

TO: CITY MANAGER 2005 February 01
FROM: DIRECTOR PLANNING AND BUILDING OUR FILE: 71130 20
SUBJECT: REPLACEMENT BANNERS – ROYAL OAK VILLAGE
PURPOSE: To seek Council approval to proceed with the creation of replacement banners for the Royal Oak Village.

RECOMMENDATION:

1. **THAT** Council authorize the replacement of banners for the Royal Oak Village, as outlined in this report.

REPORT

1.0 BACKGROUND

In November 1999, Council approved a banner program for the Royal Oak Village area. At that time, it was determined that children and youth attending schools within the Royal Oak Community Plan area would be asked to submit banner designs. In 2000, the first set of banners was installed on Kingsway, Royal Oak Avenue, Imperial Street, Beresford Avenue, Rumble Street and MacPherson Avenue (see Sketch #1, *attached*). In 2001 and 2003, a number of banners needed to be replaced due to extensive weather damage. It is now considered timely that replacement banners be created and installed for the entire banner route. This report outlines an approach to provide for the creation and installation of replacement banners for the Royal Oak Village. In addition, a minor extension of the banner route is proposed to link the two existing banner routes in the area.

2.0 BANNER REPLACEMENT PROGRAM

The Royal Oak Banner program was adopted as part of the Royal Oak Community Plan to enhance the community and help promote community identification and pride. The previous design of the banners was achieved through a public design and selection process. As with many of the other banner routes throughout Burnaby, it is suggested that students at schools in the area be invited to submit designs to the City for consideration for the replacement Royal Oak Village banners.

Once designs have been received by the City from the students, a panel made up of community and Council members would select the final design for the replacement banners.

Staff would also arrange for the display of the submitted designs at the Bob Prittie Metrotown Library. The student whose artwork is chosen as the final design for the Royal Oak Village banner will be presented with a banner to recognize his or her contribution to the Royal Oak Village area. With the final selection of the replacement banner design, staff would pursue the production of banners with installation scheduled for summer 2005.

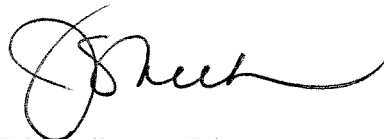
When the banner program was originally conceived in 1999, the number of wooden poles precluded the ability to install banners along Royal Oak from Imperial to Rumble. However, some 17 light standards on Royal Oak between Imperial and Rumble can accept banners at this time. As such, it is recommended that banners be installed along Royal Oak to link the existing Royal Oak Village banner routes on Rumble and Imperial (see Sketch #1, *attached*).

3.0 FINANCING

The estimated cost for the printing of replacement banners and replacement hardware, including the proposed route extension as outlined above, is in the order of \$30,000. It is requested that this be funded from Prior Year's Surplus. This request has the concurrence of the Director of Finance.

4.0 SUMMARY

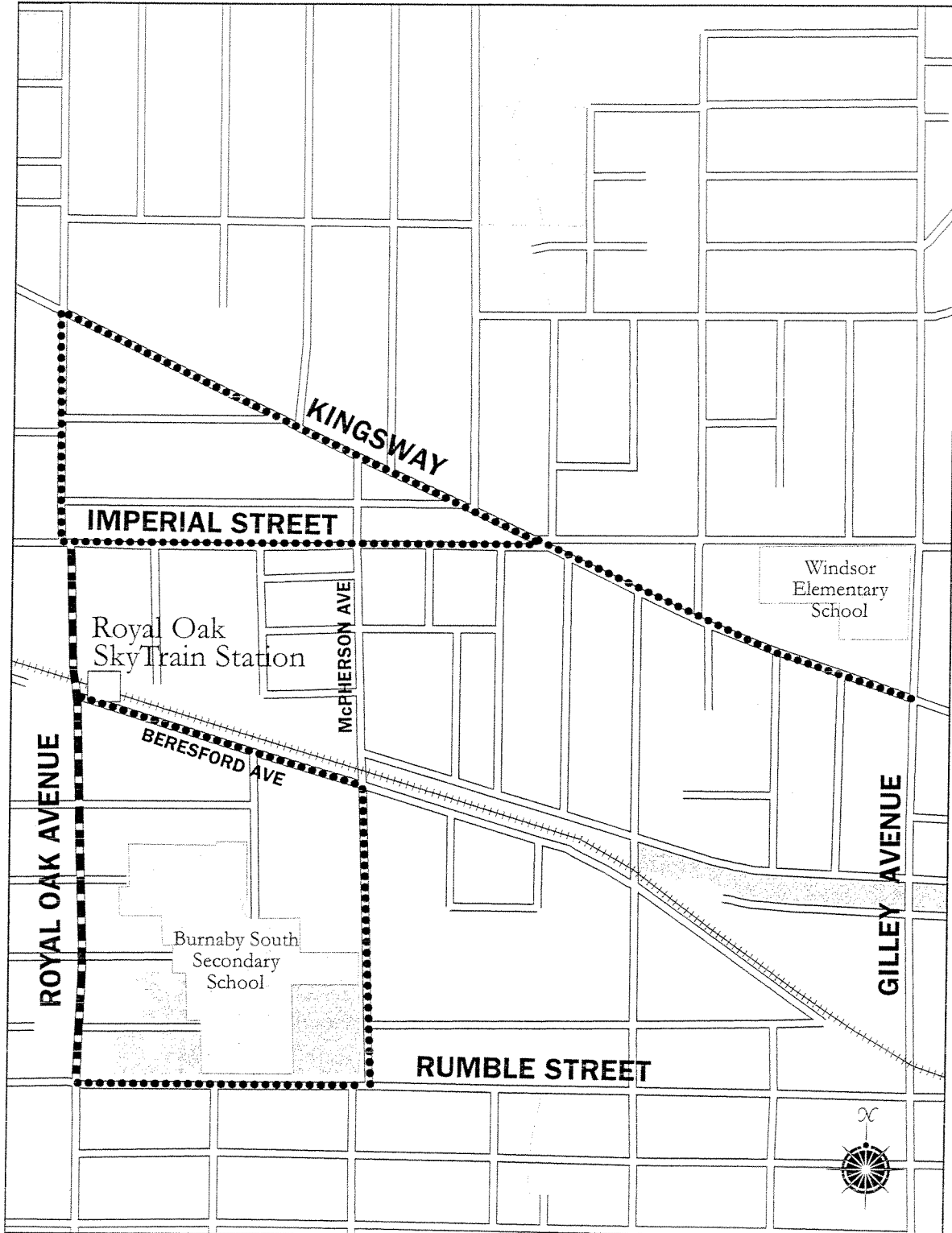
This report outlines a replacement banner program for the Royal Oak Village area and seeks Council approval to invite the students of schools in the area to submit designs for the replacement banners. A selection committee of community and Council members would select the final design for the replacement banners.



J.S. Belhouse, Director
PLANNING AND BUILDING

JBS/KSF:

cc. Director Finance
Director Engineering



Royal Oak Village
Location of Street Banners

2005 01 31
 Drawn by RCN
 i:\street banners\locational maps

- Existing Route
- - - - - Proposed Route Extension

