

# **COMMUNITY POLICING COMMITTEE**

HIS WORSHIP, THE MAYOR AND COUNCILLORS

SUBJECT: LAUNCH OF YOUTH SERVICES WEBSITE

# **RECOMMENDATION:**

1. THAT Council receive this report for information.

# **REPORT**

The Community Policing Committee, at its meeting held on 2011 September 08, received and adopted the <u>attached</u> report advising of the launch of the youth services website "Where to Find 411" by the Burnaby-New Westminster Task Force on Sexually Exploited and At-Risk Youth.

Respectfully submitted,

Councillor P. Calendino

Chair

Councillor P. McDonell

Vice Chair

Copied to: City Manager

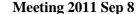
**Deputy City Managers** 

Dir. Finance

Dir. Parks, Rec. & Cult Serv. OIC, RCMP Burnaby Detachment

Dir. Plng. & Bldg.

Fire Chief Chief Librarian Councillor R. Chang Member





COMMITTEE REPORT

TO: CHAIR AND MEMBERS DATE: 2011 September 7

COMMUNITY POLICING COMMITTEE

FROM: DIRECTOR PLANNING AND BUILDING FILE: 2410 20

SUBJECT: LAUNCH OF YOUTH SERVICES WEBSITE

**PURPOSE:** To advise the Committee and Council of the imminent launch of the youth services

website "Where to Find 411" by the Burnaby-New Westminster Task Force on Sexually

Exploited and At-Risk Youth.

## **RECOMMENDATION:**

**1. THAT** the Committee forward this report to Council for information.

## **REPORT**

#### 1.0 BACKGROUND

At its meeting of 2010 September 20, Council adopted a report from the Community Policing Committee regarding the work of the Committee's subcommittee, the Burnaby-New Westminster Task Force on Sexually Exploited and At-Risk Youth (the Task Force). The report provided an overview of planned activities of the Task Force and requested funds from the Boards, Committees and Commissions budget to undertake those activities.

One of the Task Force initiatives outlined in the report was the creation of a website promoting services available to sexually exploited and at-risk Burnaby and New Westminster youth. As the new website will soon be ready to launch, this report provides a brief overview of its content.

#### 2.0 YOUTH SERVICES WEBSITE

The youth services website, Where to Find 411" ((link is <a href="www.wtf.411.ca">www.wtf.411.ca</a>) has been developed by a consultant working closely with City staff and representatives from the Task Force. Although hosted on an external site, a link to the website will appear on the City's website.<sup>2</sup>

The youth services website consists of eight main pages, as follows:

• Home page: provides advice on what information can be found on the website. (A screenshot of the Home Page is *attached* as *Appendix 1*).

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<sup>&</sup>lt;sup>1</sup> The Task Force has been working since 1998 to address the sexual abuse of children and youth in the commercial sex trade and to promote support services for at-risk youth. The Task Force includes representatives from the Burnaby and New Westminster School Districts, Fraser Health, the Ministry of Children and Family Development, the City of New Westminster, the City of Burnaby, and non-profit organizations providing services to youth.

<sup>&</sup>lt;sup>2</sup> Although youth will be able to access the youth services website through the City's website, it was deemed advisable to host it separately in order to ensure the design catches the attention of youth and the navigational approach is readily accessible and acceptable to young users.

To: Community Development Committee From: Director Planning and Building Re: Launch of Youth Services Website

- Who We Are: provides information about the Task Force and its work.
- What is Sexual Exploitation?: provides information on what constitutes sexual exploitation.
- What Can I Do?: provides information to help youth keep themselves and their friends safe from sexual predators.
- Programs and Services: allows youth to search for services by location, type of service or agency name.
- Locations: provides maps of Burnaby, New Westminster and other local municipalities with service locations indicated.
- Resources: provides information on and links to other relevant supports and resources.
- Crisis Services: provides a copy of the Youth Crisis Info Card produced by the Task Force in 2010.

#### 3.0 LAUNCHING THE WEBSITE

It is expected that the "Where to Find 411" website will be ready for launch in September 2011. The website will be promoted by Task Force members, both through posters/information cards at their offices/places of work and through their regular contact with youth. In this way, City facilities (e.g., youth centres, recreation centres), schools, and youth health clinics will be included as distribution points for information about the website. Through inter-agency networks, other relevant service providers will be provided information on the website that they can pass on to other colleagues and to youth involved with their organizations. As noted above, there will also be a link to "Where to Find 411" on the City's website.

### 4.0 SUMMARY AND CONCLUSIONS

In 2010 September, Council was apprised of plans by the Burnaby-New Westminster Task Force on Sexually Exploited and At-Risk Youth to create a website promoting services available to sexually exploited and at-risk youth in Burnaby and New Westminster. The independently-hosted website will be ready to launch in 2011 September. It will be promoted through organizations and agencies providing services to youth, and at schools, youth health clinics, and City facilities such as youth centres. There will also be a link to "Where to Find 411" from the City's website.

This is for the information of the Committee and Council.

B. Luksun, Director PLANNING AND BUILDING

JS/sla Attachment

cc: City Manager City Clerk
Deputy City Managers OIC - RCMP
Director Finance Chief Librarian
Director Parks, Recreation & Cultural Services

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# Appendix 1

