



Meeting 2006 May 29

COUNCIL REPORT

**FINANCE AND CIVIC DEVELOPMENT COMMITTEE**

*HIS WORSHIP, THE MAYOR  
AND COUNCILLORS*

**SUBJECT: GIRO DI BURNABY**

**RECOMMENDATION:**

1. THAT Council commit \$25,000 from stabilization to support the Giro di Burnaby in 2006.

**REPORT**

The Finance and Civic Development Committee, at its meeting held on 2006 May 25, received and adopted the *attached* report requesting financial support to host the 1<sup>st</sup> Annual Giro di Burnaby.

Respectfully submitted,

Councillor Dan Johnston  
Chair

Councillor Nick Volkow  
Vice Chair

Councillor Gary Begin  
Member

Copy:	City Manager Director Finance Director Parks, Recreation & Cultural Services
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**TO:** CHAIR AND MEMBERS  
FINANCE AND CIVIC DEVELOPMENT  
COMMITTEE

**DATE:** 2006 May 23

**FROM:** DIRECTOR PARKS, RECREATION AND CULTURAL SERVICES

**SUBJECT:** GIRO DI BURNABY

**PURPOSE:** Request for Financial Support to host the 1<sup>st</sup> Annual Giro di Burnaby

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**RECOMMENDATION:**

1. **THAT** the Finance & Civic Development Committee commit \$25,000 from stabilization to support the Giro di Burnaby in 2006.

**REPORT**

At its meeting of 2006 April 24, Council endorsed support both in kind and financially to host a cycling road race in 2006. Giro di Burnaby will be a criterium race held 2006 July 14 on the streets of North West Burnaby. This is a City sponsored event, supported by a community organization who are planning, promoting and fundraising for the event and will assist City staff in carrying out the logistics of the race.

To date the 'Giro' has captured the enthusiasm of the cycling community and many local community volunteers have come forward to support the race.

The request for financial assistance was forwarded to the Executive Committee from Council. The Committee endorsed a review of the preliminary budget and requested that the Finance & Civic Development Committee review the budget and suggest a source of funds. At this time expense and revenue accounts have been set up in the Parks, Recreation and Cultural Services budget but funding has not been assigned. Financial contributions from community members are being held in trust, in the event's name.

Attached is a copy of the budget for 2006. Of the proposed expenditures, approximately 15% are up front one-off costs to assist with the hosting of the event. In comparison to White Rock and Delta, the City's contribution ranges from 40 to 50% of costs. It is anticipated that this level of financial support will be minimized in future years as the race logistics are better known, and sponsorship levels increase.

To: *Finance and Civic Development Committee*  
From: *Director Parks, Recreation and Cultural Services*  
Re: *Giro di Burnaby*  
2006 May 23 ..... Page 2

The Director of Finance has indicated that for 2006, the Giro financial request can be accommodated from stabilization. Future financial support will be addressed through the provisional budget process.



Kate Friars  
DIRECTOR PARKS, RECREATION AND CULTURAL SERVICES

KF:de:hh

Attach.

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Copied to: City Manager  
Director Finance

**GIRO DI BURNABY**

**CRITERIUM RACE**

**2006 JULY 14**

	<b>Cash</b>	<b>City In Kind Donation</b>	<b>Outside In Kind</b>	<b>Total Value</b>
<b>Expenditure:</b>	<b>\$</b>	<b>\$</b>	<b>\$</b>	<b>\$</b>
Equipment	9,100	2,000	1,000	12,100
Promotion/Marketing	7,100	2,500		9,600
Race Day	6,800			6,800
Road Closure	4,000	1,500		5,500
Cyclist Recognition	11,500			11,500
Volunteer Recognition	5,000			5,000
Sponsor Donor Recognition	4,000			4,000
<b>Total</b>	<b>47,500</b>	<b>6,000</b>	<b>1,000</b>	<b>54,500</b>

	<b>Cash</b>	<b>In Kind</b>	<b>Total</b>
<b>Revenue:</b>	<b>\$</b>	<b>\$</b>	<b>\$</b>
Registrations	5,500		5,500
Donations	17,000		17,000
City Contribution	25,000	7,000	32,000
<b>Total</b>	<b>47,500</b>	<b>7,000</b>	<b>54,500</b>

KF:mc

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