

TO: CITY MANAGER
FROM: DIRECTOR ENGINEERING
SUBJECT: 2001 PITCH-IN WEEK CAMPAIGN

DATE: 2000 10 19
FILE: 65-01-04

PURPOSE: To provide a response to the letter submitted for the 2001 Pitch-In Week campaign

RECOMMENDATION:

1. **THAT** the request of \$250 grant from Pitch-In British Columbia be referred to the Executive Committee for grant consideration.

R E P O R T

Appearing elsewhere on this agenda is a letter from Pitch-In British Columbia advising of the 2001 Pitch-In week event and requesting the City's financial participation in the program. In past years, Council had received similar requests and at the Regular Meeting of 2000 February 07 Council requested staff to look into City participation in the 2001 Pitch-In week activities.

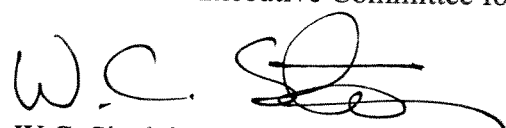
Littering is a continuing issue in the urban area and a program of litter control must be provided throughout the year in order to keep the community clean. The City has a network of approximately 250 litter receptacles locating on major streets, bus stops, high pedestrian traffic areas and commercial areas to combat the littering problem. The City provides a continuous service of daily emptying and cleaning around litter receptacles in order to keep the city environment clean.

In addition to the litter control program, the City also provides:

- Curbside recycling and refuse collection program
- Street sweeping and flushing program
- Roadside abandoned materials pick up
- Provide containers to community groups for special cleanup events

For the upcoming 2001 Pitch-In week event, staff would promote the City collection and recycling service to schools and community groups that will be involved in the campaign and provide containers, if required for the litters collected. Staff are in full support of the program objective and will provide any necessary assistance required.

With respect to the request for a financial contribution of \$250 from the City towards the Pitch-In campaign, it is recommended that the request be forwarded to the Executive Committee for grant consideration.


W.C. Sinclair, P. Eng.
DIRECTOR ENGINEERING

LSC:jh