

CITY OF BURNABY

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COMMUNITY HERITAGE COMMISSION

*HIS WORSHIP, THE MAYOR
AND COUNCILLORS*

SUBJECT: BARNET BOOK PROJECT: SHELL CANADA GRANT

RECOMMENDATION:

1. THAT Council receive the attached report for information.

REPORT

The Community Heritage Commission, at its meeting held on 2004 November 25, received and adopted the attached report providing details regarding a grant from Shell Canada Ltd. to assist with the cost of printing the Barnet Book.

Respectfully submitted,

Councillor Celest Redman
Chair

Councillor Sav Dhaliwal
Vice Chair

COPY: CITY MANAGER DIRECTOR FINANCE DIRECTOR PLANNING AND BUILDING
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TO: COMMUNITY HERITAGE COMMISSION 2004 November 18

FROM: DIRECTOR PLANNING AND BUILDING Our File: PC-3520-20

SUBJECT: BARNET BOOK PROJECT: SHELL CANADA GRANT

PURPOSE: To provide details regarding a grant from Shell Canada Ltd to assist with the cost of printing the Barnet Book.

RECOMMENDATION:

THAT the Community Heritage Commission accept a grant of \$3,000 from the Shell Canada Ltd. to assist with funding the Barnet Book project as outlined in this report.

R E P O R T

1.0 BACKGROUND

In 2003 Burnaby's Community Heritage Commission (CHC) initiated, through the leadership of historian and CHC member Harry Pride, a new book project which celebrates the unique history of the City's Barnet district. Now titled - "*In the Shadow by the Sea: Recollections of Burnaby's Barnet Village*", this book will contain a history of the district and more than fifty personal stories of Barnet written by former residents. It will be illustrated with hundreds of never before published images gathered from individuals and local archives.

An estimate of the printing cost for this new book has been prepared in order that it may now proceed toward production. It is proposed that this publication take advantage of the new print-on-demand technology available through the City print shop, which will allow a small quantity print run to be produced at a reasonable cost. The cost of printing and binding the estimated 300 page book is estimated at \$25.00 each. The cost of printing will be recovered through book sales as it is proposed to sell the book for \$30.00 (including applicable taxes). Taking into account the current orders on hand and the estimated future demand for the publication, it was approved by the Commission and Council to print 300 copies at a cost of \$7,500.00.

2.0 PRINTING GRANT

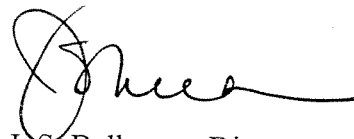
Shell Canada was contacted by Harry Pride regarding their interest in supporting the book project financially. Barnet was a district that comprised waterfront-based industries and their company

villages along Burrard Inlet. Among these industrial plants was the first west coast marine storage terminal owned by Shell Oil in 1916. A chapter of the book is devoted to this terminal's early history as related by Beatrice Woolsey McMillan, the daughter of the terminal's first manager.

In order to complete the application, Heritage Planning staff on behalf of the Community Heritage Commission, contacted the staff representatives of Shell Canada and negotiated the terms of a grant of \$3,000.00 which would allow for the publication to achieve a high-quality cover and binding. This monetary assistance in financing the book's production will additionally allow for the printing of 50 books for distribution to each public, elementary and secondary school library in the City of Burnaby.

Shell Canada as the only corporate sponsor to this publication will receive prominent and equal recognition and acknowledgement. Shell Canada's logo will appear beside the City of Burnaby logo on the cover, inside cover and a full description of the contribution will be outlined in the book's acknowledgements. At the book launch event there will be the opportunity for the City to thank a Shell Canada Limited representative for its contribution. All future media releases will include the acknowledgement of funding assistance from Shell Canada.

This report is for the information of the Community Heritage Commission.



J. S. Belhouse, Director
PLANNING AND BUILDING

JW:tn

cc: City Manager
Director Finance

