

**EXECUTIVE COMMITTEE OF COUNCIL**

*HIS WORSHIP, THE MAYOR  
AND COUNCILLORS*

**SUBJECT:   ACF FIORENTINA BURNABY-METRO VANCOUVER SUMMER SOCCER  
          CAMP**

**RECOMMENDATION:**

1.    **THAT** Burnaby City Council support the ACF Fiorentina Burnaby-Metro Vancouver Summer Soccer Camp as outlined in this report.

**REPORT**

The Executive Committee of Council, at a Special meeting held on July 26, 2010, received and adopted the *attached* report requesting approval of a reduction in the total cost for use of Burnaby Lake Sports Complex-West by the Italian professional soccer club, ACF Fiorentina.

ACF Fiorentina is a top level club in one of the best professional soccer leagues in the world and they have come to the City of Burnaby to introduce an international professional soccer experience to young Canadian players; providing them with the opportunity to work with professional Italian coaches.

The Executive Committee of Council is requesting Council grant the preferred rate for Burnaby field and room rentals to ACF Fiorentina. This will reduce rental costs from \$2,350.60 to \$1,178.90 (excluding HST); essentially providing a benefit to the Italian soccer club of \$1,171.71.

Given the unique opportunity this soccer camp provides to our sport community, the Executive Committee is recommending Council approve the preferred rental rates for ACF Fiorentina.

Respectfully submitted,

Councillor Nick Volkow  
Chair

Councillor Pietro Calendino  
Vice Chair

Councillor Paul McDonell  
Member

*To: His Worship, the Mayor and Councillors*  
*From: Executive Committee of Council*  
*Re: ACF FIORENTINA BURNABY-METRO*  
*VANCOUVER SUMMER SOCCER CAMP*  
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**TO:** CHAIR AND MEMBERS  
EXECUTIVE COMMITTEE OF COUNCIL

**DATE:** 2010 July 20

**FROM:** DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

**SUBJECT:** **ACF FIORENTINA BURNABY-METRO VANCOUVER SUMMER SOCCER CAMP**

**PURPOSE:** To recommend support for the ACF Fiorentina Soccer Camp in Burnaby.

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**RECOMMENDATION:**

1. **THAT** The City of Burnaby support the ACF Fiorentina Burnaby-Metro Vancouver Summer Soccer Camp as outlined in this report.

**REPORT**

The Italian professional soccer club, ACF Fiorentina, has approached the City of Burnaby and is requesting the use of Burnaby Lake Sports Complex-West to conduct a week long soccer camp during the last week of July 2010. ACF Fiorentina is a top level club in the Italian Serie A, one of the best professional soccer leagues in the world. Their goal is to introduce an international professional soccer experience in Canada, specifically in the City of Burnaby, to young Canadian players in order to give them an opportunity to work with professional Italian coaches with the ACF Fiorentina development team.

The summer camp will offer a week full of instruction to boys and girls aged 8 to 16. According to information provided to staff, the camp will be instructed by professional Italian coaches with ACF Fiorentina where they will provide training, technical studies and strategies of play, plus competitive game play. All participants will also be observed and evaluated by ACF Fiorentina scouts who are experts in the selection of talent worldwide.

The camp organizers have requested 8 hours of field time per day over five days, plus use of multipurpose rooms for coach and player instruction sessions during the course of the week. The total cost of the field and room rentals at normally applicable rates is \$2,350.60 excluding HST.

This camp is unique in that it provides an opportunity for local developmental soccer players to experience international professional level instruction and evaluation close to home within the City of Burnaby.

To: Executive Committee of Council  
From: Director Parks, Recreation & Cultural Services  
Re: ACF Fiorentina Soccer Camp  
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In addition to the unique benefits to young players, ACF Fiorentina will extend the opportunity to local club coaches to attend the camp and observe coaching techniques, drills, skill and tactical instruction and other facets of the game that these coaches would not otherwise have access to. Camp organizers have also indicated that through their sponsorship structure, there will be opportunities for underprivileged youth soccer players within the City of Burnaby to attend the camp with fees paid by sponsors of the program. All of these potential benefits suggest that it is valuable to the community to encourage, attract and support this type of activity within the City of Burnaby.

To support the camp, staff recommend that the Executive Committee approve a reduction in the total cost of the requested facilities from \$2,350.60 to \$1,178.90 (excluding HST) which is the preferred rate for Burnaby field and room rentals. This will provide an appropriate level of support for the ACF Fiorentina Burnaby-Metro Vancouver Summer Soccer Camp in recognition of the unique benefits the camp brings to the sport community in the City of Burnaby.



Dave Ellenwood  
DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

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Copied to: City Manager