



Item.....	01
Meeting.....	2008 Mar 03

COUNCIL REPORT

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**TO:** CITY MANAGER **DATE:** 2008 February 21

**FROM:** DIRECTOR PARKS, RECREATION AND CULTURAL SERVICES

**SUBJECT: RIVERWAY SPORTS COMPLEX - PROPOSED NAMING OF NEW LACROSSE BOX FACILITY IN RECOGNITION OF JACK CROSBY**

**PURPOSE:** To provide information regarding the naming of the new Riverway Sports Complex lacrosse box facility as the "Jack Crosby Memorial Lacrosse Box".

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**RECOMMENDATION:**

1. **THAT** this report be received for information purposes.

**REPORT**

At its 'Open' Meeting of 2008 February 20, the Parks, Recreation and Culture Commission received the above noted report and adopted the five recommendations contained therein.

A handwritten signature in cursive script that reads "D. Ellenwood".

Dave Ellenwood  
DIRECTOR PARKS, RECREATION AND CULTURAL SERVICES

DE:tc

Attachment

P:\ADMIN\TC\DATA\COUNCIL\PK-RIVERWAY SPORTS COMPLEX - PROPOSED NAMING OF NEW LACROSSE BOX

Copied to: Director Planning and Building  
Director Finance

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**TO:** CHAIR AND MEMBERS  
PARKS, RECREATION & CULTURE COMMISSION

**FROM:** DIRECTOR PARKS, RECREATION AND CULTURAL SERVICES

**SUBJECT: RIVERWAY SPORTS COMPLEX - PROPOSED NAMING OF NEW  
LACROSSE BOX FACILITY IN RECOGNITION OF JACK CROSBY**

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**RECOMMENDATIONS:**

1. **THAT** the new Riverway Sports Complex lacrosse box facility be named "Jack Crosby Memorial Lacrosse Box".
2. **THAT** the wording of the dedication plaque be approved.
3. **THAT** the expenditure of \$2,000 from the Minor Development Fund be approved for the supply and installation of a bronze plaque and rock to mark and celebrate the proposed dedication.
4. **THAT** a copy of this report be sent to Council.
5. **THAT** a copy of this report be sent to Mrs. Arrianne Crosby, the Burnaby Minor Lacrosse Association, and the B.C. Lacrosse Association.

**REPORT****INTRODUCTION**

On 2008 January 22 at the age of 66, Jack Crosby, Burnaby's "Mr. Lacrosse", passed away. In recognition of the contribution Jack Crosby made to community sport in Burnaby, especially the development of the sport of lacrosse, the Parks, Names and Signs Committee recommend to Commission that the new outdoor box lacrosse facility at Riverway Sports Complex be named "Jack Crosby Memorial Lacrosse Box". A dedication ceremony will be scheduled for late spring 2008 at the Riverway Sport Complex.

This report presents a synopsis of Jack Crosby's contribution to the sport of lacrosse, the text for the dedication plaque, and the estimated cost to install and supply the plaque and rock at Riverway Sports Complex.

To: *Parks, Recreation & Culture Commission*  
From: *Director Parks, Recreation & Cultural Services*  
Re: *RIVERWAY SPORTS COMPLEX - PROPOSED  
NAMING OF NEW LACROSSE BOX FACILITY IN  
RECOGNITION OF JACK CROSBY*

## **BIOGRAPHICAL INFORMATION**

John Allen Crosby was born May 18, 1941 in the City of Vancouver, British Columbia. His family moved to Burnaby and Jack spent his formative years in North Burnaby where he attended North Burnaby Secondary School. Jack discovered his passion for the sport of lacrosse at an early age. During his career playing as a junior with Norburn Athletics, he advanced to the Minto Cup as a member of the winning team, the Hastings Legionnaires. In 1963 Jack met his wife to be, Arriane, and settled into coaching lacrosse shortly afterwards. Although he started his working career as a Purchasing Agent, in partnership with his close friend Dan, Jack opened DJ Sporting Goods at Parkcrest Plaza in North Burnaby. The store had a small trophy section and when they eventually sold the business, they opened Victory Trophies, the business Jack ran until his passing. Jack and Arianne raised two sons and have five grandchildren, three girls and two boys.

Jack spent much of his life inspiring and encouraging players of all ages to play lacrosse or get involved in community sport. In the early 1960's the sport of lacrosse was played at outdoor boxes; however, after the Kensington and Burnaby Lake Arenas opened in 1964, lacrosse moved indoors. Jack organized and ran the Burnaby Intermediates, Juniors, Seniors, and coached a pee wee team for many years. For a few years Jack also coached field lacrosse. As a general manager, his teams Burnaby Cablevision (1977-1979) and the Burnaby Lakers (1998-2000), both won the Minto Cup Championships three consecutive years in a row. Since 1964 Jack served as President of the Burnaby Minor Lacrosse Association and volunteered countless hours over the past 55 years to develop and build the sport of lacrosse both here in Burnaby, throughout the Province and across the Country.

Jack's leadership in developing the sport of lacrosse has been recognized in many ways over the years. Jack was inducted into the Canadian Lacrosse Hall of Fame in 1980, and was honoured with the Lester B. Pearson award for outstanding achievement by the Canadian Lacrosse Association in 1981. In 1984 the B.C. Lacrosse Association (BCLA) established a Novice Tournament and named it after Jack, much to his chagrin. The BCLA also named Jack Crosby "Mr. Lacrosse" on two separate occasions and created the Jack Crosby Endowment Fund. Jack Crosby was also an inaugural inductee to the Burnaby Sports Hall of Fame.

## **PROPOSED NAMING OF RIVERWAY SPORTS COMPLEX LACROSSE BOX**

In addition to his involvement with indoor and field lacrosse, Jack Crosby encouraged the City to continue to provide facilities for outdoor box lacrosse throughout the city. His most recent effort was to see a box lacrosse facility provided for residents of southeast Burnaby. It is therefore fitting that the new outdoor lacrosse box at Riverway Sports Complex be named "Jack Crosby Memorial Lacrosse Box".

The proposed text for the dedication plaque is provided here for the approval of Commission (Attachment #1). The rock and dedication plaque will be installed at a prominent location just outside the Northeast corner of the lacrosse box at Riverway Sports Complex.

To: Parks, Recreation & Culture Commission  
From: Director Parks, Recreation & Cultural Services  
Re: RIVERWAY SPORTS COMPLEX - PROPOSED  
NAMING OF NEW LACROSSE BOX FACILITY IN  
RECOGNITION OF JACK CROSBY

The cost to supply and install the rock and plaque is estimated to be \$2,000 (inclusive of GST). Funds for this project are available from the Minor Development Fund. A summary of the Minor Development Fund is provided for the information of Commission (Attachment #2).

### CONCLUSION

The Parks, Names and Signs Committee has recommended that the lacrosse box facility at Riverway Sports Complex be named in recognition of Jack Crosby, Burnaby's "Mr. Lacrosse". Approval is being sought to name the facility "Jack Crosby Memorial Lacrosse Box" in recognition of Jack Crosby's many years of outstanding leadership in the sport of lacrosse. To celebrate and mark the dedication, approval for the expenditure from the Minor Development Fund is requested to supply and install the rock and bronze dedication plaque in time for a dedication ceremony proposed to be held in late Spring 2008.



Dave Ellenwood  
DIRECTOR PARKS, RECREATION AND CULTURAL SERVICES

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Attachments (2)

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Copied to: Director Planning and Building  
Director Finance

PROPOSED TEXT FOR DEDICATION PLAQUE

Jack Crosby Memorial Lacrosse Box

This lacrosse box is dedicated to Jack Crosby, Burnaby's "Mr. Lacrosse",  
in recognition of his outstanding leadership in the sport of lacrosse.



Burnaby Parks, Recreation and Culture Commission  
2008

STATUS OF THE MINOR DEVELOPMENT ACCOUNT

AS AT 2008 FEBRUARY 15

SOURCE OF FUNDS:

2008 PROVISIONAL CAPITAL BUDGET \$19,000

COMMITTED:

\$ 0

LESS - PROPOSED PROJECTS

RIVERWAY SPORTS COMPLEX  
- Jack Crosby Memorial Lacrosse Box -  
Purchase and installation of bronze plaque \$ 2,000

**TOTAL UNALLOCATED BUDGET** **\$ 17,000**  
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