

CITY OF BURNABY

BURNABY BICYCLE ADVISORY COMMITTEE

*HIS WORSHIP, THE MAYOR  
AND COUNCILLORS*

RE: BIKE MONTH

RECOMMENDATIONS:

1. **THAT** Council be requested to approve the approach as outlined in this report for the planning of Bike Month, June 1<sup>st</sup> - 30<sup>th</sup>, 2001.
2. **THAT** a copy of this report be forwarded to Rita Koustsodimos, Better Environmentally Sound Transportation (BEST), 822-510 West Hastings Street, Vancouver, B.C. V6B 1L8.

REPORT

The Burnaby Bicycle Advisory Committee, at its Open meeting held on 2001 March 22, received and adopted the *attached* report seeking approval of the outlined approach for recognizing Bike Month 2001 in Burnaby.

Respectfully submitted,

Councillor Nancy Harris  
Chair

Mayor Doug Drummond  
Member

COPY - CITY MANAGER  
- DIRECTOR PLANNING & BUILDING  
- DIRECTOR ENGINEERING  
- DIRECTOR PARKS, RECREATION & CULTURAL SERVICES

TO: BICYCLE ADVISORY COMMITTEE

2001 March 15

FROM: DIRECTOR PLANNING AND BUILDING

SUBJECT: **BIKE MONTH**

PURPOSE: To seek approval of the outlined approach for recognizing Bike Month 2001 in Burnaby.

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**RECOMMENDATION:**

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**REPORT**

**1.0 BACKGROUND**

Bike Month is an annual bicycle transportation awareness campaign organised by Better Environmentally Sound Transportation (BEST), an organisation dedicated to reducing automobile dependency by encouraging people to make trips to schools, shopping, play, and work by using alternative forms of transportation, in particular the bicycle. Bike Month has been a regularly scheduled event since its inception in 1996. Bike Month 2001 runs from June 1<sup>st</sup> to the 30<sup>th</sup>.

Coinciding with Bike Month is Environment Week, which runs from June 4<sup>th</sup> to June 10<sup>th</sup>, 2001. As the theme of this year's Environment Week is proposed to be "Climate, Energy and Change" the City is proposing to organize and market Bike Month and Environment Week events as a unified celebration.

Past Bike Months have included activities organised by local municipalities. For example, in 1999 and 2000 the City of Burnaby hosted the official opening of several bicycle facilities and participated in a Clean Air Day Commuter Challenge event.

## **2.0 BIKE MONTH 2001 - PROPOSED CITY EVENTS**

In recognition of Bike Month 2001, the City of Burnaby is proposing to host the following events:

### ***Bike to the "Hats Off Day" Parade (Saturday June 2, 9:00am - noon)***

Each year, the Heights Merchants Association organises a community parade along Hastings Street between Gamma Avenue and Boundary Road. One problem that has evolved with the parade's success is a lack of vehicle parking. It is proposed that parade organisers, participants and spectators, in the spirit of Bike Month and Environment Week, be encouraged to cycle to the parade site. This would require the organisation of a centrally located, secure bicycle parking compound or check-in similar to the very successful facility provided at the Vancouver Folk Music Festival. The City may be seeking volunteers to assist with the bicycle parking compound.

### ***Decorated Bikes in the "Hats Off Day" Parade (Saturday June 2, 9:00am - noon)***

According to the Heights Merchants Association, decorated bikes were included in the first Hats Off Day Parade, and there is an interest on the Merchant's part to revisit this idea for this year's parade. As planning for this event progresses, staff will update the BAC on the Merchants Association's plans.

### ***Clean Air Day Commuter Challenge and Reception (Wednesday June 6, 7:00 am to 9:00 am)***

As per previous years, it is anticipated that Mayor and Council will proclaimed June 6 as "Clean Air Day" in Burnaby. City employees will be challenged to travel to and from work using modes of transportation other than the single occupant vehicle. Points are awarded for bicycling, walking, car pooling and using transit to travel to work. A reception will be held in the City Hall courtyard in the morning, with coffee and muffins available for those who have taken alternative transportation that day. It is anticipated that a low emission alternative fuel vehicle will be on site for the duration of the event.

### ***BC Parkway - Ridgeway Connector Urban Trail Opening Ceremony (Thursday June 7, 2:00 p.m.)***

The BC Parkway - Ridgeway Connector Urban Trail will be officially opened at the corner of Kingsway and Boundary Road (immediately NW of Swangard Stadium) at 2:00 pm Thursday June 7<sup>th</sup>. The Connector is an important functional and symbolic component of both the City's Urban Trail system and the region's bicycle network in that it physically connects the BC Parkway to Vancouver's Ridgeway Greenway at Boundary Road and 49<sup>st</sup> Avenue. The cost of the project was shared by the City of Burnaby and the Provincial government under the BCTFA's Cycle Network Program. Representatives from the Provincial government will join the City in dedicating this project. Members of the BAC and the larger cycling community would be invited to attend the ceremony.

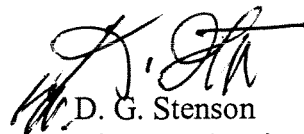
***Bike to Deer Lake Park Day (Saturday June 9, 9:00am to 4:00pm)***

Over the past number of Environment Weeks, the City has organized a variety of structured environmental activities in Deer Lake Park. This has proven to be such a popular event that vehicle parking has become problematic. Similar to the Bike to the "Hats Off Day" Parade component, it is proposed that participants in Deer Lake Day be encouraged to cycle to Deer Lake Park and park their bicycles in a storage compound or check-in as discussed above. The issue of cycling not being a permitted use within Deer Lake Park would need to be addressed and communicated to the public, possibly through an educational program. The City may be looking for volunteers to assist with the bicycle parking compound and augment the bicycle parking area with demonstration booths and tables related to cycling.

**3.0 CONCLUSION**

The events discussed within this report are proposed for Bike Month 2001. Other promotional information regarding Bike Month and Environment Week activities will be distributed via InfoBurnaby and BEST. Several opportunities exist for BAC members or other interested cyclists to participate and/or volunteer in these activities.

It is recommended that this approach for planning and implementing Bike Month 2001 in Burnaby, scheduled for the month of June, be approved by the Committee and that Council be requested to concur. A detailed update outlining the Bike Month program of events will be presented to the Committee at its regular 2001 May 24 meeting.



D. G. Stenson  
Director Planning and Building

MP:hr

cc: Director Engineering  
Director Parks Recreation & Cultural Services

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