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REPORT  
2005 FEBRUARY 21

CITY OF BURNABY

COMMUNITY HERITAGE COMMISSION

*HIS WORSHIP, THE MAYOR  
AND COUNCILLORS*

**RE: DEER LAKE PARK HERITAGE WALKING TOUR BROCHURE**

**RECOMMENDATION:**

1. **THAT** Council approve the expenditure up to \$1,500 for the production of the Deer Lake Park Heritage Walking Tour Brochure as outlined in this report.

REPORT

The Community Heritage Commission, at its Open meeting held on 2005 February 15, received and adopted the *attached* report requesting funding to reprint the Deer Lake Park Heritage Walking Tour brochure.

Respectfully submitted,

Councillor Celest Redman  
Chair

Councillor Sav Dhaliwal  
Vice Chair

DIRECTOR FINANCE  
DIRECTOR PLANNING & BUILDING  
DIR. PARKS, REC. & CULT. SERV.

**TO:** COMMUNITY HERITAGE COMMISSION 2005 February 01  
**FROM:** DIRECTOR PLANNING AND BUILDING Our File: PC 3520-20  
**SUBJECT: DEER LAKE PARK HERITAGE WALKING TOUR BROCHURE**  
**PURPOSE:** To request funding to reprint the Deer Lake Park Heritage Walking Tour brochure.

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**RECOMMENDATION:**

**THAT** the Community Heritage Commission request Council to approve the expenditure up to \$1,500.00 for the production of the Deer Lake Park Heritage Walking Tour brochure as outlined in this report.

**REPORT**

The Community Heritage Commission has produced a walking tour guide of Deer Lake Park's heritage since 2001 to highlight this unique heritage precinct of Burnaby as part of the City's tourism strategy. The 2003 printing of 6,000 walking tour brochures has almost been exhausted by its distribution to residents and park visitors.

The Deer Lake Park heritage walking tour is highlighted as an activity for both residents and visitors in the both the Burnaby Visitors Guide and the Leisure Guide due for distribution in early 2005. At present the walking tour guide is distributed from the Metrotown Tourism Info booth, Burnaby City Hall, the Shadbolt Centre for the Arts, Burnaby Village Museum, Burnaby Art Gallery and the Eagles Estate Heritage Garden. In order to ensure that the guide is available at these locations for residents and visitors a reprinting is required.

Staff will update and redesign the brochure to include any new park features and facilities and provide contact telephone numbers for various venues.

It is proposed that 6,000 copies of the new brochure be printed at a cost not to exceed \$1,500.00. Funds for this project are available in the Commission's 2005 annual program budget.



J. S. Belhouse  
Director Planning and Building

JW:tn  
cc: Director Finance