

CITY OF BURNABY

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TRANSPORTATION COMMITTEE

*HIS WORSHIP, THE MAYOR
AND COUNCILLORS*

SUBJECT: 2004 BURNABY BIKE MAP

RECOMMENDATION:

1. **THAT** Council authorize the printing and distribution of 8,000 copies of the updated Burnaby Bike Map.

REPORT

The Transportation Committee, at its meeting held on 2004 January 14, received and adopted the *attached* report requesting authorization to print and distribute 8,000 copies of the updated Burnaby Bike Map.

Respectfully submitted,

Councillor Nick Volkow
Chair

Councillor Doug Evans
Vice Chair

Councillor Lee Rankin
Member

COPY: CITY MANAGER
DIRECTOR ENGINEERING
DIRECTOR PLANNING AND BUILDING
DIRECTOR FINANCE
DIRECTOR PARKS, RECR. & CULT. SERVICES

TO: CHAIR AND MEMBERS
TRANSPORTATION COMMITTEE

2004 January 06

FROM: DIRECTOR PLANNING AND BUILDING

OUR FILE: PL 90400-10

SUBJECT: 2004 BURNABY BIKE MAP

PURPOSE: To obtain authorization to print and distribute 8,000 copies of the updated Burnaby Bike Map.

RECOMMENDATION:

1. **THAT** the Transportation Committee request Council to authorize the printing and distribution of 8,000 copies of the updated Burnaby Bike Map.

REPORT

1.0 BACKGROUND

The City's Transportation Plan states that "...greater efforts must be made to promote alternative modes of transportation...", including cycling. Since 1998, one of the means of achieving this has been the production and distribution of the Burnaby Bike Map. Updated every year or two, the Burnaby Bike Map:

- supports alternative modes and the reduction of greenhouse gas emissions;
- includes transit information to support multi-modal trips;
- informs potential cyclists of safe routes for their journeys, and thus reduces barriers to cycling; and
- can act as a motivational tool to encourage exploration of the City's cycling network.

A major overhaul of the bike map was conducted in 2003, to provide additional information on amenities, grades, and links to transit.

2.0 UPDATES TO THE BURNABY BIKE MAP

The Burnaby Bike Map is a valuable tool to encourage recreational and commuter cycling and way-finding within Burnaby. In previous years, the Burnaby Bike Map has been widely sought after by the cycling community and the general public. Last year's press run of 8,000 copies has been fully distributed, and was described as an "amazing document" by Momentum Magazine.

For this year, a minor update of the previous edition is proposed, incorporating changes to our network (such as introduction of the Southeast Bikeway and various Urban Trails).

3.0 MAP PRODUCTION AND COSTS

Based on previous usage patterns, it is proposed to print 8,000 copies at a cost of \$2,000. It is proposed to fund this from the Transportation Committee budget, as was done last year. Funds are available in the budget for this purpose. Maps would be free to the public and would be available at City facilities including community and recreational centres, libraries, the Burnaby Tourist Information Centre at Metrotown, and City Hall. It will be available on the City's web site, and will also appear as one page of the May issue of InfoBurnaby (subject to availability of space).

4.0 CONCLUSION

An updated edition of the Burnaby Bike Map supports the alternative transportation goals of the Burnaby Transportation Plan and the Official Community Plan. It is requested that the Transportation Committee request Council to approve printing and distribution of this year's Burnaby Bike Map.



J.S. Belhouse, Director
PLANNING AND BUILDING

SR/jc

- cc: City Manager
- Director Engineering
- Director Finance
- Director Parks, Recreation & Cultural Services

