



Item
Meeting 2013 Nov 25

COUNCIL REPORT

TO: CITY MANAGER **DATE:** 2013 November 21

FROM: DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

SUBJECT: BURNABY CHRISTMAS BUREAU PROMOTIONAL SUPPORT 2013

PURPOSE: To request approval for a promotional initiative and donation of revenue from Burnaby Village Museum Carousel rides on 2013 December 14 to the Burnaby Christmas Bureau.

RECOMMENDATIONS:

1. **THAT** approval be granted for a promotional initiative in support of the Burnaby Christmas Bureau at the Burnaby Village Museum at Heritage Christmas 2013 as outlined in the attached report.
2. **THAT** approval be granted to donate revenue from Burnaby Village Museum Carousel rides from 4 p.m. to 9 p.m. on Saturday, 2013 December 14 to the Burnaby Christmas Bureau.

REPORT

At its 'Open' meeting of 2013 November 20, the Parks, Recreation and Culture Commission received the attached report and adopted the four recommendations contained therein.

Dave Ellenwood
DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

MC:tc

Attachment

P:\Admin\TC\Data\Council\131120\PK - Burnaby Christmas Bureau Promotional Support

Copied to: City Manager
Director Finance



Item	3
Director's Report No.	10
Meeting	2013 Nov 20

COMMISSION REPORT

TO: CHAIR AND MEMBERS
PARKS, RECREATION & CULTURE COMMISSION

FROM: DIRECTOR PARKS, RECREATION &
CULTURAL SERVICES

SUBJECT: BURNABY CHRISTMAS BUREAU PROMOTIONAL SUPPORT 2013

RECOMMENDATIONS:

1. **THAT** approval be granted for a promotional initiative in support of the Burnaby Christmas Bureau at the Burnaby Village Museum at Heritage Christmas 2013 as outlined in this report.
2. **THAT** approval be granted to donate revenue from the Burnaby Village Museum Carousel rides from 4 p.m. to 9 p.m. on Saturday, 2013 December 14 to the Burnaby Christmas Bureau.
3. **THAT** Council be asked to concur.
4. **THAT** the Burnaby Christmas Bureau be so advised.

REPORT

The Burnaby Village Museum is presenting Heritage Christmas from 2013 November 23 to 2014 January 03 (except for December 24 and 25). An expanded light display called "Illuminations at Heritage Christmas" will be featured at the Village Museum. Admission is free to the public.

Appearing under correspondence is a request from the Burnaby Christmas Bureau via Burnaby Community Connections seeking Commission approval for the donation of the Carousel ride revenue for a four hour period of 4 p.m. to 9 p.m. on 2013 December 14. The Village Museum has extended hours from 12 noon to 9 p.m. from 2013 December 14 to 2014 January 03 (except for December 24 and 25).

In past years this request has been supported by Commission generating approximately \$1,000 in donated revenue to the Burnaby Christmas Bureau. The Museum allows member pass holders unlimited free carousel rides throughout the year and this would need to be honoured.

To: *Parks, Recreation & Culture Commission*
From: *Director Parks, Recreation & Cultural Services*
Re: *BURNABY CHRISTMAS BUREAU PROMOTIONAL
SUPPORT 2013*

..... Page 2

It is recommended that the Carousel ride revenue from 4 p.m. to 9 p.m. on Saturday, 2013 December 14, be donated to the Burnaby Christmas Bureau, excluding member pass holders.

This partnership allows for a promotional opportunity for the Christmas Bureau and the Museum for Heritage Christmas 2013 and encourages community giving for those in need.



Dave Ellenwood
DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

DN:tc
p:\admin\tc\data\wp\dn\commission report 2013 Bby Christmas bureau

Copied to: City Manager