

EXECUTIVE COMMITTEE OF COUNCIL

TO: *MAYOR AND COUNCILLORS*

SUBJECT: KUSHIRO CUP AND LOCAL HERO AWARDS

RECOMMENDATION:

THAT the report titled “Kushiro Cup and Local Hero Awards” dated December 6, 2023, be received for information.

REPORT

The Executive Committee of Council, at its meeting held on December 6, 2023, received and adopted the attached report providing an update on the process for the Local Hero Awards and the Outstanding Citizen of the Year program (Kushiro Cup Award).

On behalf of the Executive
Committee of Council,

Councillor S. Dhaliwal
Chair

Councillor R. Lee
Vice Chair

TO: EXECUTIVE COMMITTEE OF COUNCIL (ECC)
FROM: GENERAL MANAGER CORPORATE SERVICES
SUBJECT: **KUSHIRO CUP AND LOCAL HERO AWARDS**
PURPOSE: To provide Executive Committee of Council with an update about the process for the Local Hero Award and the Outstanding Citizen of the Year program (Kushiro Cup Award).

RECOMMENDATION

THAT the report titled "Kushiro Cup and Local Hero Awards" dated December 6, 2023, be received for information.

1.0 POLICY SECTION

The Burnaby Local Hero and the Kushiro Cup Awards align with and are supported by the following Council-adopted policies and plans/strategies: *Equity Policy* (2020), *Corporate Strategic Plan* (2022) and the *Social Sustainability Strategy* (2011).

2.0 BACKGROUND

The Local Hero Award and Kushiro Cup Award represent and reflect the dedicated efforts of volunteers and their contributions to community leadership and wellbeing in Burnaby.

The Local Hero Award and the Kushiro Cup Award nomination and selection process was integrated successfully in 2023, meeting the intention of increasing the number and quality of nominations and improving the efficiency of the process as well as increasing the number of awardees celebrated.

Legislative Services received a total of 12 nominations in 2023 for the Kushiro Cup Award. For comparison, since 2019 there have been no more than 7 nominations per year.

In addition, 17 nominations were received for the Local Hero award with 7 names being put forward by the Executive Committee of Council to receive the award.

3.0 GENERAL INFORMATION

For 2024, Legislative Services will once again work with Communications to integrate the nomination and selection process. The awards will still be presented to Executive Committee of Council in two separate reports with the Kushiro Cup award recipient being selected first and subsequently invited to attend the Appreciation Dinner on May 3, 2024.

As part of the nomination form for the Kushiro Cup, it will be further highlighted that nominees could also be considered for a Local Hero Award, should they not be the selected recipient for the Kushiro Cup.

The Local Hero Award report will be prepared as a separate report to the Committee and the Local Hero Award recipients will be presented with their award at an April Council meeting.

4.0 COMMUNICATION AND COMMUNITY ENGAGEMENT

As in 2023, nominations will be sought for the 2023 Local Hero Award and 2023 Kushiro Cup through advertisements on the City website, the City’s social media channels (e.g. City Facebook page and Twitter account), and community networks (e.g. Burnaby Interagency Council). Associated posters and nomination forms will be circulated through all City venues (e.g., City Hall, recreation centres, libraries, community police offices, and through partners such as the Burnaby School District). The nomination period will be from January 8, 2024 – February 16, 2024.

5.0 FINANCIAL CONSIDERATIONS

Funding associated with these awards is provided within the 2024 Financial Plan.

Respectfully submitted,
Juli Halliwell General Manager Corporate Services

REPORT CONTRIBUTORS

This report was prepared by Kathryn Matts, Administrative Officer 2.