



Item.....
Meeting.....2009 March 23

COUNCIL REPORT

TO: CITY MANAGER **DATE:** 2009 March 18

FROM: DIRECTOR PLANNING AND BUILDING **FILE:** 37500 19
Reference: Royal Oak Village Banner Prog.

SUBJECT: ROYAL OAK BANNER REPLACEMENT PROGRAM

PURPOSE: To obtain the authority of Council to pursue the replacement of the Royal Oak Area Banners

RECOMMENDATION:

1. **THAT** Council authorize the replacement of banners for the Royal Oak Area, as outlined in this report.

REPORT

1.0 BACKGROUND

In 1999, as part of the Royal Oak Community Plan, Council approved a banner program for the Royal Oak Village area to help promote community identity and pride. The current location of the street banners are shown on Sketch #1, attached. As part of the plan it was determined that children and youth attending schools within the Royal Oak area would be asked to submit banner designs for consideration. In 2000, the first set of banners was installed on Kingsway, Royal Oak Avenue, Imperial Street, Beresford Avenue, Rumble Street and MacPherson Avenue. In 2005, the second set of Royal Oak Banners, and a minor extension to the banner program along Royal Oak Avenue, was approved by Council. These banners have now been installed for three years and due to their weathering it is considered timely that replacement banners be created and installed for the entire banner route. This report outlines an approach to provide for the creation and installation of replacement banners for the Royal Oak area.

2.0 BANNER REPLACEMENT PROGRAM

As noted, the previous two banner designs were achieved through a public design and selection process. In 2005, forty submissions were received from two elementary school classes, with the final design being adapted from a very creative submission (an oak tree with a crown atop its branches). As with many of the other banner routes throughout Burnaby, the students at schools in the area including Windsor Elementary, Clinton Elementary and Burnaby South Secondary will again be invited to submit designs to the City for consideration for the replacement Royal Oak Village banners.

To: City Manager
From: DIRECTOR PLANNING AND BUILDING
Re: Royal Oak Banner Replacement
Royal Oak Community Plan

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Once designs have been received by the City from the students, staff would format a series of potential designs for submission to a selection panel made up of community and Council members who would select the final design for the replacement banners. Staff would also arrange for the display of select designs at the Bob Prittie Metrotown Library. The student whose artwork is chosen as the final design for the Royal Oak Village banner will be presented with a banner, and letter of appreciation from the selection committee, to recognize his or her contribution to the Royal Oak Village area. With the final selection of the replacement banner design, staff would pursue the production of banners with installation expected to be scheduled for summer 2009.

3.0 FINANCING

The estimated cost for the printing of replacement banners is in the order of \$35,000. Sufficient funds for the program have been provided for in the 2009 provisional operating budget under Planning & Building for this purpose.

4.0 SUMMARY

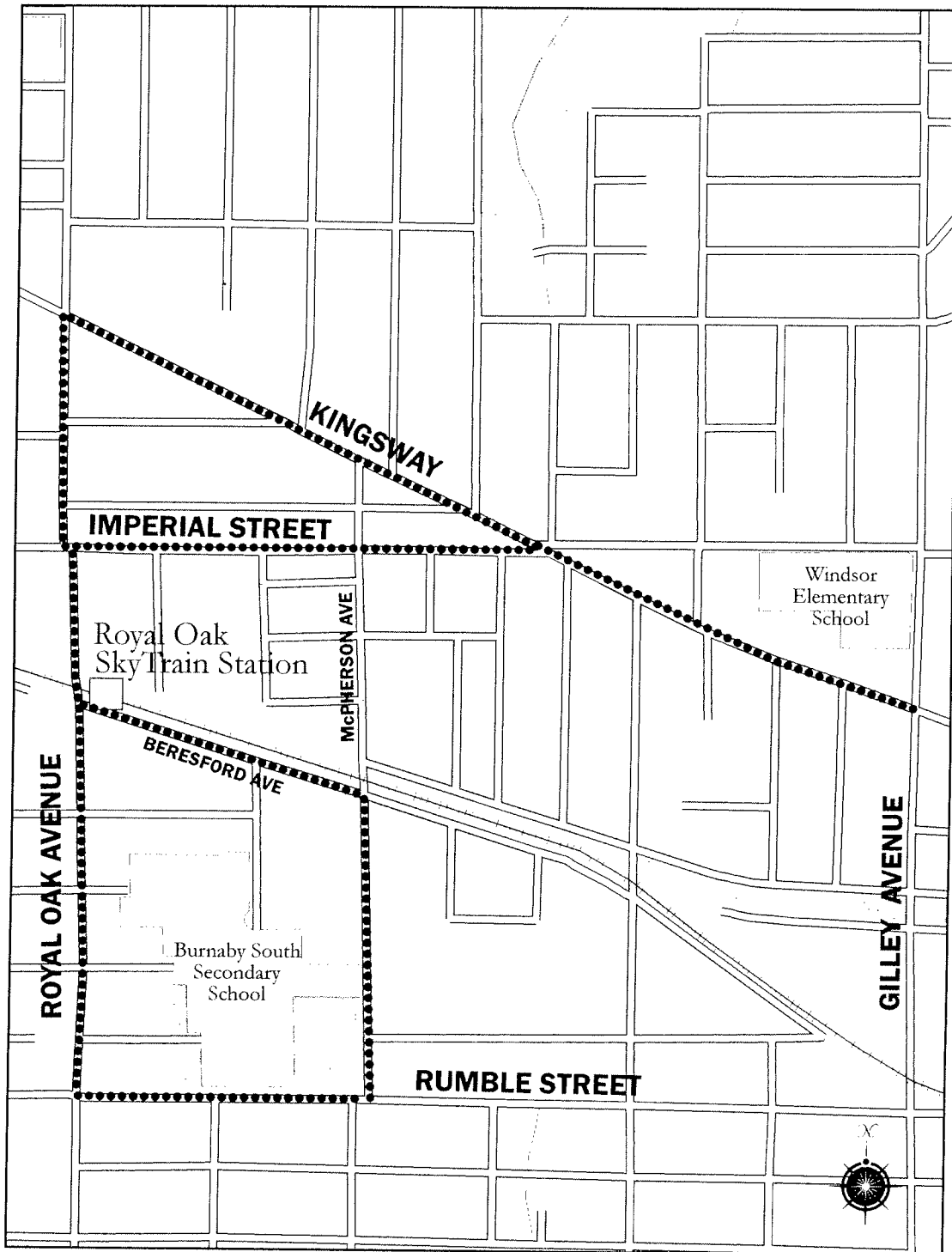
This report outlines a replacement banner program for the Royal Oak Village area and seeks Council approval to invite students to submit designs for the replacement banners. A selection committee of community and Council members would select the final design for the replacement banners with installation expected to be scheduled for summer 2009.



B. Luksun, Director
PLANNING AND BUILDING

JBS:gk/tn
Attachment

cc: Director Finance
Deputy City Manager
Director Parks, Recreation & Cultural Services
Director Engineering



Royal Oak Village
Location of Street Banners

2009 03 16
 Drawn by RCN
 I:\street banners\locational maps

..... Existing Route