

CITY OF BURNABY

B

TRAFFIC SAFETY COMMITTEE

*HIS WORSHIP, THE MAYOR
AND COUNCILLORS*

SUBJECT: SANTA CLAUS PARADE

RECOMMENDATIONS:

1. **THAT** Council approve the 2nd Annual Santa Claus Parade along Edmonds, as discussed in this report.
2. **THAT** Council forward a copy of this report to the Burnaby Edmonds Lions Club, c/o Mr. Bryan Martin, Chair, Santa Claus Parade Organizing Committee, 789 Baycrest Drive, North Vancouver, B.C., V7G 1N7.

REPORT

The Traffic Safety Committee, at its meeting held on 2004 June 01, received and adopted the attached report seeking approval for the 2nd Annual Santa Claus Parade proposed for the Edmonds area on a Saturday in November.

Respectfully submitted,

Councillor D. Evans
Chair

Councillor N. Volkow
Vice Chair

Councillor L. Rankin
Member

COPY: CITY MANAGER
DIRECTOR ENGINEERING
DIRECTOR FINANCE (RISK MANAGER)
RCMP, TRAFFIC DIVISION
DIRECTOR PLANNING & BUILDING

TO: TRAFFIC SAFETY COMMITTEE **DATE:** 2004 05 21
FROM: ASST. DIRECTOR ENGINEERING,
TRAFFIC & ENGINEERING SYSTEMS **FILE:** 38000-40
SUBJECT: SANTA CLAUS PARADE
PURPOSE: To seek approval for the 2nd Annual Santa Claus Parade proposed for the Edmonds area on a Saturday in November.

RECOMMENDATIONS:

1. **THAT** the 2nd annual Santa Claus Parade along Edmonds, as discussed in this report, be approved.
2. **THAT** a copy of this report be sent to the Burnaby Edmonds Lions Club, c/o Mr. Bryan Martin, Chair, Santa Claus Parade Organizing Committee, 789 Baycrest Drive, North Vancouver BC, V7G 1N7.

R E P O R T

1.0 INTRODUCTION

Last year, on 2003 November 27, the first Santa Claus Parade in the City of Burnaby occurred at the initiative of the Metro Monarch Lions Club. The parade, along Edmonds Street from Canada Way to Fulton Avenue, was considered a great success. The parade complements the Hats Off Day Parade in timing as well as location and benefits the Edmonds area.

Like the Hats Off Day Parade, the success of the Santa Claus Parade has brought the merchants and community together with a sense of pride. The parade organizers are proposing an extension of their route to include all merchants who belong to the Edmonds Town Centre Business & Community Association. To include all merchants, the organizers are requesting consideration of an extension to include Edmonds Street from Canada Way to 6th Street. The organization of the parade has included extensive participation by City staff particularly as it relates to traffic management.

Last year, the Traffic Safety Committee reviewed the traffic management considerations related to the first parade. As the parade route is proposed to be extended with significantly greater traffic impacts, this report has been prepared for Committee consideration prior to seeking Council approval.

2.0 PROPOSED ROUTING AND TRAFFIC CONTROL

The Santa Claus Parade would end at the Eastburn Community Centre at Humphries and Vista Court. The new proposed route would start at 6th Street and Edmonds instead of Canada Way and Edmonds. To safely accommodate the needs of residents, participants, and the motoring public, an active role for City staff and the RCMP is required. The proposed traffic control plan for the day of the event is summarized as follows.

2.1 Road Closures

The parade route, shown on the attached map, is along Edmonds Street from 6th Street to Kingsway and 6th Street from Edmonds to 16th Avenue which will be closed from 9:30am to 12:00noon. This closure will require rerouting of traffic from 16th Avenue, 6th Street, 10th Avenue and Canada Way. Traffic heading southwest on 16th Avenue will be detoured southeast on 6th Street, right onto 10th Avenue and right onto Kingsway. Southwest traffic on 10th Avenue will be rerouted to Kingsway. The intersections of 10th Avenue and 6th Street and Canada Way and 10th Avenue will have northwest traffic rerouted along 10th Avenue to Kingsway. Southeast traffic along Canada Way will be rerouted at Imperial, to Griffiths, to Kingsway. Traffic observations indicate that vehicle flow including commercial vehicles on Canada Way during Saturday mornings is relatively light. Accordingly, the proposed detours will inconvenience a relatively small number of vehicles particularly given prior notification of the event.

The parade assembly area would have large floats and vehicles parked on 6th Street from 16th Avenue to Edmonds Avenue in the northbound parking lane and foot participants lining up on 18th Avenue between Canada Way and 6th Street. 18th Avenue will be closed from 9:00am to approximately 11:00am from Canada Way to 6th Street for parade assembly. The residents along 18th Avenue would be notified of this proposal.

Parade dispersal will be on Linden Avenue between Edmonds and Elwell and also on Elwell between Linden and Humphries. The organizers propose reopening Edmonds after the finish of the parade.

2.2 Traffic Signal Operation at Key Intersections

Regular RCMP officers will be posted at 6th Street and 10th Avenue, Canada Way and 10th Avenue, Kingsway and Edmonds, Imperial and Canada Way, Canada Way and Edmonds, and 6th Street and 16th Avenue to monitor and control traffic operations as required during the parade. To minimize disruption, the Canada Way / Edmonds intersection will be opened as soon as possible after the parade passes.

2.3 Transit Operations

Coast Mountain Bus Company has been directly involved with the planning for the Santa Claus Parade. They will be rescheduling or rerouting buses as required during the parade. City staff will work closely with Coast Mountain Bus Company staff to assist transit operations. Signs warning motorists of the parade and closures prior to the event.

3.0 PUBLIC RELATIONS

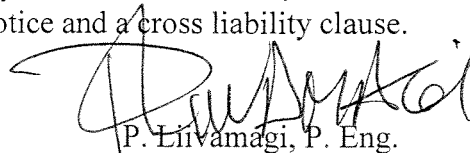
Residents and businesses in the area of direct concern will be notified of the event by notice to be delivered two weeks prior to the event. City staff will prepare and arrange for the distribution of the notices. Large advance warning signs will be installed on Kingsway, Canada Way, 6th Street, 10th Avenue, Imperial, 16th Avenue, and Edmonds one week prior to the event.

4.0 CONCLUSION

City staff are satisfied that the proposed Santa Claus Parade as outlined is practicable. In accordance with the Street & Traffic Bylaw, Council approval is required for a parade. The Saturday date in November was not finalized at the time this report was written.

The organizers are aware that Council approval for a parade is subject to the following conditions:

1. That the parade be conducted under the supervision of one person as marshall or organizer.
2. That all participants be instructed to respect the rights and property of the individuals encountered en route.
3. That the parade be covered with liability insurance in the minimum amount of \$2 million with the City of Burnaby names as co-insured, and that the insurance policy include a 30 day cancellation notice and a cross liability clause.



P. Livamagi, P. Eng.
ASST. DIRECTOR ENGINEERING,
TRAFFIC & ENG. SYSTEMS

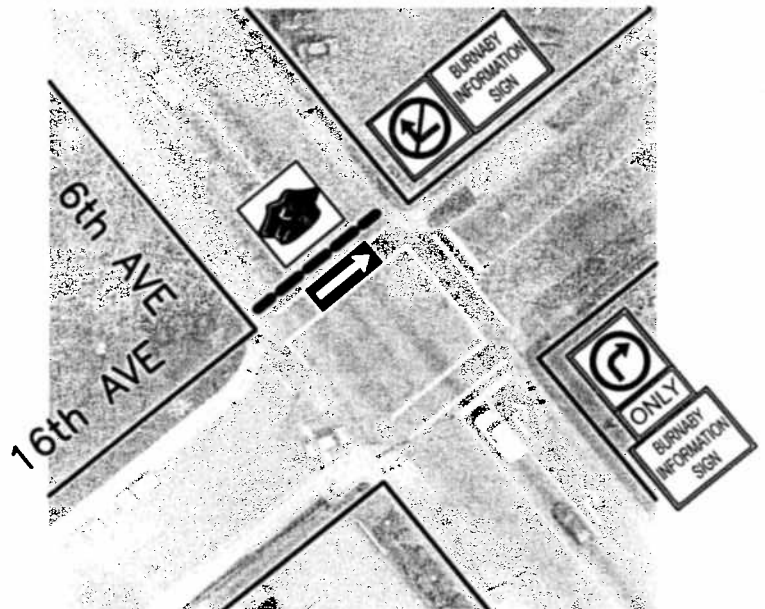
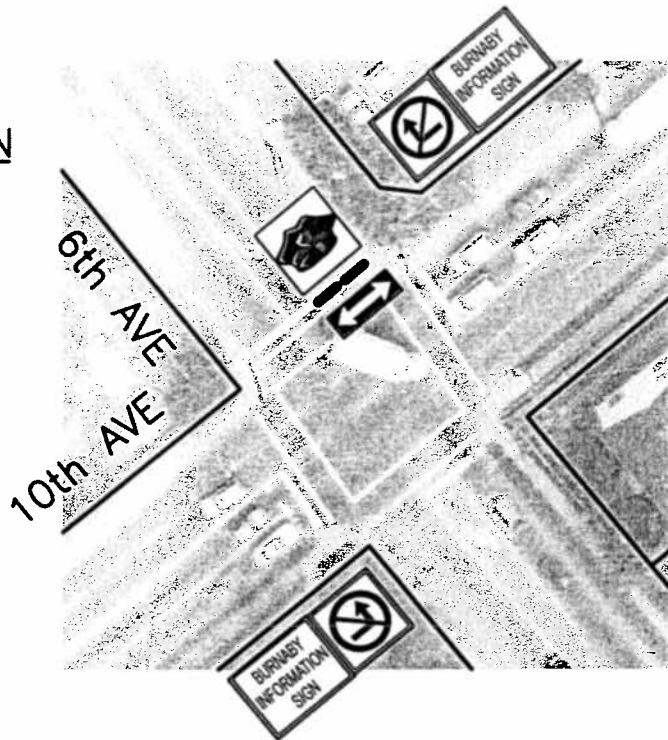
SC:jb

Attach.

cc: City Manager
Director Finance (Risk Manager)
RCMP (Traffic Division)

BURNABY INFORMATION SIGN

EDMONDS ST
 CLOSED BETWEEN
 KINGSWAY & 6th ST
 SAT NOV ??, 2004
 DETOUR
 10th AVE & KINGSWAY



BARRICADE 

NO.	DATE	REVISION

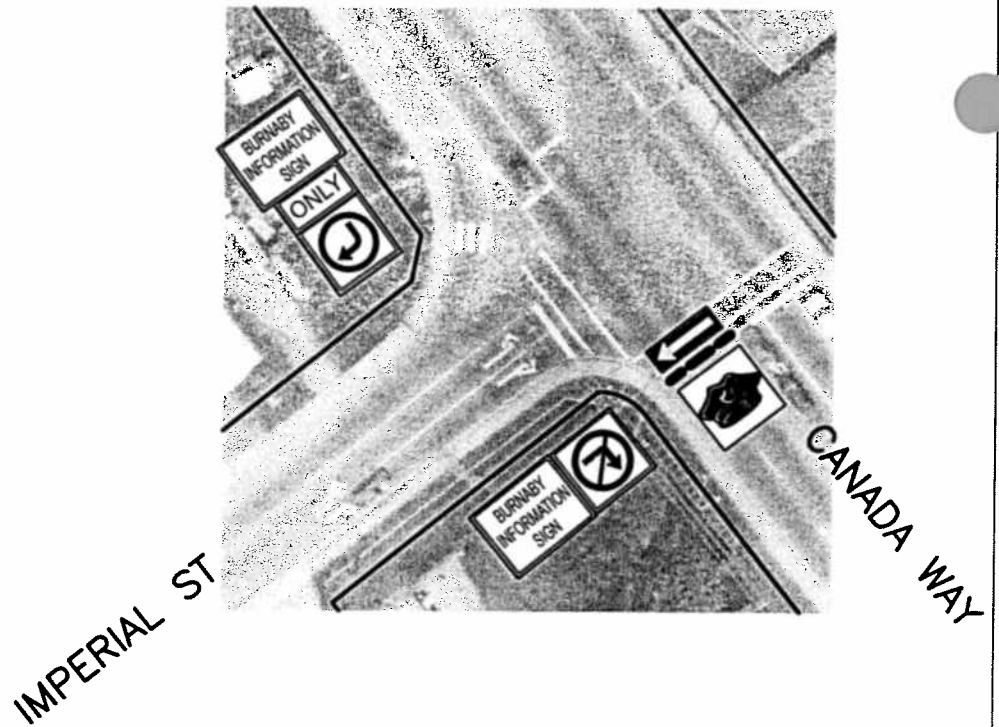
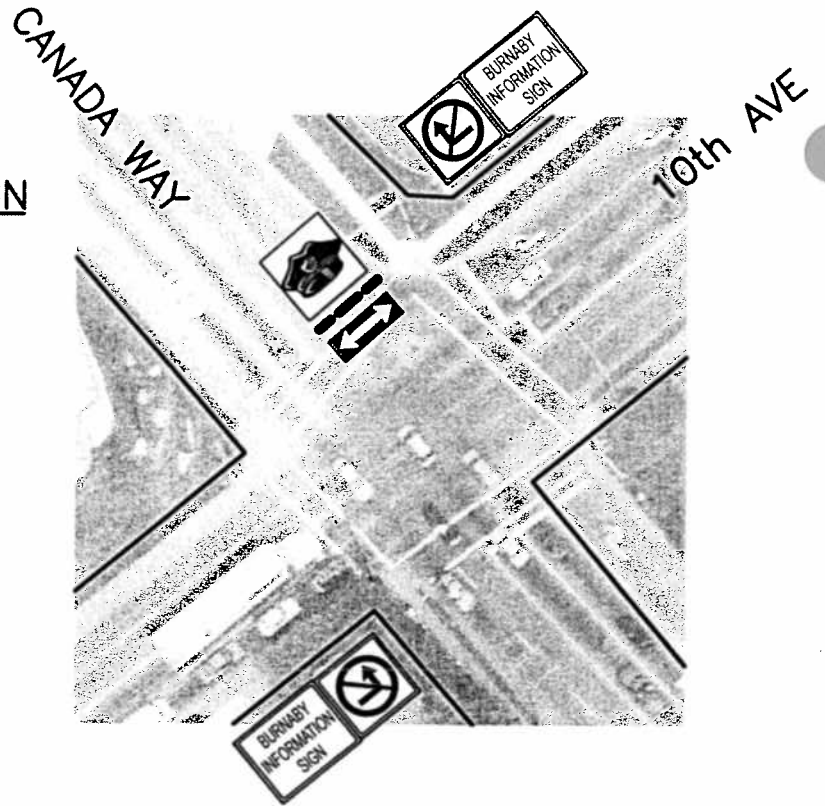


PROPOSED TRAFFIC SIGNS FOR 21
 SANTA CLAUS PARADE – SAT NOV

DRAWN BY: HLOUIE	SCALE: NTS	A 600b
APPRV'D BY:	DATE: 2004-05-19	

BURNABY INFORMATION SIGN

EDMONDS ST
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BARRICADE

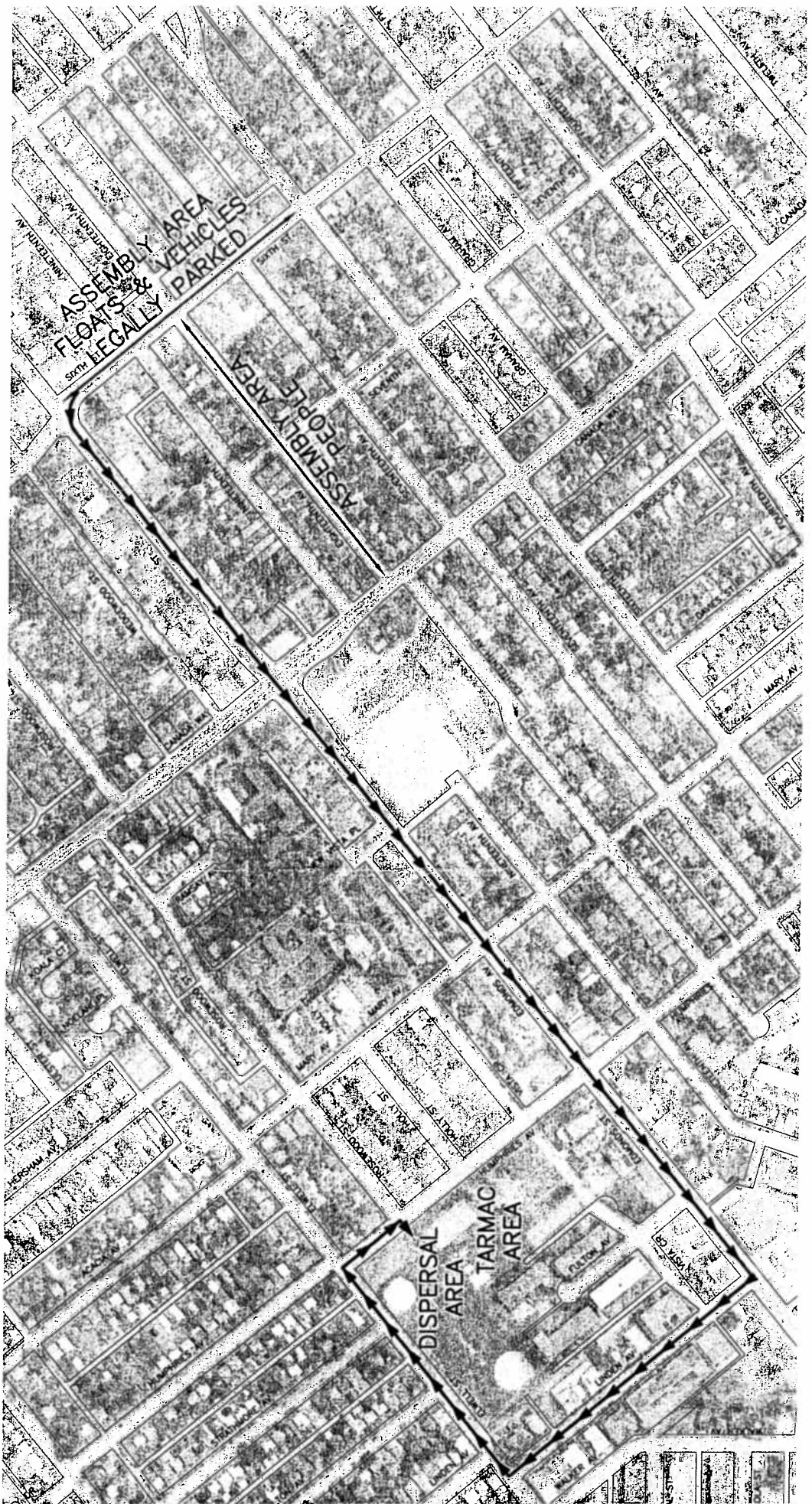
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PROPOSED TRAFFIC SIGNS FOR
 SANTA CLAUS PARADE – SAT NOV

DRAWN BY: HLOUIE	SCALE: NTS	A 600c
APPRV'D BY:	DATE: 2004-05-19	



PROPOSED TRAFFIC SIGNS FOR SANTA
CLAUS PARADE - SAT NOV

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REVISION

DRAWN BY: HLOUIE SCALE: NTS
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