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**EXECUTIVE COMMITTEE OF COUNCIL**

*HIS WORSHIP, THE MAYOR  
AND COUNCILLORS*

**SUBJECT: PACIFIC WEST PERFORMING ARTS FESTIVAL**

**RECOMMENDATION:**

1. THAT a grant of up to \$10,000 be provided to the Pacific West Performing Arts Festival of Burnaby to host the 2008 Provincial Performing Arts Festival in Burnaby 2008 May 25-29, as outlined in this report.

**REPORT**

The Executive Committee of Council, at its meeting held on 2008 April 21, received and adopted the *attached* report responding to a request for a grant toward the cost of hosting the 2008 Provincial Performing Arts Festival to be held in Burnaby from 2008 May 25 to 29.

The Committee recommended that a grant of up to \$10,000 be provided with \$5,000 being advanced up front, and up to \$5,000 at projects end upon submission and review of a final report and financial statement.

Respectfully submitted,

Councillor P. Calendino  
Chair

Councillor N. Volkow  
Vice Chair

Councillor L. Rankin  
Member

Copied to:	City Manager Director Finance Director Parks, Recr. & Cult. Services
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**TO:** CHAIR AND MEMBERS  
EXECUTIVE COMMITTEE OF COUNCIL

**DATE:** 2008 April 17

**FROM:** DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

**SUBJECT:** PACIFIC WEST PERFORMING ARTS FESTIVAL

**PURPOSE:** GRANT REQUEST ASSESSMENT

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**RECOMMENDATION:**

1. **THAT** a grant of up to \$10,000 be provided to the Pacific West Performing Arts Festival of Burnaby to host the 2008 Provincial Performing Arts Festival in Burnaby 2008 May 25-29, as outlined in this report.

**REPORT**

At the Executive Committee of Council meeting of 2008 April 14, Ms. Harriet Tuey of the Pacific West Performing Arts Festival Society, Mr. Brian Daniel and Mr. Bill Thompson of the Burnaby Arts Council, requested City assistance of between \$10,000 and \$30,000 towards the costs of hosting the 2008 Provincial Performing Arts Festival in Burnaby from 2008 May 25 to 29.

The application to Performing Arts BC to host the annual provincial festival was put forward by Pacific West Performing Arts Festival of Burnaby. The Burnaby Arts Council has partnered with the group to add a visual arts, film, photography and design component to the event. As well, the Burnaby Spirit Committee has applied successfully for Provincial support for the Festival. The enhanced festival has a total estimated cost of \$111,850 as illustrated in the applicant's amended budget dated April 14.

**Revenues**

To date, the Festival has received financial support as follows:

1. Pacific West Performing Arts Festival Society:	\$15,000
2. Burnaby Arts Council:	15,000
3. Burnaby Spirit Committee:	<u>10,000</u>
Sub Total:	\$40,000

(Note: Of this amount, \$34,000 will be assigned to the performing arts events and \$6,000 will be assigned to visual arts/film exhibits.)

To: *Executive Committee of Council*  
From: *Director Parks, Recreation & Cultural Services*  
Re: *PACIFIC WEST PERFORMING ARTS FESTIVAL*  
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In addition, Performing Arts BC is the provincial association that manages the registration and fee collection for the performing arts festival. Estimated revenue from Provincial Festival Fees is \$48,000. Earned revenue for the May performing arts events is projected as \$12,000. The Festival is seeking a grant of \$6,250 from the City for the performing arts components.

The visual arts/film component is estimating \$7,850 in earned revenue from sponsors, fees and sales. The Festival is seeking \$3,750 as a grant from the City for the visual arts/film component.

### **Expenditures**

The performing arts component of the festival is estimating total costs of \$100,250, and the visual arts/film component of the festival is estimating \$11,600 in total costs. The combined components will expend \$111,850.

### **Host Legacy**

The host legacy contribution is permitted by Performing Arts BC for every host community in support of local cultural projects. Each provincial festival site is permitted to assign profits, if any, to a local legacy project or enterprise. The revised expenditure budget shows an estimated contribution of \$15,750 towards a local host legacy contribution. Therefore, the festival is anticipating a surplus of \$15,750. If there is a shortfall in any of the anticipated revenue areas, or an overrun in costs, the projected surplus can change.

### **Summary and Recommendation**

The Festival has requested a grant from the City of \$10,000 to \$30,000 and submitted an amended budget citing a \$10,000 City grant. Further, the Festival has requested in-kind City support for space use, promotion, printing, etc. In response to the request this week of Festival representatives to book any available space at the Shadbolt Centre for a part of the festival, staff have adjusted bookings of various clients at the Centre and tentatively held \$1,100 in rental space for the Pacific West Performing Arts Festival.

In hosting the Performing Arts BC Festival in Burnaby with performing and visual arts/film components, Festival organizers are estimating a host legacy surplus of \$15,750. This implies that a grant is not needed. However, the actual revenues and expenditures may vary depending upon participant and audience response and the event is only six weeks away.

Some conditional one-time-only City support is recommended for this provincial arts festival. It is recommended that up to \$10,000 be granted with \$5,000 being advanced up front, and up to \$5,000 granted at project's end upon submission and review of a final report and financial statement. Further it is recommended that no additional in-kind City contributions be offered and that the Festival pay the non-profit rates for the rental of any space at the Shadbolt Centre for the events.

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The community initiative to host a major provincial arts festival is commendable and partnerships that are in place are evidence of expanded local support.



Dave Ellenwood  
DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

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