

TRAFFIC SAFETY COMMITTEE

HIS WORSHIP, THE MAYOR AND COUNCILLORS

SUBJECT: OVERSIZED SCHOOL ZONE SIGNS

RECOMMENDATIONS:

- 1. THAT Council receive this report for information.
- 2. THAT a copy of this report be sent to Mr. Chris Hildred, 4292 Winnifred Street, Burnaby, BC, V5J 2S4 and Mr. Gordon Larkin, 7957 Gray Avenue, Burnaby, BC, V5J 4A2.

REPORT

The Traffic Safety Committee, at its meeting held on 2014 September 02, received and adopted the <u>attached</u> report responding to a request for the continuous display of oversized school signs at elementary schools.

Respectfully submitted,

Councillor S. Dhaliwal Chair

Councillor A. Kang Vice Chair

Councillor P. Calendino Member

Copied to: City Manager

Director Engineering

Director Planning and Building

Director Finance





TO:

CHAIR AND MEMBERS

TRAFFIC SAFETY COMMITTEE

DATE:

2014 August 11

FROM:

DIRECTOR ENGINEERING

FILE: Reference:

38000 01 Traffic Control

SUBJECT:

OVERSIZED SCHOOL ZONE SIGNS

PURPOSE:

To respond to a request for the continuous display of oversized school signs at

elementary schools

RECOMMENDATIONS:

1. **THAT** The Committee receive this report for information.

2. THAT A copy of this report be sent to Mr. Chris Hildred at 4292 Winnifred Street, Burnaby, BC, V5J 2S4 and Mr. Gordon Larkin at 7957 Gray Avenue, Burnaby, BC, V5J 4A2

REPORT

On 2013, April 02, Mr. Chris Hildred and Mr. Gordon Larkin appeared as a delegation to the Traffic Safety Committee regarding the supplementary oversized school zone signs installed at elementary schools. Both delegates were volunteers of Burnaby Speed Watch, and both felt that traffic speeds increased whenever the oversized school zone signs were removed as part of the ongoing rotation of signs amongst all elementary schools. The Committee referred the comments of the delegation to staff for review.

In 1996, the installation of supplementary oversized school zone signs at elementary schools was initiated. One of the features of the program was to periodically relocate the sign from one school to another to reduce "sign fatigue" by motorists. A review completed in 2010 supported the continuous display of the oversized school zone signs. This was to be implemented over a period of time to allow for the replacement of the existing aging signs and the construction of new signs. All the older existing signs have now been replaced and the construction of new additional signs will be completed this year. By the beginning of 2015 all elementary schools in Burnaby will have a supplementary oversized school sign (where feasible) to help increase driver awareness around school zones.

To: Traffic Safety Committee From: Director Engineering

Re: OVERSIZED SCHOOL ZONE SIGNS

Moving forward, the oversized school zone sign program will no longer require any sign rotation amongst schools. Instead, the signs will be installed permanently and will be temporarily covered up when school is not in session during the summer months. The modified program will reduce wear and tear on the signs, reduce labour costs, and allow for the continuous display of the signs at all elementary schools as requested by the delegation.

The cost to construct and install 32 new oversize school zone signs is estimated to be \$55,000. Funding is available from existing Capital budgets previously approved by Council for Traffic Control Devices.

It is recommended that the Committee receive this report for information and that copies be sent to Mr. Hildred and Mr. Larkin.

Leon A. Gous, P. Eng. MBA DIRECTOR ENGINEERING

DL:br

Copied to: City Manager

Director, Planning and Building

Director Finance