



Item.....
Meeting..... 2012 Nov 26

COUNCIL REPORT

TO: CITY MANAGER **DATE:** 2012 November 22

FROM: DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

SUBJECT: BURNABY CHRISTMAS BUREAU PROMOTIONAL SUPPORT

PURPOSE: To request approval for a promotional initiative and donation of revenue from Burnaby Village Museum Carousel rides on 2012 December 15 to the Burnaby Christmas Bureau.

RECOMMENDATIONS:

1. **THAT** approval be granted for a promotional initiative in support of the Burnaby Christmas Bureau at the Burnaby Village Museum at Heritage Christmas 2012 as outlined in the attached report.
2. **THAT** approval be granted to donate revenue from Burnaby Village Museum Carousel rides from 4 p.m. to 9 p.m. on Saturday, 2012 December 15 to the Burnaby Christmas Bureau.

REPORT

At its 'Open' meeting of 2012 November 21, the Parks, Recreation and Culture Commission received the attached report and adopted the four recommendations contained therein.

Dave Ellenwood
DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

MC:tc

Attachment

P:\ADMIN\TC\DATA\COUNCIL\121121\PK - BURNABY CHRISTMAS BUREAU PROMOTIONAL SUPPORT

Copied to: City Manager
Director Finance



Item	2
Director's Report No.	10
Meeting	2012 Nov 21

COMMISSION REPORT

TO: CHAIR AND MEMBERS
PARKS, RECREATION & CULTURE COMMISSION

FROM: DIRECTOR PARKS, RECREATION &
CULTURAL SERVICES

SUBJECT: BURNABY CHRISTMAS BUREAU PROMOTIONAL SUPPORT

RECOMMENDATIONS:

1. **THAT** approval be granted for a promotional initiative in support of the Burnaby Christmas Bureau at the Burnaby Village Museum at Heritage Christmas 2012 as outlined in this report.
2. **THAT** approval be granted to donate revenue from Burnaby Village Museum Carousel rides from 4 p.m. to 9 p.m. on Saturday, 2012 December 15 to the Burnaby Christmas Bureau.
3. **THAT** Council be asked to concur.
4. **THAT** the Burnaby Christmas Bureau be so advised.

REPORT

The Burnaby Village Museum is presenting Heritage Christmas from 2012 November 24 to 2013 January 04 (except for December 24 and 25). In 2012, a new Christmas light display called "Illuminations at Heritage Christmas" will be featured at the Museum. Admission is free to the public.

Appearing under correspondence is a request from the Burnaby Christmas Bureau via Burnaby Community Connections seeking Commission approval for the donation of Carousel ride revenue on 2012 December 15, which will be the "First Night" of the Heritage Christmas extended hour season from 4 p.m. to 9 p.m. On 2012 December 15, the Museum is open from 12 noon to 9 p.m. The Christmas Bureau has also asked to set up toy donation boxes at the Museum, as they have been allowed to do in past years.

To: Parks, Recreation & Culture Commission
From: Director Parks, Recreation & Cultural Services
Re: BURNABY CHRISTMAS BUREAU PROMOTIONAL
SUPPORT

..... Page 3

Prior to 2011, a portion of gate revenue was collected and in 2011, Carousel revenue for four hours on one evening during Heritage Christmas was provided to the Christmas Bureau as a donation by the City. This generated approximately an \$800 to \$1,000 donation to the Christmas Bureau.

The Museum allows member pass holders unlimited free carousel rides with their 2012 member pass, and this would need to be honoured.

It is recommended that Carousel ride revenue from 4 p.m. to 9 p.m. on Saturday, December 15 be donated to the Burnaby Christmas Bureau, excluding 2012 member pass holders.

This partnership allows for a promotional opportunity for the Christmas Bureau and the Museum for Heritage Christmas 2012 and encourages community giving for those in need.



Dave Ellenwood
DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

DN:MI:tc
p:\admin\tc\data\wp\dn\commission report Christmas bureau 2012

Copied to: City Manager