

CITY OF BURNABY  
EXECUTIVE COMMITTEE OF COUNCIL

HIS WORSHIP, THE MAYOR  
AND COUNCILLORS

**RE: GREAT SALMON SEND-OFF**

RECOMMENDATION:

1. THAT Council approve in-kind assistance to the Great Salmon Send-Off as outlined in this report.

REPORT

The Executive Committee of Council, at its 'Open' meeting held on 2002 March 14, received and adopted the attached report identifying in-kind assistance from the Planning Department for the Great Salmon Send-Off including:

- assistance with the development of a new community-based organizing committee;
- printing and distribution of informational materials
- providing letters of support for fundraising efforts

The report also noted that the Parks, Recreation and Cultural Services Department has agreed to supply several tents for the event including transport and set up.

Respectfully submitted,

Councillor N.M. Volkow,  
Chair

Councillor D.R. Corrigan,  
Member

Councillor C. Redman,  
Member

CC: -CITY MANAGER -DIRECTOR FINANCE -DIRECTOR PLNG & BLDG
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**TO:** CHAIR AND MEMBERS  
EXECUTIVE COMMITTEE OF COUNCIL

2002 March 06

**FROM:** DIRECTOR PLANNING AND BUILDING

OUR FILE: 11.805

**SUBJECT:** GREAT SALMON SEND-OFF

**PURPOSE:** To identify in-kind means by which the City can assist with the Great Salmon Send-Off.

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**RECOMMENDATION:**

1. **THAT** Council be requested to approve in-kind assistance to the Great Salmon Send-Off as outlined in this report.

**REPORT**

**1.0 BACKGROUND**

The Great Salmon Send Off is an annual event which began in 1990 when elementary students from Stoney Creek Community School released salmon smolts into Stoney Creek as part of their classroom studies. The event has grown considerably since that time, being coordinated by the Sapperton Fish and Game Club and for the last several years by the Stoney Creek Environment Committee. The event had long enjoyed substantial community support, and in addition to the release of salmon smolts, displays and environmental activities have been provided by a number of agencies and community groups to create an event suitable for the entire family.

Due largely to limited resources and volunteers, in 2001 the Great Salmon Send-Off did not occur. In November 2001, staff began working with the Stoney Creek Environment Committee to find new volunteers and additional community resources. Many community members are now participating in the planning for the 2002 event, scheduled for 2002 May 11. However, many of the past funding sources are no longer available to the group, having either been eliminated or significantly reduced. As such, at the February meeting of the Executive Committee of Council, representatives of the Great Salmon Send-Off appeared to request financial assistance from the City in the order of \$1,500. While the Executive Committee was unable to approve this request, they did authorize staff to evaluate options for in-kind assistance. This report addresses that request.

## 2.0 OPTIONS FOR IN-KIND ASSISTANCE

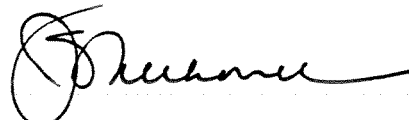
Following discussions with the Great Salmon Send-Off Committee, two primary forms of in-kind assistance have been identified which would be of benefit: organizational assistance and the provision of tents. Organizational assistance is desirable as the new Great Salmon Send-Off Committee is comprised of a number of volunteers new to working on an event of such significant size and history. As the Committee gains experience in this regard and establishes new sources of support, it is probable that this type of assistance would not be necessary in the future. Organizational assistance could take the following forms, and be coordinated through the Planning Department:

- assistance with the development of a new community-based organizing committee;
- printing and distribution of informational materials; and
- providing letters of support for fundraising efforts.

With regard to the provision of tents, the Parks, Recreation and Cultural Services Department has indicated that there are several tents which could be provided, including transport and setup.

## 3.0 CONCLUSION

The Executive Committee has authorized staff to evaluate options for in-kind assistance for the Great Salmon Send-Off. Organizational assistance and the provision of tents are within the operational capacity of the Planning and Parks, Recreation and Cultural Services Departments, and would provide significant assistance to the community. It is recommended that Council be requested to approve the in-kind assistance as outlined in this report.



J.S. Belhouse, Director  
PLANNING AND BUILDING

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cc: City Manager  
Director Parks, Recreation & Cultural Services  
Director Finance

