

TRANSPORTATION COMMITTEE

*HIS WORSHIP, THE MAYOR
AND COUNCILLORS*

SUBJECT: 2006 BURNABY BIKE MAP

RECOMMENDATION:

1. THAT Council authorize the printing and distribution of 8,000 copies of the updated Burnaby Bike Map.

REPORT

The Transportation Committee, at its meeting held on 2006 March 08, received and adopted the *attached* report seeking Council authorization to print and distribute 8,000 copies of the updated Burnaby Bike Map. An updated edition of the Burnaby Bike Map supports the alternative transportation goals of the Burnaby Transportation Plan and the OCP.

Respectfully submitted,

Councillor N. Volkow
Chair

Councillor S. Dhaliwal
Vice Chair

Councillor L. Rankin
Member

Copied to:	City Manager Director Engineering Director Finance Director Parks, Recreation & Cultural Services Director Planning & Building
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TO: CHAIR AND MEMBERS
TRANSPORTATION COMMITTEE

DATE: 2006 March 1

FROM: DIRECTOR PLANNING AND BUILDING

FILE: PL 90400 - 10

SUBJECT: 2006 BURNABY BIKE MAP

PURPOSE: To obtain authorization to print and distribute 8,000 copies of the updated Burnaby Bike Map.

RECOMMENDATION:

1. **THAT** Council be requested to authorize the printing and distribution of 8,000 copies of the updated Burnaby Bike Map.

REPORT

1.0 BACKGROUND

The City's Transportation Plan states that "... greater efforts must be made to promote alternative modes of transportation ...", including cycling. Since 1998, one of the means of achieving this has been the production and distribution of the Burnaby Bike Map. Updated annually to reflect the changing network, the Burnaby Bike Map:

- supports alternative modes and the reduction of greenhouse gas emissions;
- includes transit information to support multi-modal trips;
- informs potential cyclists of safe routes for their journeys, and thus reduces barriers to cycling; and
- can act as a motivational tool to encourage exploration of the City's cycling network.

The map has been described as an "amazing document" by Momentum Magazine, the leading bicycle magazine in Greater Vancouver.

Maps are free to the public, and are available at City facilities including community and recreational centres, libraries, the Burnaby Tourist Information Centre at Metrotown, and City Hall. The map is also made available on the City's web site, and as one page of the May issue of InfoBurnaby (subject to availability of space).

To: Transportation Committee
From: Director Planning and Building
Re: 2006 Burnaby Bike Map
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2.0 FINANCIAL

Based on previous usage patterns, it is proposed to print 8,000 copies at a cost of \$2,400. It is proposed to fund this from the Transportation Committee budget, as has been done in previous years. Funds are available in the budget for this purpose.

3.0 CONCLUSION

An updated edition of the Burnaby Bike Map supports the alternative transportation goals of the Burnaby Transportation Plan and the Official Community Plan. It is requested that the Transportation Committee request Council to approve printing and distribution of this year's Burnaby Bike Map.



J.S. Belhouse
DIRECTOR PLANNING AND BUILDING

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City Clerk
Director Engineering
Director Finance
Director Parks, Recreation & Cultural Services

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