
TO: CITY MANAGER **DATE:** 2013 February 26

FROM: DIRECTOR FINANCE

SUBJECT: BURNABY FARMERS' MARKET - 4949 CANADA WAY

PURPOSE: To obtain Council approval to grant an operating licence for the 2013 Farmers Market at the Burnaby City Hall – North Parking Lot from 2013 May 4 through 2013 October 26.

RECOMMENDATION:

1. **THAT** Council authorize staff to enter into a Licence Agreement with Artisan Farmers' Market Society, to operate a weekly market in the City Hall north parking lot.

REPORT

Burnaby City Council initiated the Farmer's Market concept in 2007 as part of its environmental and creative initiatives to support local agriculture and farmers. Artisan Farmers' Market Society was granted an annual Licence Agreement to operate the market which has run seasonally at the Burnaby City Hall north parking lot from 2008 through 2010 and 2012.

The Society is seeking approval to operate its Seasonal Market from 2013 May 4 through 2013 October 26, again on Saturdays from 9:00am until 2:00pm at the City Hall north parking lot. Approximately 600 to 800 people visit the Market each day of operation. Market vendors include bakers, farmers, florists and crafters.

A special event is planned for each month of the Market Season:

June – Fishing Derby; City of Burnaby Environment Festival

July – Teddy Bears Picnic

August- Great Zucchini Races

September – The Market is going to the Dogs

October – Scarecrow, Harvest or Hallowe'en themed Event

The Society plans to do a fundraiser for Children's Hospital. Last year they raised over \$500.00 for this charity. The Burnaby Rotary Club has also expressed interest in attending a market session where they would offer a confidential shredding service by donation. The Society has expressed its willingness to partner with local charities in the interest of promoting community relations.

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From: Senior Real Property Administrator
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As part of the City of Burnaby's Environment Week 2013, the one-day Environment Festival is tentatively scheduled for the courtyard areas outside of City Hall on Saturday, June 8th from 10:00am to 2:00pm which would coincide with the regularly scheduled Farmers' Market in the north parking lot. The Environment Festival will feature environmental displays, children's activities and a BBQ free to the public. The Society has expressed a willingness to work with city staff to cross-promote the Environment Festival and the Farmers' Market for that weekend.

Planning staff anticipate providing a report to Council in April that would offer more details as to the events and programs planned for Environment Week and the Environment Festival.

It is recommended that staff be authorized to enter into a new Licence Agreement with the Artisan Farmers Market Society for the period commencing 2013 May 4th and ending 2013 October 26th to operate a weekly Saturday Farmers' Market in the north parking lot at City Hall, subject to the terms and conditions identified in the previous year's Licence Agreement. The fee for the 2013 Licence Agreement shall be Seventy-five (\$75.00) Dollars.

Denise Jorgenson
Director Finance

SB/ml

cc: Director Planning & Building
City Solicitor