

EXECUTIVE COMMITTEE OF COUNCIL

*HIS WORSHIP, THE MAYOR
AND COUNCILLORS*

**SUBJECT: 11-S-005 FESTIVALS BURNABY GRANT APPLICATION – SMALL
SCALE EVENT – EDO FRIENDS OF BC ASSOCIATION**

RECOMMENDATION:

1. THAT Council award a grant in the amount of \$2,700 to the Edo Friends of British Columbia Association for the African Ekassa Cultural Festival to be held on 2011 July 16.

REPORT

The Executive Committee of Council, at its meeting held on 2011 April 21, received the attached report evaluating a Festivals Burnaby grant request from the Edo Friends of British Columbia Association.

Due to the high number of Festivals Burnaby Grant applications received to date and the potential to receive additional applications before the next deadline, the Committee recommended Council award a Festivals Burnaby grant in the amount of \$2,700 to the Edo Friends of British Columbia Association for the African Ekassa Cultural Festival.

Respectfully submitted,

Councillor N. Volkow
Chair

Councillor P. Calendino
Vice Chair

Councillor P. McDonell
Member

Copied to:	City Manager Director Parks, Recr. & Cult. Services Director Finance
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TO: CHAIR AND MEMBERS
EXECUTIVE COMMITTEE OF COUNCIL

DATE: 2011 April 12

FROM: DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

SUBJECT: FESTIVALS BURNABY GRANT PROGRAM

PURPOSE: Grant Approval Request

RECOMMENDATION:

1. **THAT** Council be requested to award a Festivals Burnaby Grant in the amount of \$5,000 to the Edo Friends of British Columbia Association for the African Ekassa Cultural Festival to be held on 2011 July 16.

REPORT

Festivals and Special Events: Small Scale

Grant File 11-S-005: Edo Friends of BC Association

Application received:	2011 March 14
Project Budget:	\$31,000
Project Request:	\$10,000

An application request for \$10,000 has been received to support the African Ekassa Cultural Festival to be held on 2011 July 16. The Edo Friends of BC Association's mission is to provide education, counselling, settlement, integration and support services for immigrants and refugees families and to provide an avenue for different cultures, music and arts to be expressed and experiences by all Canadians.

This annual African Ekassa Cultural Festival features international music and dance performances, international foods, unique arts and crafts, games and dozens of cultural information booths and displays. The Surrey based Edo Friends of BC Association has chosen to hold this annual event at Swangard Stadium this year rather than the Queensborough Community Complex in New Westminster.

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From: Director Parks, Recreation & Cultural Services
Re: Festivals Burnaby Grant Program
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The application has been completed in full and the applicant has demonstrated in the proposal that they have completed similar projects. While the applicant hopes the change in venue will be more attractive and accessible for attendance, the change in venue will also require a redesign of the site layout, transportation of their equipment from New Westminster, more security and policing and a much higher venue rental fee which may not be accurately accounted for in the proposed project budget.

The City welcomes the opportunity of this new event to the community and can support through the grant program programming costs related to the venue and the featured performers for the day, all of which are eligible grant expenses.

It is recommended that the Executive Committee and Council award a Festivals Burnaby grant in the amount of \$5,000 to the Edo Friends of the British Columbia Association for the African Ekassa Cultural Festival 2011 July 16.

A handwritten signature in black ink, reading "D. Ellenwood". The signature is fluid and cursive, with the first letter "D" being large and prominent.

Dave Ellenwood
DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

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Copied to: City Manager