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**TO:** CITY MANAGER **DATE:** 2014 April 23  
**FROM:** DIRECTOR FINANCE **FILE:** 9100-25  
**SUBJECT: BURNABY FARMERS' MARKET – 4949 CANADA WAY**  
**PURPOSE:** To request Council approve the operation of a farmers' market for the 2014 summer season.

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**RECOMMENDATION:**

1. **THAT** Council authorize staff to enter into a 2014 Licence Agreement with the Artisan Farmers' Market Society for the period commencing 2014 May 03 and ending 2014 October 25 to operate a weekly farmers' market in the north parking lot at City Hall as outlined in this report.

**REPORT**

In 2007 Burnaby Council endorsed the farmers' market concept as part of its initiatives to support local agriculture and farmers. Artisan Farmers' Market Society was granted a licence to operate the first Burnaby Farmers' Market in 2008 and have obtained Council approval each year to operate for the season.

The north parking lot at City Hall has been a popular location for the market and is well accepted by merchants and customers, given the availability of the paved surface parking area for market stalls, as well as customer parking. Approximately 600 to 800 people visit the Market each Saturday during the summer season.

For 2014, the Society is seeking approval to operate the market from 2014 May 03 through 2014 October 25, on Saturdays from 9:00am until 2:00pm. The following special events are planned during this year's market season:

May – Mother's Day Celebration; Victoria Day Celebration and the City of Burnaby Environment Festival  
June – Father's Day Celebration; and an early celebration of Canada Day  
July – Teddy Bears Picnic  
August – BC Day Celebration; Great Zucchini Races  
September – Labour Day Celebration; The Market is going to the Dogs  
October – Thanksgiving Celebration and Scarecrow Contest

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On Saturday, 2014 May 31 the Burnaby Environment Festival will be held at City Hall in the outer courtyards and walkways beside the bus loop from 9:00am to 2:00pm. This one-day public event will include environmental information displays from City departments and external exhibitors, activities for families and children, a community mapping activity, eco-tours to the nearby heron colony, live bluegrass music, prizes and a barbeque.

At the same time as the Environment Festival, the regularly scheduled Farmers' Market will take place in the north parking lot of City Hall. The event will be cross promoted with the Environment Festival.

**RECOMMENDATION**

It is recommended that staff be authorized to enter into a 2014 Licence Agreement with the Artisan Farmers Market Society for the period commencing 2014 May 03 and ending 2014 October 25 to operate a weekly Farmers' Market in the north parking lot at City Hall, subject to the terms and conditions established in the 2013 Licence Agreement. The fee for the 2014 Licence Agreement shall be seventy-five dollars.



Denise Jorgenson  
DIRECTOR FINANCE

DJ:SB/ab

cc: Director Planning and Building  
Director Engineering  
City Solicitor