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**COMMUNITY HERITAGE COMMISSION**

*HIS WORSHIP, THE MAYOR  
AND COUNCILLORS*

**SUBJECT: HERITAGE SOCIETY OF BC ANNUAL CONFERENCE,  
2008 JUNE 5 - 7**

**RECOMMENDATION:**

1. THAT Council authorize up to four (4) Community Heritage Commission members to attend the Heritage Society of BC Annual Conference to be held in Langley on 2008 June 5 - 7 at an approximate cost of \$2,000.

**REPORT**

The Community Heritage Commission, at its meeting held on 2008 April 29, received information from the Heritage Society of BC regarding upcoming Annual Conference. The Commission members expressed an interest in attending the Conference, which is to be held in Langley, B.C. on 2008 June 5 – 7.

The 2008 Heritage BC Annual Conference will highlight a variety of aspects of heritage tourism and will give conference participants the opportunity to experience a local community from the perspective of a heritage tourist.

Thursday's workshop will focus on fundraising strategies for heritage organizations. This session builds understanding of the role of fundraising within organizations and current types of fundraising activities, and familiarizes participants with a range of tools to assist organizations in fundraising.

Friday's program will feature tourism development planning at the community level; opportunities and challenges of heritage tourism for Aboriginal and non-Aboriginal communities; cooperation with tour companies, non-heritage tourism businesses and destination marketing organizations; and marketing initiatives that were developed for Fort Langley site.

Saturday morning will include touring Fort Langley, downtown of Fort Langley, and St. George's Church.

Copy: City Manager Director Plng & Bldg. Director Finance
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*To: His Worship, the Mayor and Councillors*  
*From: Community Heritage Commission*  
*Re: Heritage Society of BC Annual Conference,*  
*2008 June 5 - 7*  
*2008 May 05..... Page 2*

Arising from discussion, the Community Heritage Commission requested that Council authorize up to four (4) Community Heritage Commission members to attend the Heritage Society of BC 2008 Annual Conference at an approximate cost of \$2,000. The funds will be allocated from the Committees, Boards and Commissions budget.

Respectfully submitted,

Councillor Gary Begin  
Chair

Councillor Colleen Jordan  
Vice Chair