

2000 October 05

TO: CITY MANAGER

FROM: DIRECTOR PARKS, RECREATION AND CULTURAL SERVICES

SUBJECT: REQUEST FOR FEE WAIVER: FOOD FIRST/EMPTY BOWLS PROJECT

PURPOSE: To request Council to approve a fee waiver for the use of the Shadbolt Centre for the Arts on 2001 April 26 for "Burnaby's Empty Bowls Project" fund-raising event.

RECOMMENDATION:

1. THAT approval be given for a fee waiver of \$760 for the use of the Shadbolt Centre for the Arts on 2001 April 26 for "Burnaby's Empty Bowls Project" fund-raising event by the Food First Committee and THAT extra costs for the event be borne by the group.

REPORT

At its meeting of 2000 October 04, the Parks, Recreation and Culture Commission received the above noted report and adopted the two recommendations contained therein.



Kate Friars
DIRECTOR PARKS, RECREATION
AND CULTURAL SERVICES

tc

Attachment

d:\data\council reports\PK-REQUEST FOR FEE WAIVER-FOOD FIRST-EMPTY BOWLS PROJECT

SUBJECT: REQUEST FOR FEE WAIVER: FOOD FIRST/EMPTY BOWLS PROJECT

RECOMMENDATIONS:

1. THAT a fee waiver of \$760 be approved for the use of the Shadbolt Centre for the Arts on 2001 April 26 for "Burnaby's Empty Bowls Project" fund-raising event by the Food First Committee and THAT extra costs for the event be borne by the group.
2. THAT City Council be requested to concur.

REPORT

Appearing as correspondence on the 2000 September 20 agenda was a letter (Attachment #1), from Ms. Susan LeGresley of the Food First Committee, requesting a fee waiver for the use of the Shadbolt Centre for the Arts on 2001 April 26 for a fund-raising event.

The Food First Committee has chosen to take on the challenge of assisting those in Burnaby for whom hunger is a daily reality. The Committee pursues the objectives of raising awareness of the existence of hunger in Burnaby, to help build skills in families to alleviate hunger and to raise funds to feed hungry children and families in Burnaby. A special event is being planned to support the cause.

The project involves a multi-agency effort to raise awareness and funds. First, qualified ceramic artists are recruited to create clay bowls for a fund-raising dinner. The event is organized, promoted and hosted in a community facility with the food donated by Burnaby restaurants. Guests pay admission and receive an original clay bowl which is filled with food to eat that evening. Guests will then take this bowl home and use it into the future, being reminded of the event and the cause.

The Community Arts Development Programmer and staff from both Recreation and Cultural Services divisions have been cooperating with the community event organizers. It is proposed that the Shadbolt Centre for the Arts will host the special bowl-throwing event featuring local ceramic artists on 2001 March 24 and then fire the completed work. The Gallery at Ceperley House will host an exhibition of the works of the participating ceramists and other artworks on the theme. This exhibit is proposed to run from 2001 March 24 to April 26. The support activities will help promote awareness, ticket sales and attendance and are evidence of further departmental commitment to the event and the cause.

Hunger is a reality in Burnaby. Child poverty rates in Burnaby are estimated at 33%, which is well above the Provincial rate of 23%. A family of four on income assistance would receive only \$1,038 monthly with over half of this required to feed that family for a month. Many children and families go hungry as a result.

Burnaby Parks, Recreation and Cultural Services is among many partners attempting to offer assistance on this serious issue of community concern. Partners include the Burnaby School District #41, the Simon Fraser Health Region, Burnaby Hospital, Burnaby Family Life, Salvation Army Metrotown and many more.

The Burnaby Food First Committee has led the way in planning the Empty Bowls fund-raising event with involvement of the South Burnaby Neighbourhood House Committee, potters, department staff and an increasing number of volunteers. The 2001 April 26 dinner will also include performances by local entertainers and an auction of items to help raise the target of \$20,000. Sponsorships have already been received from Greenbarn Potters Supply Ltd. and Rogers AT&T.

Rental costs for the period of use of the Shadbolt Centre for the Arts including set-up and take-down time are estimated at a non-profit group rate of \$760 (including GST) with technical charges and equipment rentals extra. There are significant requirements for the Shadbolt Centre for the Arts to reach revenue targets annually. The department is also contributing as a partner in a variety of additional ways as described above.

Basic needs in Burnaby are important, and providing support to this organization is well in order. It is understood that the Empty Bowls event may be repeated every two years. It is therefore recommended that a one-time rental fee waiver of \$760 be approved. It is also recommended that City Council be requested to concur.

DN:dn:hh:tc

Attach.

p:\cultural services\food first

FOOD FIRST

ACHIEVING FOOD SECURITY VIA COMMUNITY ACTION & SUPPORT

ATTACHMENT #1

August 29, 2000

Chair, Alan Dewey
Burnaby Parks and Recreation Commission
Burnaby Parks, Recreation and Cultural Services
101 - 4946 Canada Way
Burnaby, B.C. V5G 1M2

COMMISSION AGENDA	
DATE:	00/09/20
CORRESPONDENCE:	(e)

AUG 29 2000

Refer To	Initials
DD	alal
CC: DN (sent)	

Dear Mr. Dewey:

Re: Burnaby's Empty Bowls Project

Over a year ago I read an article entitled, "Big Picture", about The Empty Bowls Project II, in London, Ontario. Enclosed is a copy of that article. In order to help eliminate hunger in Burnaby the Food First Committee has taken this idea and built on the initiative to create Burnaby's own Empty Bowls Project. (Please see attachments)

The purpose of the event is: 1) to raise awareness of the existence of hunger in Burnaby; 2) to build skills in families to alleviate hunger; and 3) to raise funds to feed hungry children and families in Burnaby.


The Food First Committee is asking you to support Burnaby's Empty Bowls Project. We would like to use the Shadbolt Centre's Atrium and Studio 103 Thursday, April 26th, 5:30pm - 8:30pm for a fundraising dinner.

We greatly appreciate the support we have received from Parks, Recreation and Cultural Services staff to date. The events they are planning to coincide with the dinner should greatly increase both the profile of the event and of the Shadbolt Centre for the Arts.

We feel that having the facility rental fees waived is quite crucial to the success of this event, as the fewer dollars we spend, the more we will have for programs to help those truly in need.

We look forward to receiving your support for this worthwhile event.

Sincerely,


On behalf of Food First Committee
Susan LeGresley, chair
Tel: 918-7608 Fax: 918-7630

A REPORT ON THIS SUBJECT WILL BE SUBMITTED AT A FUTURE MEETING

BURNABY FAMILY LIFE INSTITUTE

BURNABY PARKS, RECREATION AND CULTURAL SERVICES

GREATER VANCOUVER FOOD BANK

BURNABY INFORMATION AND COMMUNITY SERVICE

SALVATION ARMY METROTOWN

BURNABY SCHOOL DISTRICT #41

MINISTRY FOR CHILDREN AND FAMILIES

BURNABY HOSPITAL

SIMON FRASER HEALTH REGION