

CITY OF BURNABY
COMMUNITY ISSUES AND SOCIAL PLANNING COMMITTEE

*HIS WORSHIP, THE MAYOR
AND COUNCILLORS*

RE: LOCAL HERO RECOGNITION PROGRAM

RECOMMENDATION:

1. **THAT** Council approve funding up to \$2,500 for advertising costs associated with the design and production of a brochure and poster and related advertising to promote the Local Hero Recognition Program.

REPORT

The Community Issues and Social Planning Committee, at its meeting held on 2001 May 17, received information from staff recommending a new design for promotional material relating to the 2001 Local Hero Recognition Program. The annual event recognizes citizens who have made substantial contributions to community well being over several years.

To further enhance the promotion of this event, the Committee is in support of the production of a new design brochure and poster in order to increase awareness of the event. The costs of \$2,500 include the production of the new design brochure and poster, along with related advertising in a local newspaper.

The costs associated with the production of a brochure and poster and related advertising will be charged to the Committee and Boards account.

Respectfully submitted,

Councillor D. Johnston
Chair

Councillor N. Harris
Vice Chair

: COPY - CITY MANAGER - DIRECTOR FINANCE - DIR. PLNG. & BLDG.
