

TO: CITY MANAGER 1999 November 04

FROM: DIRECTOR PARKS, RECREATION AND CULTURAL SERVICES

SUBJECT: 1999 FEE BYLAW AMENDMENT - GOLF SERVICES

PURPOSE: To request Council to bring forward an amendment to the Burnaby Golf Fee Bylaw 1999.

RECOMMENDATION:

1. THAT an amendment to the Burnaby Golf Fee Bylaw 1999 as outlined in the attached report be brought forward.

REPORT

At its meeting of 1999 November 03, the Parks and Recreation Commission received the attached staff report on the above subject and adopted the two recommendations contained therein.



Kate Friars, Director
PARKS, RECREATION
AND CULTURAL SERVICES

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Attachment

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cc: Director Finance
Acting City Solicitor

SUBJECT: 1999 FEE BYLAW AMENDMENT - GOLF SERVICES

RECOMMENDATIONS:

1. THAT the Burnaby Golf Fee Bylaw 1999 be amended to extend to 2000 February 29.
2. THAT Council be requested to bring forward an amendment to the Burnaby Golf Fee Bylaw 1999 as outlined in this report.

REPORT

The Golf Fee Bylaw is required under the Municipal Act to cover all fees and charges related to the public use of the City's golf facilities. The Burnaby Golf Fee Bylaw 1999 presently applies to the period 1999 January 01 to December 31.

The past year has seen growth in a number of golf facilities in the Lower Mainland which in turn has created an aggressive competitive market place for golf operators to maintain volume of play in both prime time and non-prime time seasons. Our facilities have maintained the market share through the prime seasons but struggle, as all golf facilities in the area, to encourage core golfers to play year round and or play more rounds through the winter season (December-January).

Based on the industry's motivation to encourage higher volume of rounds through this season, the local golf market has become very rate driven in their campaigns to encourage play.

Our present rate is fair and competitive but feel we should follow the trend of the industry and not consider a fee change through this period. We recommend that our golf fees bylaw coincide with the spring season or become effective March 01 of each calendar year.

It is therefore recommended that the current Burnaby Golf Fee Bylaw 1999 be amended to extend to 2000 February 29.

A further report with golf fee recommendations to be effective 2000 March 01 - 2001 February 28 will be provided to the Commission in January 2000.

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cc: Director Finance
Acting City Solicitor