



Item
Meeting 2015 April 27

COUNCIL REPORT

TO: CITY MANAGER **DATE:** 2015 April 22

FROM: DIRECTOR PLANNING AND BUILDING **FILE:** 71100 20
Reference: SFU Banners

SUBJECT: SIMON FRASER UNIVERSITY BANNER INSTALLATION

PURPOSE: To seek Council approval for the installation of banners to commemorate the 50th Anniversary of Simon Fraser University.

RECOMMENDATIONS:

1. **THAT** Council authorize the installation of banners by Simon Fraser University on City utility poles, as outlined in this report.
2. **THAT** a copy of this report be forwarded to Simon Fraser University.

REPORT

Simon Fraser University (SFU) has requested permission to install street banners on 42 City utility poles to commemorate the 50th Anniversary of SFU.

In 2005, SFU installed the necessary hardware on City utility poles to allow for the installation of banners to celebrate SFU's 40th Anniversary. The banners were installed in three gateway locations to the University: at the intersection of University Drive, Gaglardi Way, and Burnaby Mountain Parkway; on Gaglardi Way near Broadway; and on Hastings Street between Inlet Drive and Duthie Avenue (see *attached* Sketch #1). Since that time, the City has maintained banners at the two former locations with no banners currently installed in the third location on Hastings Street.

To commemorate the 50th Anniversary, SFU is requesting permission to install new banners at all three locations on 42 poles. The banners would be in place for a period of six (6) months from 2015 July to 2015 December.

With Council approval for the use of the City poles, SFU would commission the design for the banners. All costs for the design, printing, installation and removal of the banners is to be funded by Simon Fraser University. City crews will provide for the switching of the existing City banners with the 50th Anniversary banners, with funding provided by SFU. At the end of the six

To: City Manager
From: Director Planning and Building
Re: SFU Banner Program

2015 April 27..... Page 2

(6) month period, SFU will also be responsible for the cost to remove their banners and reinstall the City banners, at that time. Once the banner design is completed by SFU, a copy of the banner graphic would be provided to Council under separate cover.

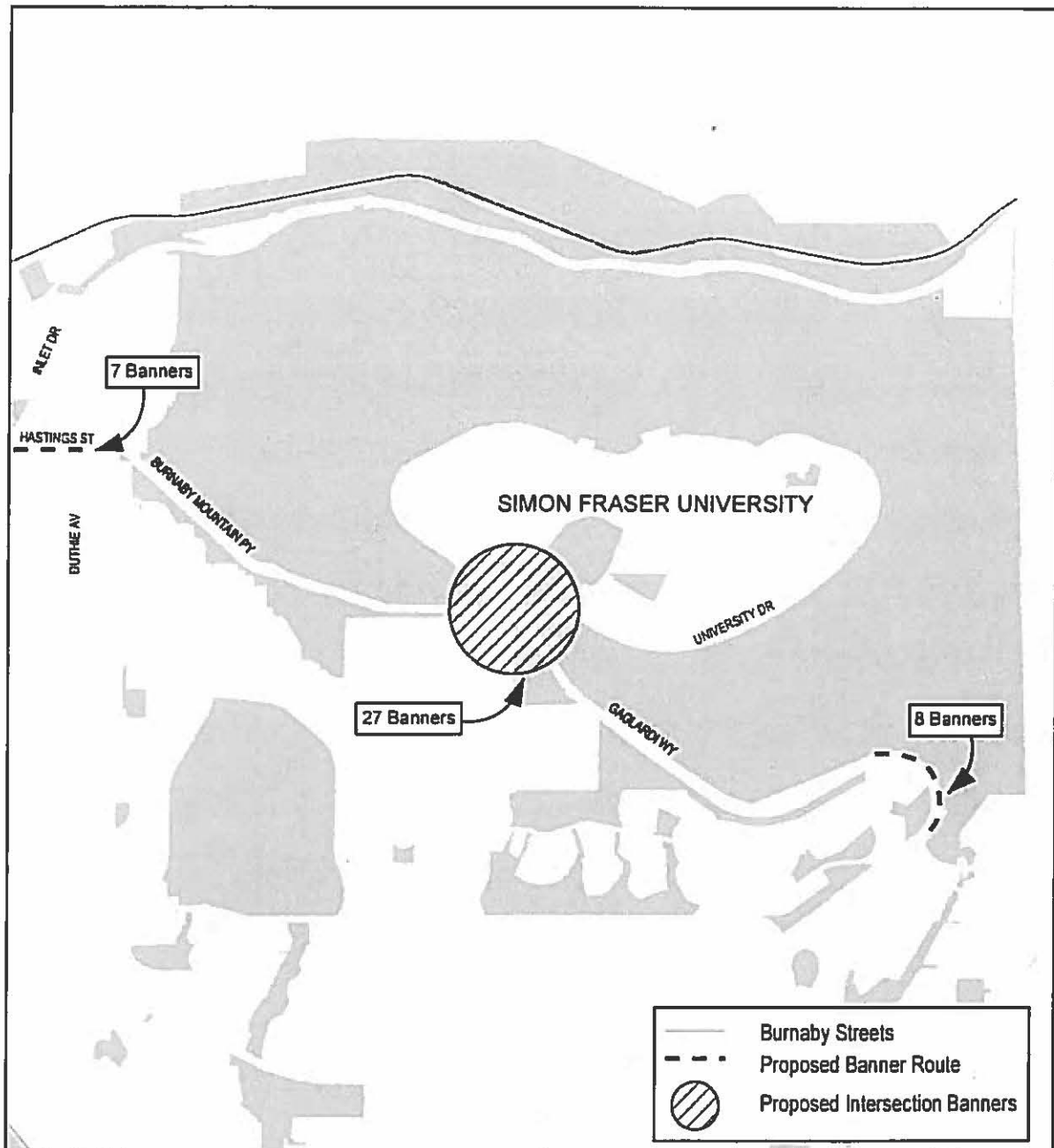

Lou Pelletier, Director
PLANNING AND BUILDING

DR/LS:tn

Attachment

cc: Deputy City Managers
Director Engineering
Director Parks, Recreation and Cultural Services
Director Finance
City Solicitor
City Clerk

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PLANNING & BUILDING DEPARTMENT



DATE:
APR 21 2015

SCALE:
1:29,819

DRAWN BY:
AY

SFU BANNERS

Sketch #1