

2002 MAY 16

TO: CITY MANAGER

FROM: DIRECTOR PARKS, RECREATION AND CULTURAL SERVICES

SUBJECT: 2003 FACILITY USE FEE SCHEDULE FOR PARKS, RECREATION AND CULTURAL SERVICES

PURPOSE: To request Council to bring down the Burnaby 2003 Facility Use Fee Schedule Bylaw.

RECOMMENDATION:

1. THAT the Burnaby 2003 Facility Use Fee Schedule Bylaw be brought forward as detailed on Attachment #3 of the attached report.

REPORT

At its meeting of 2002 May 15, the Parks, Recreation and Culture Commission received the above noted report and adopted the three recommendations contained therein.



Kate Friars
DIRECTOR PARKS, RECREATION
AND CULTURAL SERVICES

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Attachment

c:\data\council\PK-2003 FACILITY USE FEE SCHEDULE FOR PARKS, RECREATION

cc: Director Finance
City Solicitor

Due to its size, Attachment #3 is available for pick-up in the Clerk's Department.

SUBJECT: 2003 FACILITY USE FEE SCHEDULE FOR PARKS, RECREATION AND CULTURAL SERVICES

RECOMMENDATIONS:

1. THAT the 2003 Fees and Charges Pricing Guidelines be approved.
2. THAT the 2003 Facility Use Fee Schedule, as outlined in this report, be approved.
3. THAT Council be requested to bring forward the Burnaby 2003 Facility Use Fee Schedule Bylaw as detailed on Attachment #3 of this report.

REPORT

BACKGROUND

Each spring the Commission receives a report outlining the recommended fee structure for the upcoming year's parks, recreation and cultural services. Fees are established at this time to enable staff to better project revenues for the upcoming Provisional Budget process. The adjusted 2003 rates will be advertised in the upcoming Fall/Winter Leisure Guide.

The fees and charges process consists of the following two aspects:

1. Burnaby Facility Use Fee Schedule Bylaw

This document is required under the conditions of the Local Government Act. The bylaw covers all fees and charges related to admission and allotment/rental usage of recreation buildings and facilities. The bylaw is established on an annual basis and does not cover program registration fees.

Due to its size, the proposed 2003 Facility Use Fee Schedule has been provided as a separate package (Attachment #3).

2. Pricing Guidelines

In 1997, The Commission approved a Value Statements document (Attachment #1) and an Operating Principles document (Attachment #2), to provide a framework for fees and charges, as well as guidance to staff for establishing rates for registered programs and services. These documents are used to set new rates and to review established rates on an ongoing basis.

Market research on comparable admission rates, programs and services throughout the Lower Mainland is conducted annually to ensure that City of Burnaby fees remain reasonable and competitive.

Based on this researched information, it is recommended that Facility Use fees and Program Fees increase 1% in most service areas. The increase would be applicable to all bylaw and non bylaw fees. The 1% increase is necessary to offset inflationary increases in supply costs. There are some exceptions however, such as fluctuations in the market or a result of a restructuring rates or decreasing subsidies.

The current practice of rounding rates to the nearest nickel will be continued for ease of cash handling.

Changes to Fees Beyond 1% Increase

a. **Seniors and Students Subsidy**

On 2000 September 01, the process began to standardize Seniors and Student facility admission rates at 75% of the adult admission rate. This is a four year process and currently effects weight room, aquatic, arena, racquet court and Lifestyle pass service areas. It is recommended that these incremental rate increases continue over the next two years until the targeted percentage is achieved.

b. **Service Credit**

It is recommended that the Service Credit program increase from \$120 to \$125 to offset the increased admission and program fees.

c. **Restructuring of Weight Room Admission Fees:**

It was recommended and approved in 2001 that the admission fee for weight rooms be reduced from 4 to 2 rates now that recent equipment upgrades have standardized the type of equipment available at all sites.

This is the second year and final year with Cameron Centre's weight room rate being raised to be the same as Bonsor/Eileen Dailly's rate. Eastburn's weight room rate will be raised to the same as Willingdon/Burnaby South's rate.

This change will allow the user the flexibility to use their pass at a number of different sites.

d. **Youth Outdoor User Fees**

As recommended by the Youth Outdoor Sport User Fee Committee, a tournament fee has been initiated for four sites. As well, a no-show fee for youth allotments and a fee for youth from outside of Burnaby is recommended for Burnaby Lake Sports Complex - West. An utility fee for the use of the concession is also being recommended for implementation.

e. **Beer Gardens**

An increase is necessary in this area to cover staff costs to monitor beer gardens to ensure their compliance with the rules governing beer gardens.

f. **No Increase**

Both the racquet court, lifestyle drop-in fees, and Bill Copeland's special event rates are at the top end of the market range. Therefore, no increase is recommended.

SUMMARY

According to local market research conducted by staff in 2002 February, the proposed 2003 Facility Use Fee Schedule appears to be reasonably priced in relation to the market and demand. It is believed that the recommended adjustments will assist in providing the best possible service to Burnaby residents at reasonable and appropriate rates for convenient, quality services. At the same time, with fair and competitive fees sufficient revenue is generated to offset the inflationary increases that otherwise erode the quality of service.

WS:mc

Attachments (3)

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FEES AND CHARGES VALUES STATEMENTS

WHILE IT IS RECOGNIZED THAT ALL RECREATIONAL SERVICES ARE SUPPORTED BY SOME DEGREE OF SUBSIDIZATION, THE FOLLOWING VALUES REFLECT SPECIFIC AREAS WHICH WILL RECEIVE HIGHER LEVELS OF SUBSIDY:

- THE IMPORTANCE OF RECREATIONAL ACTIVITIES TO CERTAIN AGE GROUPS IS RECOGNIZED.
 - There is a great long term benefit to the community when preschoolers, children, and youth are involved in recreational activities.
 - Seniors' mental and physical health is greatly enhanced through their participation in recreational activities.
- THE PROMOTION AND CELEBRATION OF COMMUNITY SPIRIT AND CULTURAL HARMONY THROUGH PARTICIPATION IN RECREATIONAL OPPORTUNITIES IS VERY IMPORTANT TO THE HEALTH OF THE BURNABY COMMUNITY.
 - Services which include the opportunity for involvement of community members in the planning and leading of a recreational activity will receive greater level of subsidization.
- PARKS AND RECREATION PROGRAMS AND SERVICES ARE ESSENTIAL TO THE WELL-BEING OF THE COMMUNITY THEREFORE THEY NEED TO BE AFFORDABLE.
 - Community members will have the opportunity to participate in a range of low cost or no cost recreational activities.
- BEGINNER OR ENTRY LEVEL PROGRAMS HEIGHTEN AWARENESS AND ENCOURAGE INVOLVEMENT IN NEW RECREATIONAL EXPERIENCES.
- GROUP PARTICIPATION PROVIDES OPPORTUNITIES FOR COMMUNITY MEMBERS TO INTERACT, WHICH IN TURN BENEFITS THE COMMUNITY AS A WHOLE.
 - Services which are for groups, rather than individuals, will receive higher levels of subsidization.
- THE PARTICIPATION OF PERSONS WITH ANY TYPE OF DISABILITIES IS VALUED AND ENCOURAGED. FACILITIES, PROGRAMS AND SERVICES WILL BE ACCESSIBLE.
- RECREATIONAL OR CULTURAL ACTIVITIES THAT PROMOTE GOOD HEALTH AND DISEASE PREVENTION THROUGH PHYSICAL ACTIVITY CONTRIBUTE TO THE WELL-BEING OF THE COMMUNITY.

FEEES AND CHARGES OPERATIONAL PRINCIPLES

WHILE IT IS RECOGNIZED THAT THE FEES AND CHARGES VALUE STATEMENTS WILL DETERMINE THE LEVEL OF SUBSIDIZATION WHICH EACH SERVICE AREA WILL RECEIVE, OPERATIONAL PRINCIPLES WILL GUIDE THE ACTUAL IMPLEMENTATION.

- THE ACTUAL COSTS OF A PARKS AND RECREATION SERVICE IS BASED ON AN APPROVED, CONSISTENT FORMULA AND THE COSTS WILL BE REFLECTED IN THE FEE.
- A FEE OR CHARGE WILL BE COMPARED TO OTHER SIMILAR MARKET PRICES TO ENSURE IT IS A FAIR MARKET PRICE. THE MARKET PRICE WILL REFLECT THE EFFECTS OF SUPPLY AND DEMAND ON THE SERVICE AREA.
- DIFFERENT FEES AND CHARGES WILL BE APPLIED DEPENDING ON THE DEMAND AS IT RELATES TO THE TIME OF DAY. NON-PRIME TIME OR PRIME TIME CHARGES WILL BE APPLIED IF THIS IS CONSISTENT WITH THE MARKET.
- CONSIDERATION WILL BE GIVEN TO OFFERING HIGHLY SUBSIDIZED SERVICES IN AREAS WHICH REQUIRE THEM DUE TO THE SOCIO-ECONOMIC CONDITIONS OF THE COMMUNITY.

1997 March 12
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