

SOCIAL ISSUES COMMITTEE

*HIS WORSHIP, THE MAYOR
AND COUNCILLORS*

**SUBJECT: PROPOSED DEVELOPMENT OF A HEALTHIER COMMUNITY
PARTNERSHIP WITH FRASER HEALTH**

RECOMMENDATIONS:

1. THAT Council approve the process to develop a Healthier Community Partnership with Fraser Health, as described in Section 3.0 of this report.
2. THAT a copy of this report be forwarded to Ms. Cathie Heritage, Executive Director, Burnaby Hospital and Ms. Ruth Hellerud-Brown, Community Health Specialist, both of Fraser Health, and the BC Healthy Communities Society.

REPORT

The Social Issues Committee, at its meeting held on 2013 September 04, received and adopted the *attached* report providing information on the proposed process to develop a Healthier Community Partnership with Fraser Health.

Respectfully submitted,

Councillor P. McDonell
Chair

Councillor P. Calendino
Vice Chair

Councillor N. Volkow
Member

Copied to:	City Manager
	Deputy City Managers
	Director Engineering
	Director Finance
	Director Parks, Recreation and Cultural Services
	Chief Librarian
	Director Human Resources

TO: CHAIR AND MEMBERS
SOCIAL ISSUES COMMITTEE

DATE: 2013 August 28

FROM: DIRECTOR PLANNING AND BUILDING

FILE: 2160 10

SUBJECT: **PROPOSED DEVELOPMENT OF A HEALTHIER COMMUNITY
PARTNERSHIP WITH FRASER HEALTH**

PURPOSE: To provide information on the proposed process to develop a Healthier Community Partnership with Fraser Health.

RECOMMENDATIONS:

1. **THAT** Council approve the process to develop a Healthier Community Partnership with Fraser Health, as described in Section 3.0 of this report.
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REPORT**1.0 BACKGROUND**

At its meeting of 2011 June 13, Council received a delegation from Fraser Health proposing the development of a Healthier Community Partnership (HCP) between Fraser Health (FH) and the City. In response to the delegation, Council, at its meeting on 2011 August 29, recommended that the City's potential involvement in the partnership be explored through the Phase 1 implementation and workplan development process of the Burnaby Social Sustainability Strategy.

At its meeting of 2013 March 4, Council approved the implementation workplan for Phase 1 of the Social Sustainability Strategy. Included in the actions for implementation in Phase 1 was **Action #23** – *Consider updating and re-launching the Healthy Community Initiative to promote and deliver programs that include:*

- *health promotion and chronic disease prevention;*
- *benefits of walking and pedestrian- and bicycle-friendly development;*
- *good nutrition;*
- *tobacco- and drug reduction;*
- *information on emotional and sexual health (e.g., healthy relationships); and*
- *awareness of health and support services available – family care/physicians, acute care, homecare, Burnaby Youth Hub, and others.*

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As part of the implementation of Phase 1 of the Strategy, it was recommended that, in the spirit of the Healthier Community Partnership proposed by Fraser Health, the City could work with that agency, and other community agencies, on Action #23.

Since the adoption of the Phase 1 workplan, the Provincial government, in partnership with the BC Healthy Communities Society, a provincial non-profit organization that receives funding and support from the Provincial and Federal governments for community-based health initiatives, has announced the availability of capacity-building grants to support local governments to develop or enhance healthier community partnerships with local health authorities. In consultation with Councillor McDonnell, Chair of the Social Issues Committee, staff applied for, and received a grant of \$5,000 in 2013 June to develop a model for an HCP for Burnaby. This report provides information on the healthy community movement and on the proposed process to develop the partnership model for Burnaby.

2.0 HEALTHIER COMMUNITY PARTNERSHIPS

The HCP initiative stems from the global healthy community movement which recognizes that health is “a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity” (World Health Organization, 2010). It is recognized that many of the activities/initiatives that contribute to the health of the community are generated outside of the formal health care system. As such, health promotion is advanced through a broad, integrated and intersectoral approach to achieve equitable and sustainable health for all people. Local governments and community agencies, through their service provision, planning, and community development functions, can play an important role in the promotion of population health and prevention of chronic disease.

Fraser Health is currently working to establish healthier community partnerships with each of the municipalities within its service area in order to provide an increased relationship between each other’s areas of expertise and support the mutual creation and/or strengthening of the elements of healthy communities.

Partnership activities, as suggested by Fraser Health, should suit the needs and profile of each community. However, some common elements are desired, including:

- establishment of a leadership or steering group, composed of local government and FH representatives along with select community members;
- the completion of a ‘snapshot’ assessment of the community to provide a baseline for measuring the impact of future initiatives; and
- a commitment to undertake, as feasible, joint projects identified through the community assessment process.

The completion of the ‘snapshot’ assessment is undertaken in partnership by representatives of the local government and FH, using a tool developed by FH for the local context which focuses primary elements of interest noted above.

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3.0 PROPOSED PROCESS

To develop a healthier community partnership for Burnaby, it is proposed that a facilitated process to develop a model for the partnership be initiated. Funds received from the BC Healthy Community capacity-building grant would be used to hire a facilitator to assist with the process. Activities associated with the grant must be completed by 2014 March 31. The process is proposed to include the following steps:

1. *Fall 2013 – Determine a Healthier Community Partnership Model for Burnaby*

Staff from the Planning and Building, and Parks, Recreation and Cultural Services Departments would work with Fraser Health staff and the facilitator to convene a meeting of City and Fraser Health representatives to discuss models for a Healthier Community Partnership. City representatives would include: the Burnaby City Council representative on Fraser Health’s Municipal Government Advisory Council¹; staff from the City’s Planning and Building, Parks, Recreation and Cultural Services, Engineering, Finance (Licence) and Human Resources Departments; and staff from Burnaby Public Library. Given the history of collaboration established between the City, Fraser Health and the Burnaby School District on a number of community initiatives, it is proposed that staff from the School District be invited to attend, as well, to explore possible participation in the partnership.

The purpose of the facilitated meeting would be to:

- review the elements of a healthy community;
- review current health related data for Burnaby residents;
- identify existing community-based initiatives that promote health and their potential capacities to work with the partnership;
- review Phase 1 actions in the Social Sustainability Strategy Implementation Plan that promote community health;
- explore models of healthier community partnerships in other communities;
- identify the City’s, Fraser Health’s, and possibly the School District’s capacities to contribute to a Healthier Community Partnership; and
- gather input to develop a model for a Burnaby Healthier Community Partnership that considers both existing community-based initiatives that promote health and the resource capacities of potential partnership members.

2. *Early 2014 – Agreement and Commitment to a Model for a Burnaby Healthier Community Partnership*

The proposed model would be presented at a second meeting of the representatives identified above. The purpose of this meeting would be to obtain feedback, revise as necessary, and obtain

¹Fraser Health’s Healthier Communities Partnership is supported by Fraser Health’s Municipal Government Advisory Council (MGAC), comprised of Mayors and/or designates from each community in Fraser Health’s service region. The purpose of the MGAC is to preserve and enhance relationships and communications between Fraser Health and local governments in its service area, including discussing and providing input on health-related policy issues of mutual interest. The City’s current representative on the MGAC is Councillor McDonnell.

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preliminary agreement and commitment to the proposed model for a Burnaby HCP. In addition, representatives would be asked to formulate the next steps to launch the Burnaby HCP (e.g., development of a first year work plan that includes steps to engage the broader community in the partnership). This model and approach would be presented to the Social Issues Committee and Council for approval.

The outcome of the facilitated process would be the creation of a working relationship among the City, Fraser Health, and possibly Burnaby School District that promotes collaboration and builds capacity around initiatives to promote health in the community. It is anticipated that a key component of the HCP would be a requirement for regular reporting to the Social Issues Committee, Council, and other governing bodies on the annual workplan and achievements of the HCP. The overall intent of the HCP is to improve the health of Burnaby residents and reduce rates of chronic disease through preventative strategies.

As noted, staff would report back to the Committee and Council on the outcome of the facilitated process to seek formal approval for the proposed model and approach.

4.0 CONCLUSION

The City has received a grant of \$5,000 from the BC Healthy Communities Society to assist in the development of a Healthy Community Partnership between the City and Fraser Health. Development of the HCP will assist in meeting the objectives of the Phase 1 Implementation Plan of the Burnaby Social Sustainability Strategy and respond to Fraser Health's goal to develop healthier community partnerships with its member municipalities.

It is recommended that the Committee request Council to approve the process outlined in Section 3.0 of this report to develop a Burnaby HCP with Fraser Health.

It is further recommended that a copy of this report be forward to Ms. Cathie Heritage, Executive Director, Burnaby Hospital and Ms. Ruth Hellerud-Brown, Community Health Specialist, both of Fraser Health, and to the BC Healthy Communities Society.


Lou Pelletier, Director
PLANNING AND BUILDING

MM/sa

Copied to: City Manager
Deputy City Managers
Director Parks, Recreation and Cultural Services
Director Engineering
Director Finance
Chief Librarian
Director Human Resources