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**TO:** CITY MANAGER **DATE:** 2010 April 14  
**FROM:** DIRECTOR PLANNING AND BUILDING **FILE:** 33000-01  
*Reference: Environment Week*  
**SUBJECT:** 2010 ENVIRONMENT WEEK  
**PURPOSE:** To seek approval for the 2010 Environment Week program.

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**RECOMMENDATIONS:**

1. **THAT** Council approve the 2010 Burnaby Environment Week program, as outlined in *Appendix A*.
2. **THAT** Council approve an expenditure of \$6,500 from the Boards, Committees and Commissions budget for advertising and event signage for 2010 Environment Week.
3. **THAT** a copy of this report be sent to the Environment Committee for information.

**REPORT****1.0 BACKGROUND**

Canadian Environment Week is an annual event that takes place to enhance public environmental awareness and celebrate the activities that improve the natural environment. This year, Environment Week is scheduled for May 31<sup>st</sup> to June 6<sup>th</sup>. It is also noted that Clean Air Day is on Thursday June 3<sup>rd</sup>, World Environment Day is on Saturday June 5<sup>th</sup> and Oceans Day is on Tuesday June 8<sup>th</sup>. Hats Off Day is also set for Saturday June 5<sup>th</sup>. The City of Burnaby, through the Environment Committee, participates in Environment Week by coordinating a number of public events led by the City, community groups and other organizations.

This report outlines Environment Week events planned for late May through to early June that will offer a number of opportunities for public participation, education and celebration. The program was developed with the citizen representatives of the Environment Committee. Due to scheduling requirements, this report is being advanced directly to Council with the concurrence of the Chair of the Environment Committee.

**2.0 2010 ENVIRONMENT WEEK PROPOSED PROGRAM**

As approved by Council through the recommendation of the Environment Committee on 2010 February 15, this year's Environment Week theme is "**Our Food, Our Future**". The overall

To: City Manager  
From: Director Planning and Building  
Re: 2010 Environment Week  
2010 April 14..... Page 2

objective again for this year's program is to empower individuals to make changes in their lives of benefit to the environment. As such, the proposed community events provide opportunities for participants to learn about and make greener choices at home, work and play with a focus on sustainable food choices.

An Environmental Festival, open to the public, will be the feature event this year with live music and a barbeque to take place on Saturday May 29<sup>th</sup> in conjunction with the Farmer's Market at City Hall. Burnaby's Food Services will operate the barbeque and demonstrate their environmentally friendly food choices and initiatives. An observation apiary (bee hive) will also be on display for the public operated by the Honeybee Centre. Residents will be able to learn more about apiculture and Burnaby's urban beekeeping regulations.

The following list outlines the proposed events for 2010 Environment Week. A more detailed schedule and description of events is provided in *Appendix A, attached*.

- *Announcement of the 2010 Environment Awards Recipients by City Council*
- *Environment Awards Reception - Burnaby Lake Rowing Pavilion*
- *Environmental Festival - City Hall in conjunction with the Farmers Market*
- *Burnaby Public Library Displays*
- *Guest Speaker – Metrotown Library*
- *Bike to Work Week - Commuter Stations and City staff participation*
- *Clean Air Day – Burnaby Commuter Challenge*
- *Eco-Sculpture viewing – Burnaby Central Park*
- *Car Trunk Sale – Bill Copeland Sports Centre*
- *Community Garden Tours - Burnaby and Region Allotment Gardens Association*
- *Burnaby Parks Public Meeting – to consider a Richmond Park Community Garden*
- *Burrard Inlet - Kayak Trip*
- *Burnaby Recycling Complex Open House*

### **3.0 SPONSORSHIP AND ADVERTISING**

Sponsorship of community events has been generously provided by our corporate partners. The following 2010 Environment Week sponsorships have been received from:

- Honeywell in the amount of \$5,000 directed towards the 2010 Environment Awards.
- NorthGateArinso in the amount of \$5,000 directed towards the 2010 Environmental Festival.
- Tim Horton's in the amount of \$3,000 directed towards the Clean Air Day – Burnaby Commuting Challenge and other Environment Activities.

Tim Horton's will also be serving free coffee and snacks from their 'Commuter Cruiser' vehicle for two events; once on Thursday June 3<sup>rd</sup> for the Bike to Work Week staff participation and Clean Air Day – Burnaby Commuter Challenge, and the second during the following week as the incentive prize for the winners of the staff commuter challenge. Other sponsors may also come forward as Environment Week approaches.

To: City Manager  
From: Director Planning and Building  
Re: 2010 Environment Week  
2010 April 14..... Page 3

Information material regarding 2010 Environment Week will be advertised in the Burnaby Now, Burnaby News Leader and the Georgia Straight newspapers. It will also be accessible at Burnaby's Libraries, Recreation Centres, the Metrotown Metropolis kiosk and on the City's website.

Council expenditure approval of \$6,500 from the Boards, Committees and Commissions is recommended for Environment Week to provide for advertising and event signage.

#### 4.0 CONCLUSION

The City of Burnaby's involvement in Canadian Environment Week is a tradition that celebrates our commitment to improving the natural environment and recognizing the people who strive to enhance it. With this year's theme of "**Our Food, our Future**", Burnaby will encourage residents and community members to participate and express their values in supporting environmental and social sustainability.



B. Luksun, Director  
PLANNING AND BUILDING

GB:jc:sa  
*Attachment*

cc: Deputy City Manager  
Director Engineering  
Director Finance  
Director Parks, Recreation & Cultural Services  
Fire Chief  
Chief Librarian  
OIC, RCMP  
City Clerk

## **APPENDIX A – ENVIRONMENT WEEK 2010 PROPOSED PROGRAM**

### **MONDAY, MAY 17**

#### ***2010 Environment Awards - Announcement by City Council***

Recipients of the 2010 Environment Awards will be declared at the Monday 2010 May 17 City Council meeting. Award categories for the program include Communications, Planning and Development, Community Stewardship, Youth, Green Choices, and Business Stewardship.

### **MONDAY, MAY 24 – SUNDAY, JUNE 06**

#### ***Displays - Burnaby Public Library***

Burnaby's four libraries will display material related to this year's theme of "**Our Food, Our Future**" during Environment Week.

### **FRIDAY, MAY 28 – SUNDAY MAY 30**

#### ***Eco-Sculpture viewing – Burnaby Central Park***

Bears, salmon, eagles and bees will be among the many Eco-Sculptures found in Burnaby's Central Park north of the Patterson Skytrain Station and on display for the public to experience from dawn to dusk. After Sunday, each sculpture will be sited for the season throughout Burnaby in their own habitat. The event will be organized by Burnaby Parks; contact [ecosculpture@burnaby.ca](mailto:ecosculpture@burnaby.ca) or 604.294.7690 for more information.

### **SATURDAY, MAY 29, 9:00 AM – 2:00 PM**

#### ***Environmental Festival - City Hall with the Farmers Market***

Live music will be arranged for the public to enjoy. A food barbeque will be operated by Burnaby Food Services highlighting their own environmentally friendly food initiatives. The event will be held in conjunction with the successful Farmers Market to highlight sustainable food production. Tents and tables will be set up at the City Hall site with information displays, material and handouts on environmental activities, events and programs relating to Burnaby. In addition, in support of the 2009 City of Burnaby's urban beekeeping regulations, a portable apiary (bee hive) will be set up for display and operated by the Honeybee Centre. The public will be given the opportunity to observe and experience honeybees and learn more about the field of apiculture at the event. This year, sponsorship from NorthGateArinso will be directed towards the Environmental Festival.

Information material on environmental activities, events and programs relating to Burnaby and the observational apiary will also be available at the Saturday June 5<sup>th</sup> the Farmers Market at the City Hall site.

### **WEEK OF MAY 31 – JUNE 6**

#### ***Guest Speaker - Metrotown Library***

A guest speaker will be arranged to present one talk at Metrotown Library during Environment Week. With this year's theme of "**Our Future, Our Food**", an appropriate food related topic will be sought. Information on the specific speaker, date and time of this event will be included in Environment Week's advertising material.

**WEEK OF MAY 31 – JUNE 6**

***Bike to Work Week - City staff participation and Commuter Stations***

City staff will be able to participate in the VACC's (Vancouver Area Cycling Coalition) annual 'Bike to Work Week' event (May 31 to June 6). Participants will be welcome to share their experiences during a complimentary afternoon snack event in the City Hall Plaza on Thursday June 3 (Clean Air Day) with coffee and snacks available with sponsorship from Tim Hortons.

The VACC will be organizing commuter stations throughout Burnaby on June 2, 3 and 4, for 'Bike to Work Week' participants as well. Commuter stations will include complimentary food and drink. Go to <http://www.biketoworkmetrovan.ca/> for more information on times and locations.

**THURSDAY, JUNE 03**

***Clean Air Day - Burnaby Commuter Challenge***

In addition to 'Bike to Work Week', City staff will be challenged, on Thursday June 3 (Clean Air Day), if not already cycling, to commute in a more environmentally friendly manner. Participants will be welcome to car-pool, use transit or walk and share their experience during the same complimentary afternoon snack event in the City Hall Plaza. An incentive prize for the winners is being sponsored by Tim Hortons.

**THURSDAY, JUNE 03, 6:30 PM – 8:30 PM**

***Burnaby Parks Public Meeting – to consider a Richmond Park Community Garden***

Titled "GROWING GARDENS TOGETHER IN THE CITY Richmond Park Community Garden Public Meeting", this meeting will be an opportunity for interested community members to learn more about potential plans for a community garden in Edmond's Richmond Park and the organizational process required to establish a neighbourhood community garden association. The meeting will take place in the Edmonds Centre auditorium at 7282 Kingsway. Contact Burnaby Parks at (604) 294-7450 for more information.

**THURSDAY, JUNE 03**

***Burrard Inlet Kayak Trips - Barnet Marine Park***

Organized by Burnaby Parks, Recreation and Culture and starting from the Barnet Marine Park, there will be two kayak excursions on Thursday June 3<sup>rd</sup>; one from 6pm to 7pm and another 7:15pm to 8:15pm. This event is for those 16 year and older. Those under 19 must have the waiver form signed by a parent. To register, contact Burnaby Parks, Recreation and Culture.

**SATURDAY, JUNE 5, 10:00 AM – 2:00 PM**

***BARAGA Community Garden Tours - Burnaby and Region Allotment Gardens Association***

Organized by the Burnaby and Region Allotment Gardens Association, tours of this large and popular community garden in the Big Bend neighbourhood will be open to the public. Guided by volunteers, the 30-45 minute tours will offer details on the gardens' past, present and future. Go to: <http://www.baraga.ca/index.htm> for more information.

**SUNDAY, JUNE 6, 12:00 PM – 3:00 PM**

***2010 Environment Awards Reception – Burnaby Lake Rowing Pavilion***

Recipients of the 2010 Environmental Award will be recognized with awards presented at Burnaby Lake Rowing Pavilion (6871 Roberts Street) on Sunday, June 06. The early afternoon function will allow attendees to interact with others involved in the environmental community. This year, sponsorship from Honeywell will be directed towards the awards reception.

**SUNDAY, JUNE 6, 9:00 AM – 2:00 PM**

***Car Trunk Sale – Bill Copeland Sports Centre***

A third car trunk sale at Bill Copeland Sports Centre will be added for Sunday, June 6 during Burnaby's Environment Week. Free for buyers, this popular event, for used items only, will run from 9am to 2pm rain or shine. Sellers must register for individual parking stalls by contacting the Bill Copeland Sports Centre.

**SATURDAY, JUNE 12, 10:00 AM – 2:00 PM**

***Burnaby Recycling Complex Open House***

The City of Burnaby's Recycling and Yard Waste Depot (4800 Still Creek Avenue) will be host to this event with City staff available to answer questions on recycling, composting, waste reduction and the City's new Food Scraps Recycling Program initiative. There will be live music and complimentary food service.