to be a very successful schedule for the one-day event.

Budget Notes:

Since this event is organized by student volunteers, we have minimal administration and marketing expenses. Funding for the event largely goes towards the actual programming and facilitation of the event.

FIRST NATIONS, MÉTIS & INUIT STUDENT ASSOCIATION

Simon Fraser University | SUB 1440

8888 University Dr, Burnaby, BC V5A 1S6

www.sfufnmisa.ca



Links for Additional Reading:

[SFU's inaugural Honouring Indigenous Students Powwow](https://www.youtube.com/watch?v=hZTDmB3YV84)

<https://www.youtube.com/watch?v=hZTDmB3YV84>

[Students create first Burnaby Mountain powwow in honour of Indigenous students - Simon Fraser University](https://www.sfu.ca/dashboard/faculty-staff/news/2023/04/students-create-first-burnaby-mountain-powwow-in-honour-of-indig.html)

<https://www.sfu.ca/dashboard/faculty-staff/news/2023/04/students-create-first-burnaby-mountain-powwow-in-honour-of-indig.html>

[Traditional Indigenous powwow comes to Burnaby Mountain](https://www.burnabynow.com/local-news/traditional-indigenous-powwow-comes-to-burnaby-mountain-6892328)

<https://www.burnabynow.com/local-news/traditional-indigenous-powwow-comes-to-burnaby-mountain-6892328>

[Photos: Celebrating first traditional Indigenous Powwow on Burnaby Mountain](https://www.burnabynow.com/local-news/photos-celebrating-first-traditional-indigenous-powwow-on-burnaby-mountain-6899764)

<https://www.burnabynow.com/local-news/photos-celebrating-first-traditional-indigenous-powwow-on-burnaby-mountain-6899764>

[Honouring Indigenous Students Powwow – SFU FNMIISA](https://sfufnmisa.ca/powwow/)

<https://sfufnmisa.ca/powwow/>

[Honouring Indigenous Students Powwow, hosted by the SFU FNMIISA](https://www.facebook.com/events/sfu-west-aym/honouring-indigenous-students-powwow-hosted-by-the-sfu-fnmisa/635278345269361/)

<https://www.facebook.com/events/sfu-west-aym/honouring-indigenous-students-powwow-hosted-by-the-sfu-fnmisa/635278345269361/>

[FNMIISA Powwow Poster - Digital \(burnabyschools.ca\)](https://mountain.burnabyschools.ca/wp-content/uploads/2023/04/Powwow-Poster-Digital.pdf)

<https://mountain.burnabyschools.ca/wp-content/uploads/2023/04/Powwow-Poster-Digital.pdf>

