
TO: CITY MANAGER **DATE:** 2011 February 14
FROM: DIRECTOR ENGINEERING **FILE:** 38000-40
SUBJECT: WESTCOAST MOTORCYCLE RIDE TO LIVE
PURPOSE: To seek Council approval for a rolling road closure (parade).

RECOMMENDATIONS:

1. **THAT** Council approve the rolling road closure (parade) as discussed in this report.
2. **THAT** the coordinator of the event, Leah Lariviere, Executive Director, Prostate Cancer Foundation of BC, 230 – 3689 East 1st Ave, Vancouver, BC V5M 1C2, be sent a copy of this report.

REPORT

A request to ride through the City of Burnaby for the Westcoast Motorcycle Ride to Live on Sunday, 2011 May 29, has been received from Leah Lariviere of the Prostate Cancer Foundation of BC. Council approval is required by the Street & Traffic Bylaw.

1.0 BACKGROUND

The first Motorcycle Ride For Dad began in 2000 in Ottawa. The ride involved 80 motorcycles and raised over \$20,000 for the Ottawa Regional Cancer Centre. This ride has become an annual event and has experienced phenomenal growth each year. In the past 10 years, the Ride For Dad has grown to include 17 cities across Canada and has raised over \$2,300,000 to fight prostate cancer.

The first Motorcycle Ride For Dad in Burnaby was held in 2008 and was organized by the Vancouver Police Department and the Vancouver Police Union. In 2009 the ride raised over \$200,000 with approximately 1,800 riders. The Prostate Cancer Foundation of BC was asked to take over the organization of this event in 2010 and was renamed the Westcoast Motorcycle Ride to Live. Last year the event raised over \$160,000 and their goal is to surpass \$200,000 in 2011.

2.0 PROPOSED ROUTING AND TRAFFIC CONTROL

The Westcoast Motorcycle Ride To Live routing alternates year to year between the City of Vancouver and the City of Burnaby. Last year the route travelled through Burnaby whereas this year, it will be in Vancouver.

The Westcoast Motorcycle Ride To Live will assemble at Trev Deeley Motorcycles located at 1875 Boundary Rd, Vancouver, between 1st Ave & 2nd Ave. The ride will start at 9:00am heading north on Boundary Rd to Hastings and west onto Hastings into Vancouver. The organizers have added a second start location in Chilliwack and are expecting about half the amount of riders than last year on Boundary. The ride should take less than 15 minutes to travel through Burnaby.

To safely accommodate local traffic and the participants, a rolling road closure plan will be used. The proposed traffic control plan for the day of the event is summarized as follows:

2.1 ROAD CLOSURES

Boundary Rd will be closed between Lougheed and 1st Ave from approximately 7:00am to 9:30am for participant registration and assembly. The east side of Boundary Rd between 1st Ave and Hastings will utilize a rolling road closure starting at approximately 9:00am and finish at approximately 9:15am. The rolling road closure maintains a 6 block long rolling closure.

Southbound traffic along Boundary Rd will not be permitted to turn left across the parade traffic. Northbound traffic on Boundary Rd will be intercepted at Lougheed Hwy and directed either east or west along Lougheed.

2.2 TRAFFIC SIGNAL OPERATION

All traffic signals will remain in normal operation with Police, RCMP or auxiliary members manually controlling traffic when required.

2.3 TRANSIT OPERATIONS

Coast Mountain Bus Company has been directly involved with the preparations for the Westcoast Motorcycle Ride To Live. They will be rescheduling or rerouting buses as required during the ride.

3.0 PUBLIC RELATIONS

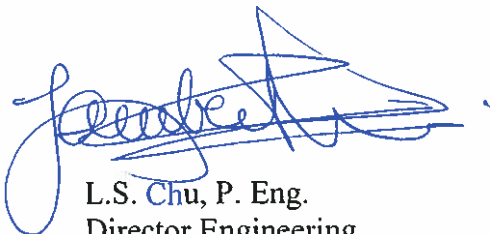
Large advance warning signs will be installed on Hastings, Boundary, Lougheed and 1st Ave by Friday, May 20.

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4.0 CONDITIONS

The organizers are aware that approval is subject to the following conditions:

1. That the parade be conducted under the supervision of one person as marshal or organizer.
2. That all participants be instructed to respect the rights and property of the individuals encountered en route.
3. That the parade be covered with liability insurance in the minimum amount of \$2 million with the City of Burnaby named as co-insured, and that the insurance policy include a 30 day cancellation notice and a cross liability clause.
4. That the organizers send out letters to residents and businesses that are affected by the road closure at least two weeks prior to the event.
5. That a signed copy of the "City Of Burnaby Permit For Short Term Use and Occupancy Of City Lands" be received at least two weeks prior to the event.
6. That next year's event (2012) be held at least 2 weeks earlier than the Hats Off Day Parade which is held on the first Saturday in June. Two large events along Hastings within one week puts a strain on residents and merchants of the Heights area.
7. That the organizers are responsible for the delivery, installation and removal of barricades and all necessary equipment for lane and road closures.



L.S. Chu, P. Eng.
Director Engineering

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Copied to: Director Finance
RCMP – OIC Burnaby Detachment Chief Supt. Rick Taylor
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