

TO: CITY MANAGER 2000 August 9
FROM: DIRECTOR PLANNING AND BUILDING Our File: 08.11.802.1
SUBJECT: 2000 COMMUTER CHALLENGE RESULTS
PURPOSE: To present Council with their "Walk the Talk" Leadership Award

RECOMMENDATION:

- 1. **THAT** this report be received for information purposes.

REPORT

1.0 BACKGROUND

At its regular meeting of 2000 May 15, Council pledged their participation in the first Council-to-Council Commuter Challenge. The annual Commuter Challenge is a good-natured but spirited competition between Canadian Cities for the distinction of having the country's healthiest commuters. A "healthy" commuter is one who leaves their automobile at home when they travel to their place of work or study.

This year the National Commuter Challenge was held on the Wednesday, 2000 June 07 of Environment Week. Environment Week in turn was held on the first week of June and this year ran from 2000 June 05 to 2000 June 10. However, the day of the National Commuter Challenge conflicted with the Federation of Canadian Municipalities Conference being held this year in London Ontario. This provided an excellent opportunity for the Council-to-Council event to be held as an advance event on 2000 May 30 to increase awareness of the National Commuter Challenge event here in the Lower Mainland.

2.0 AWARDS

2.1 "Walk The Talk" Leadership Award

Better Environmentally Sound Transportation (BEST) has presented their "Walk the Talk" Leadership Award to Council for their role in the 2000 Council-to-Council Commuter Challenge. There is a certificate and one "power bar" (energy bar) for the Mayor and one for each member of Council. Each "power bar" has a label describing the nature of the "Walk the Talk" Leadership Award. There is also one of the highly recognizable "One Less Car" stickers attached to the back of each "power bar" signifying the sustainable transportation theme of the annual Commuter Challenge.

BEST has requested that,

"These small prizes be accepted as a token of thanks and appreciation of Burnaby Council's effort to lead by example through their participation in the Commuter Challenge."

It should be noted that Council achieved 100% participation in the Council-to-Council event.

2.2 First Place Participation Award (351-999 employees category)

This year was the first year that the City of Burnaby placed first in its representative size category (351-999 employees - for the City Hall complex) with 86% participation. In recognition of this achievement, BEST has awarded the City of Burnaby the *Commuter Challenge Award 2000*. This result was also acknowledged in the ad contained in *Attachment A* which ran in the 2000 June 14 edition of the Vancouver Sun and the 2000 June 20 edition of Business in Vancouver.

3.0 CONCLUSION

The Annual Commuter Challenge event organized by Better Environmentally Sound Transportation (BEST) is a good-natured but spirited event designed to increase awareness of the impact our commuting habits have on the environment. This year Council has been recognized for heartily participating in the Council-to-Council challenge held on 2000 May 30 with Vancouver City Council. The "Walk the Talk" Leadership Award presented to Council and the participation award received by the City of Burnaby demonstrate commitment on the part of both Council and staff to the annual Commuter Challenge event.



Attachment


✓ D.G. Stenson, Director
PLANNING AND BUILDING

Commuter Challenge 2000



The Commuter Challenge was held on Clean Air Day, June 7, 2000 as part of B.E.S.T.'s Bike Month celebrations.

Better Environmentally Sound Transportation (B.E.S.T.) and Go Green Choices congratulate the "winning" Commuter Challenge organizations with the highest participation rate in taking sustainable transportation to work:

Less than 25 employees (100%):

Dundee Realty Corp. – Station Tower
Great-West Life – Station Tower
Communicopia.net Inc.
OpenRoad Communications
West Coast Environmental Law

26-100 employees (100%):

David Suzuki Foundation
Pottinger Gaherty Environmental Consultants

101-350 employees (94%):

Please Mum

250-999 employees (86%):

City of Burnaby
The Waterfront Hotel

1000 + employees (97%):

VanCity Savings Credit Union

CONGRATULATIONS TO ALL COMMUTER CHALLENGE PARTICIPANTS:

The ADR Centre – Station Tower
BC Assessment – Station Tower
BC Gas Utility Ltd.
BC Housing
BC Teachers' Federation
Business in Vancouver
CBC
Canadian Red Cross
City of Burnaby
City of Surrey
City of New Westminster
City of North Vancouver
City of Vancouver
Communicopia.net Inc.
Credo Interactive Inc.
CrescoScitex
David Suzuki Foundation
Department of Indian Affairs
DFO, Fisheries Management
District of North Vancouver
Douglas College
Dundee Realty Corp – Station Tower
e-success – Station Tower
Eclipsys Corporation
Envirotest Canada
Environment Canada

DVS Environment Consultants
Facet Decision Systems Inc.
Gateway Dental Centre – Station Tower
George Pearson Centre
Glenayre
Goodall Rubber Ltd.
Great West Life – Station Tower
Greater Vancouver Regional District
Grouse Mountain Resorts Ltd.
Hamilton, Duncan, Armstrong & Stewart – Station Tower
Hostelling International
Human Resources Development Canada
IBM Canada
IBM Pacific Development Centre
ICBC
IDT Truevista – Station Tower
Industry Canada – Station Tower
Interealty.com

KPMG – Station Tower
Langara College
MacDonald, Dettwiler & Associates Ltd.
MetroTower II
Mountain Equipment Co-op
Micrologix Biotech Inc.
Ministry of Finance – Station Tower
Ministry of Environment, Lands & Parks
Ministry of Transportation & Highways
Murray Axmith – Station Tower
N.D. Lea Consultants
OpenRoad Communications
Placer Dome
Please Mum
Pottinger Gaherty
PricewaterhouseCoopers – Station Tower
Public Works & Government Services Canada
Radical Entertainment
Rogers Cantel Tower
Rogers Cable & Wireless
Royal Bank
Seagate Software

Shared Vision Magazine
Sierra Legal Defence Fund
Surrey Metro Savings Credit Union
Surrey Passports Office – Station Tower
Telus – Station Tower
TransLink
Transport Canada
Urban Systems
VanCity Savings Credit Union
Vancouver Aquarium
Marine Science Ctr.
Vancouver Community College
Vancouver International Airport Authority
The Waterfront Hotel
Westcoast Child Care Resource Ctr.
Westcoast Energy Inc.
West Coast Environmental Law
West Coast Express
Workers Compensation Board
YWCA - Headquarters

