

COMMUNITY POLICING COMMITTEE

*HIS WORSHIP, THE MAYOR
AND COUNCILLORS*

SUBJECT: LAUNCH OF YOUTH SERVICES WEBSITE

RECOMMENDATION:

1. THAT Council receive this report for information.

REPORT

The Community Policing Committee, at its meeting held on 2011 September 08, received and adopted the *attached* report advising of the launch of the youth services website “Where to Find 411” by the Burnaby-New Westminster Task Force on Sexually Exploited and At-Risk Youth.

Respectfully submitted,

Councillor P. Calendino
Chair

Councillor P. McDonell
Vice Chair

Councillor R. Chang
Member

Copied to: City Manager Deputy City Managers Dir. Finance Dir. Parks, Rec. & Cult Serv. OIC, RCMP Burnaby Detachment Dir. Plng. & Bldg. Fire Chief Chief Librarian

TO: CHAIR AND MEMBERS
COMMUNITY POLICING COMMITTEE

DATE: 2011 September 7

FROM: DIRECTOR PLANNING AND BUILDING

FILE: 2410 20

SUBJECT: LAUNCH OF YOUTH SERVICES WEBSITE

PURPOSE: To advise the Committee and Council of the imminent launch of the youth services website “Where to Find 411” by the Burnaby-New Westminister Task Force on Sexually Exploited and At-Risk Youth.

RECOMMENDATION:

1. **THAT** the Committee forward this report to Council for information.

REPORT

1.0 BACKGROUND

At its meeting of 2010 September 20, Council adopted a report from the Community Policing Committee regarding the work of the Committee’s subcommittee, the Burnaby-New Westminister Task Force on Sexually Exploited and At-Risk Youth (the Task Force).¹ The report provided an overview of planned activities of the Task Force and requested funds from the Boards, Committees and Commissions budget to undertake those activities.

One of the Task Force initiatives outlined in the report was the creation of a website promoting services available to sexually exploited and at-risk Burnaby and New Westminister youth. As the new website will soon be ready to launch, this report provides a brief overview of its content.

2.0 YOUTH SERVICES WEBSITE

The youth services website, “Where to Find 411” ((link is www.wtf.411.ca) has been developed by a consultant working closely with City staff and representatives from the Task Force. Although hosted on an external site, a link to the website will appear on the City’s website.²

The youth services website consists of eight main pages, as follows:

- Home page: provides advice on what information can be found on the website. (A screenshot of the Home Page is *attached as Appendix I*).

¹The Task Force has been working since 1998 to address the sexual abuse of children and youth in the commercial sex trade and to promote support services for at-risk youth. The Task Force includes representatives from the Burnaby and New Westminister School Districts, Fraser Health, the Ministry of Children and Family Development, the City of New Westminister, the City of Burnaby, and non-profit organizations providing services to youth.

² Although youth will be able to access the youth services website through the City’s website, it was deemed advisable to host it separately in order to ensure the design catches the attention of youth and the navigational approach is readily accessible and acceptable to young users.

To: Community Development Committee
From: Director Planning and Building
Re: Launch of Youth Services Website
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- Who We Are: provides information about the Task Force and its work.
- What is Sexual Exploitation?: provides information on what constitutes sexual exploitation.
- What Can I Do?: provides information to help youth keep themselves and their friends safe from sexual predators.
- Programs and Services: allows youth to search for services by location, type of service or agency name.
- Locations: provides maps of Burnaby, New Westminister and other local municipalities with service locations indicated.
- Resources: provides information on and links to other relevant supports and resources.
- Crisis Services: provides a copy of the Youth Crisis Info Card produced by the Task Force in 2010.

3.0 LAUNCHING THE WEBSITE

It is expected that the “Where to Find 411” website will be ready for launch in September 2011. The website will be promoted by Task Force members, both through posters/information cards at their offices/places of work and through their regular contact with youth. In this way, City facilities (e.g., youth centres, recreation centres), schools, and youth health clinics will be included as distribution points for information about the website. Through inter-agency networks, other relevant service providers will be provided information on the website that they can pass on to other colleagues and to youth involved with their organizations. As noted above, there will also be a link to “Where to Find 411” on the City’s website.

4.0 SUMMARY AND CONCLUSIONS

In 2010 September, Council was apprised of plans by the Burnaby-New Westminister Task Force on Sexually Exploited and At-Risk Youth to create a website promoting services available to sexually exploited and at-risk youth in Burnaby and New Westminister. The independently-hosted website will be ready to launch in 2011 September. It will be promoted through organizations and agencies providing services to youth, and at schools, youth health clinics, and City facilities such as youth centres. There will also be a link to “Where to Find 411” from the City’s website.

This is for the information of the Committee and Council.

B. Luksun, Director
PLANNING AND BUILDING

JS/sla
Attachment

cc: City Manager
Deputy City Managers
Director Finance
Director Parks, Recreation & Cultural Services
City Clerk
OIC - RCMP
Chief Librarian

Appendix 1

WTF411.CA - Where To Find - Burnaby - New West - Windows Internet Explorer

http://www.wtf411.ca/

File Edit View Favorites Tools Help

WTF411.CA - Where To Find - Burnaby - New West

Who We Are

What is Sexual Exploitation?

What Can I Do?

Programs & Services

Locations

Resources

Crisis Services

WHERE TO FIND

Resources for At-risk and Sexually Exploited Youth

It can happen to ANYONE!!

Are you looking for program information and services that provide support for youth? You can find information on a wide range of topics on this website. For example:

- Aboriginal
- Addictions
- Community outreach
- Counselling
- Culturally Specific Services
- Education, Training, and Employment
- Emergency Crisis
- Financial Support
- Food, Clothing and Personal Supplies
- Health Services
- Internet Safety
- Legal Advice
- Mental Health
- Parent-teen relationships
- Police
- Pregnancy Options and Parenting
- Sexual Identity
- Sexual, Physical and Emotional Abuse
- Sexual Exploitation
- Shelter and Safe Houses
- Social and Recreation Activities
- Street-Involved Youth

Search for:

Search

MENU

- Home
- Who We Are
- What is Sexual Exploitation
- What Can I do?
- Programs & Services
- Locations
- Resources
- Crisis Services
- Feedback

WHAT'S NEW?

EVENTS!
CONTESTS!

Done

Internet | Protected Mode: On

2:23 PM 8/29/2011