

EXECUTIVE COMMITTEE OF COUNCIL

HIS WORSHIP, THE MAYOR AND COUNCILLORS

SUBJECT: 11-N-008 FESTIVALS BURNABY GRANT APPLICATION -

NEIGHBOURHOOD EVENT - BURNABY NORTH ROAD BUSINESS

IMPROVEMENT ASSOCIATION

RECOMMENDATION:

1. THAT Council award a grant in the amount of \$3,000 to the Burnaby North Road Business Improvement Association to support the launch of the first "Follow the Dragon Festival" to be held on 2011 June 18.

REPORT

The Executive Committee of Council, at its meeting held on 2011 May 19, received and adopted the <u>attached</u> report evaluating a Festivals Burnaby Grant request from the Burnaby North Road Business Improvement Association.

The Committee recommended Council award a Festivals Burnaby grant in the amount of \$3,000 to the North Road Business Improvement Association for the Follow the Dragon Festival to be held on 2011 June 18.

Respectfully submitted,

Councillor N.M. Volkow Chair

Copied to: City Manager

Deputy City Manager (Turpin)

Director Finance

Councillor P. Calendino Vice Chair

Councillor P. McDonell Member





TO: CHAIR AND MEMBERS DATE: 2011 May 12

EXECUTIVE COMMITTEE OF COUNCIL

FROM: DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

SUBJECT: FESTIVALS BURNABY GRANT PROGRAM

PURPOSE: Grant Approval Request

RECOMMENDATION:

1. THAT Council be requested to award a Festivals Burnaby Grant in the amount of \$3,000 to the Burnaby North Road Business Improvement Association for the Follow the Dragon Festival to be held 2011 June 18.

REPORT

Festivals and Special Events: Neighbourhood Events

Grant File 11-N-008: Burnaby North Road BIA

Application received: 2011 April 27

Project Budget: \$7,000 Project Request: \$3,000

An application request for \$3,000 has been received to support the Burnaby North Road BIA to support the Follow the Dragon Festival on 2011 June 18. This new event, which the association hopes will turn into a signature event, will use the existing North Road strip malls and the Cameron Recreation Complex as the venues for this moving arts and cultural event. Each of the venues will feature a variety of activities including lantern making, workshops to construct dragons, children's theatre, and story-telling and dance performances. The event takes its theme from the giant dragon eco-sculpture which now resides at the Cameron Recreation Centre Complex.

The application has been completed in full and the applicant has demonstrated in the proposal that the association has the capacity to facilitate the project and that the community is supportive of the event. The city's grant would be used to support program related costs of entertainers and activities, production and some administration costs, all of which are eligible expenses.

To: Executive Committee of Council

From: Director Parks, Recreation & Cultural Services

Re: Festivals Burnaby Grant Program

It is recommended that the Executive Committee and Council award a Festivals Burnaby grant in the amount of \$3,000 to the Burnaby North Road Business Improvement Association for the Follow the Dragon Festival, 2011 June 18.

Dave Ellenwood

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DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

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Copied to: City Manager