

CITY OF BURNABY

**A**

COMMUNITY HERITAGE COMMISSION

*HIS WORSHIP, THE MAYOR  
AND COUNCILLORS*

**SUBJECT: DEER LAKE PARK HERITAGE WALKING TOUR BROCHURE**

**RECOMMENDATION:**

1. **THAT** Council approve an expenditure of up to \$1,500.00 for the production of the Deer Lake Park Heritage Walking Tour brochure as outlined in this report.

**REPORT**

The Community Heritage Commission, at its meeting held on 2003 May 01, received and adopted the *attached* report requesting funding to reprint the Deer Lake Park Heritage Walking Tour brochure.

Respectfully submitted,

Councillor Celest Redman  
Chair

Councillor Sav Dhaliwal  
Vice Chair

Councillor Lee Rankin  
Member

COPY: CITY MANAGER  
DIR. FINANCE  
DIR. PLNG.&BLDG.

TO: COMMUNITY HERITAGE COMMISSION

2003 April 15

FROM: DIRECTOR PLANNING AND BUILDING

Our File: PC 3520-20

SUBJECT: DEER LAKE PARK HERITAGE WALKING TOUR BROCHURE

PURPOSE: To request funding to reprint the Deer Lake Park Heritage Walking Tour brochure.

---

**RECOMMENDATIONS:**

1. **THAT** the Community Heritage Commission request Council to approve the expenditure of up to \$1,500.00 for the production of the Deer Lake Park Heritage Walking Tour brochure as outlined in this report.

**REPORT**

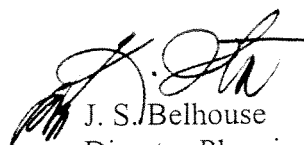
The Community Heritage Commission produced a walking tour guide of Deer Lake Park's heritage buildings in the spring of 2001 to highlight the unique heritage precinct of Burnaby as part of the City's tourism strategy. The initial printing of 5,000 walking tour brochures was exhausted by the summer of 2002 through its distribution to residents and park visitors.

The Deer Lake Park heritage walking tour is highlighted as an activity for both residents and visitors in the both the Burnaby Visitors Guide and the Leisure Guide due for distribution in summer 2003. In order to ensure that the guide is available, a reprinting is required.

Staff will update and redesign the brochure to include directions to the new interpretive markers which highlight the history of the Ceperley Estate, Mathers House and Anderson House. Additionally, the walk will be expanded to include a description of the Eagles Estate Heritage Garden project and the recently protected 1965 Baldwin House on Deer Lake Park's south shore. The redesign will also allow for the brochure to be viewed and printed from the City's website "History and Heritage" page.

In order to increase the distribution of the new brochure and reduce the per sheet cost to 16 cents per copy, it is proposed that 6,000 copies of the new brochure be printed at a cost not to exceed \$1,200.00. A contingency of \$300.00 would also be required for additional graphic production costs.

Funds for this project are available in the Commission's 2003 annual program budget.



J. S. Belhouse  
Director Planning and Building