

EXECUTIVE COMMITTEE OF COUNCIL

*HIS WORSHIP, THE MAYOR
AND COUNCILLORS*

**SUBJECT: 11-L-002 FESTIVALS BURNABY GRANT APPLICATION – LARGE
SCALE EVENT – UNIVERSAL CULTURAL SOCIETY OF CANADA**

RECOMMENDATION:

1. THAT Council award a Festivals Burnaby Grant in the amount of \$7,500 to the Universal Cultural Society of Canada for a new event, India Day Celebrations 2011 August 13.

REPORT

The Executive Committee of Council, at its meeting held on 2011 April 21, received the attached report evaluating a Festivals Burnaby grant request from the Universal Cultural Society of Canada for their India Day Celebrations.

Due to the high number of Festivals Burnaby Grant applications received to date and the potential to receive additional applications before the next deadline, the Committee recommended Council award a Festivals Burnaby grant in the amount of \$7,500 to the Universal Cultural Society of Canada for their India Day Celebrations on 2011 August 13.

Respectfully submitted,

Councillor N. Volkow
Chair

Councillor P. Calendino
Vice Chair

Councillor P. McDonell
Member

Copied to:	City Manager Director Parks, Recr. & Cult. Services Director Finance
------------	--

TO: CHAIR AND MEMBERS **DATE:** 2011 April 14
EXECUTIVE COMMITTEE OF COUNCIL

FROM: DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

SUBJECT: FESTIVALS BURNABY GRANT PROGRAM

PURPOSE: Grant Approval Request

RECOMMENDATION:

1. **THAT** Council be requested to award a Festivals Burnaby Grant in the amount of \$10,000 to the Universal Cultural Society of Canada for a new event, India Day Celebrations 2011 August 13.

REPORT

Festivals and Special Events: Large Scale

Grant File 11-L-002: Universal Cultural Society of Canada

Application received:	2011 March 15
Project Budget:	\$73,800
Project Request:	\$24,354

An application request for \$24,354 has been received to support a new initiative India Day Celebrations proposed for 2011 August 13. This free event at Swangard Stadium will focus on the celebration of the “Year of India in Canada” and will begin with a parade, feature performances of local and international acts and conclude with a Bollywood movie screening.

The application has been completed in full and the while the applicant has demonstrated in the proposal that they have participated in similar types of events has not facilitated an event to this scale before. The applicant is relying heavily on sponsorship and donations to support the festival and while confident, currently the commitments do not yet meet the proposed expenses.

The City’s grant would be used to support programming costs related to the performances and movie presentation, marketing of this new event and logistics and production.

The society did receive \$1,143 in 2009 for a special dance performance.

To: Executive Committee of Council
From: Director Parks, Recreation & Cultural Services
Re: Festivals Burnaby Grant Program
2011 April 14..... Page 2

The application was submitted as a Large Scale grant despite not meeting the 8 month lead time. It is recommended that the Executive Committee and Council award a Festivals Burnaby grant in the amount of \$10,000 the maximum level of the Small Scale grant category to the Universal Cultural Society of Canada for the India Day Celebrations to be held 2011 August 13.

A handwritten signature in black ink, reading "D. Ellenwood". The signature is written in a cursive, flowing style.

Dave Ellenwood
DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

DN:GP:gp
p:\cultural services\csd\Festivals Bby.Grant Prog\April21\India Day Celebrations.doc

Copied to: City Manager