

COMMUNITY HERITAGE COMMISSION

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HIS WORSHIP, THE MAYOR AND COUNCILLORS

SUBJECT: BURNABY SCHOOLS CENTENNIAL BOOK PROJECT

RECOMMENDATION:

1. THAT Council approve the expenditure of \$5,000 from the Community Heritage Commission budget to partner with the Burnaby Retired Teachers' Association and Burnaby School District to produce a Centennial commemorative book celebrating the history of Burnaby schools.

REPORT

The Community Heritage Commission, at its meeting held on 2006 June 20, received and adopted the <u>attached</u> report outlining a proposed partnership with the Burnaby Retired Teachers' Association and the Burnaby School District to produce a book celebrating the history of Burnaby schools.

The proposed Burnaby School Centennial Book project will be a valued addition to the published information available about the history and heritage of the City. The Community Heritage Commission's financial contribution and participation in the project is within the mandate of Burnaby's Heritage Program to interpret the past and educate citizens about the unique history of the City.

Respectfully submitted,

Councillor C. Jordan Chair

Councillor G. Begin Vice Chair

Copied to: City Manager
Director Finance

Director Planning & Building



2006 June 15



TO:

CHAIR AND MEMBERS

COMMUNITY HERITAGE COMMISSION

FROM:

DIRECTOR PLANNING AND BUILDING

FILE:

DATE:

3520 20

SUBJECT:

BURNABY SCHOOLS CENTENNIAL BOOK PROJECT

PURPOSE:

To outline a proposed partnership with the Burnaby Retired Teacher's Association and the Burnaby School District to produce a book celebrating the

history of Burnaby schools.

RECOMMENDATION:

1. **THAT** Council be requested to approve the expenditure of \$5,000 from the Community Heritage Commission budget to partner with the Burnaby Retired Teacher's Association and Burnaby School District to produce a Centennial commemorative book celebrating the history of Burnaby schools.

REPORT

1.0 BACKGROUND

At their meeting of 2006 March 02, the Community Heritage Commission requested staff prepare a report detailing a proposal for the City to assist with the production of a Centennial commemorative book celebrating the history of Burnaby schools. In response to this request, staff have met with the Burnaby Retired Teacher's Association and Burnaby School District staff to help develop a proposed funding partnership and collaborative book project for consideration by the Commission.

2006 will mark the Centennial of the Burnaby School Board which presents an opportune time to reflect back at over 100 years of Burnaby schools. The Burnaby Retired Teacher's Association has long wished to have a book to celebrate the history and achievements of Burnaby's schools and the dedicated staff that have contributed immeasurably to the life of this community and its citizens. This project also has the opportunity to leave a lasting legacy in the form of funding a newly established "Centennial Bursary."

In the late 1980's the Burnaby Retired Teacher's Association began an ambitious project of researching and compiling the history of Burnaby's schools. This research project was completed in 1989, but the final manuscript never materialized into a publication. However,

the project resulted in a wealth of material from which to draw from to create a book celebrating the Centennial of the Burnaby School Board.

The Burnaby Retired Teacher's Association has established a Heritage Committee to complete a professional illustrated history of Burnaby schools. The volunteer project team is in the process of completing the research of each school in Burnaby and gathering supporting illustrative material. The next phase of the project requires formalizing a partnership with both the City of Burnaby and Burnaby School District to establish a source of funding and budget for prepublishing and printing to ensure the successful completion of this project.

2.0 PROJECT PROPOSAL

2.1 Book Concept and Format

This book project has been determined to be a 150-200 page soft-cover format. The layout and form of the book are still in the design stages, but will follow a concept for this publication that has already been established. The focus of the book will be to highlight the historic photographs and illustrative material held in the Community Archives, Burnaby Village Museum, the Burnaby School Board, and individual schools. The text will be limited to an overview of Burnaby schools history arranged into chronological chapters highlighting the establishment, growth and important events and stories that reflect the unique connection that local schools have to the wider community. Individual stories and a chronology of important events will be placed in sidebars throughout the book.

2.2 Proposed Production Schedule

The following production schedule has been established to guide the project:

June-August: Completion of the book's content, text and final editing. Gather

the photographic and illustrative materials.

September-November: Graphic design and layout, editing and review of final proofs, and

printing and binding.

December: Book launch and distribution.

2.3 Funding Partnership

Members of the Burnaby Retired Teacher's Association have committed hundreds of hours of volunteer time and effort to complete the research and writing phase of this proposed book project. At this time, the association has approached a number of non-profit funding agencies and foundations to fund the book project without success. The Burnaby School District has

granted \$5,000.00 for the Centennial Book project. This contribution was intended to fund the printing and binding of the book.

Burnaby's Community Heritage Commission has available funds within its 2006 budget and is requesting Council approval and authorization to provide a matching City of Burnaby contribution of \$5,000 towards the project. This level of contribution would enable the City of Burnaby to be become an equal partner in this important community project. An appropriate level of participation could include the appointment of a member from the Community Heritage Commission to assist in guiding the project as part of the book committee. The City's contribution to the project will be fully recognized and acknowledged in the final book production.

The City, as an independent and registered publisher, can also provide this publication with additional assistance. City staff will assist the project through guiding and contributing to the book's design and layout. The printing of the book will be done by the City Printshop should there be available press time that meets the intended production schedule.

2.4 Book Sales and Revenue Allocation

It has been proposed by the Burnaby Retired Teacher's Association that to the extent possible that this project be used as an opportunity to raise funds to support a "Centennial Bursary." The association has a long and distinguished history supporting students with education bursaries. This project provides an opportunity to direct the revenues raised through book sales to any Burnaby student seeking post secondary education. In doing so, the legacy of the Centennial of Burnaby School Board can be marked in a meaningful way into the future. By the School District and the City covering the production costs through their respective grants, it would enable all of the revenues from the book sales to be directed to the Centennial Bursary. The financial contribution of the City and the School District to the Centennial Bursary would be acknowledged. The budget for the project based on preliminary estimates is shown below:

Burnaby School Board Centennial Grant		\$5,000.00
City of Burnaby contribution		\$5,000.00
Production & Printing Budget:		\$10,000.00
Number of Books printed:	500	
Number of free books distributed to Burnaby school libraries and project volunteers:	60	
Number of books available for Sale (\$30.00 each):	440	
Total potential revenues to be deposited into "Centennial Bursary":		\$13,200.00

3.0 CONCLUSION

The proposed Burnaby Schools Centennial Book project will be a valued addition to the published information available about the history and heritage of the City. The Community Heritage Commission's financial contribution and participation in the project is within the mandate of Burnaby's Heritage Program to interprete the past and educate citizens about the unique history of the City. With the concurrence of Council, staff will work with the Burnaby Retired Teacher's Association and Burnaby School District staff to ensure the production of a high-quality book that celebrates the important community heritage and history associated with Burnaby's schools.

J.S. Belhouse

DIRECTOR PLANNING AND BUILDING

JW:tn

cc. City Manager
Director Finance

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