

CITY OF BURNABY

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TRANSPORTATION COMMITTEE

*HIS WORSHIP, THE MAYOR  
AND COUNCILLORS*

**SUBJECT: 2003 BURNABY BIKE MAP**

RECOMMENDATION:

1. **THAT** Council authorize the printing and distribution of 8,000 copies of the 2003 Burnaby Bike Map, incorporating any changes from the Transportation Committee, including the Bicycle Working Group at its meeting of 2003 March 12.

REPORT

The Transportation Committee, at its meeting held on 2003 March 12, adopted the attached report requesting authorization to print and distribute 8,000 copies of the 2003 Burnaby Bike Map. Staff will incorporate changes proposed by the Bicycle Advisory Group.

Respectfully submitted,

Councillor Nick Volkow  
Chair

Councillor Doug Evans  
Vice Chair

Councillor Lee Rankin  
Member

COPY: CITY MANAGER  
DIRECTOR ENGINEERING  
DIRECTOR FINANCE  
DIRECTOR PARKS, RECR. & CULT. SERVICES  
DIRECTOR PLANNING AND BUILDING

**TO:** CHAIR AND MEMBERS  
TRANSPORTATION COMMITTEE 2003 March 05

**FROM:** DIRECTOR PLANNING AND BUILDING OUR FILE: 08.624.7

**SUBJECT:** 2003 Burnaby Bike Map

**PURPOSE:** To obtain authorization to print and distribute 8,000 copies of the 2003 Burnaby Bike Map.

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**RECOMMENDATION:**

1. **THAT** the Transportation Committee request Council to authorize the printing and distribution of 8,000 copies of the 2003 Burnaby Bike Map, incorporating any changes from the Transportation Committee, including the Bicycle Working Group at its meeting of 2003 March 12.

**REPORT**

**1.0 BACKGROUND**

The City's Transportation Plan states that "...greater efforts must be made to promote alternative modes of transportation...", including cycling. Since 1998, one of the means of achieving this has been the production and distribution of the Burnaby bike map, currently issued under the name "Cycling Burnaby". The original map was updated in 1999, and again in 2001. The Burnaby Bike Map:

- supports alternative modes and the reduction of greenhouse gas emissions;
- includes transit information to support multi-modal trips;
- informs potential cyclists of safe routes for their journeys, and thus reduces barriers to cycling; and
- can act as a motivational tool to encourage exploration of the City's cycling network.

**2.0 UPDATED BURNABY BIKE MAP**

The Burnaby Bike Map is a valuable tool to encourage recreational and commuter cycling and way-finding within Burnaby. In previous years, the Burnaby Bike Map has been widely sought after by the cycling community and the general public. The 2001 edition's press run of 15,000 copies was distributed over the last two years.

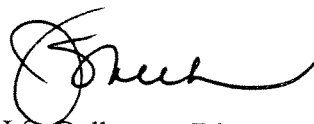
In response to the City's expanded cycling network and requests for bicycle map and route information, staff have developed a revised and improved bicycle map in draft form, which is provided under separate cover. The proposed new edition indicates the various classifications of bicycle facilities (Urban Trails, Cycle Roads, and Bikeways), as well as major trip destinations. The back of the map contains information about cycling safety, etiquette, public transportation and other cycling-relevant information. The draft map will be replaced by a final version incorporating any changes from the Committee before this report is forwarded to Council for approval.

### 3.0 MAP PRODUCTION AND COSTS

Based on previous usage patterns, it is proposed to print 8,000 copies for 2003. The cost for this is \$1,800. Funds for this printing are available in the 2003 Transportation Committee budget. Maps would be free to the public and would be distributed to all City facilities including community and recreational centres, libraries, the Burnaby Tourist Information Centre at Metrotown, and City Hall. A printable copy would also be available on the City's web site. In view of the map's popularity, it will also appear as one page of the May issue of InfoBurnaby.

### 4.0 CONCLUSION

An updated edition of the Burnaby Bike Map would support the alternative transportation goals of the Burnaby Transportation Plan and the Official Community Plan. It is requested that the Transportation Committee request Council to approve printing and distribution of the 2003 Burnaby Bike Map, which will be finalized based on feedback received from the Transportation Committee, including the Bicycle Working Group at its meeting of 2003 March 12.



J.S. Belhouse, Director  
PLANNING AND BUILDING

SR/jc

- cc: City Manager
- Director Engineering
- Director Finance
- Director Parks, Recreation & Cultural Services

