

TO: CITY MANAGER 1999 November 04

FROM: DIRECTOR PARKS, RECREATION AND CULTURAL SERVICES

SUBJECT: WATERWAY SIGNAGE PROGRAM

PURPOSE: To advise Council of the Parks and Recreation Commission's approval of the Waterway Signage Program.

RECOMMENDATION:

1. THAT this report be received for information purposes.

REPORT

At its meeting of 1999 November 03, the Parks and Recreation Commission received the above noted report and adopted the two recommendations contained therein.



Kate Friars
PARKS, RECREATION
AND CULTURAL SERVICES

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cc: Director Planning & Building
Director Engineering

SUBJECT: WATERWAY SIGNAGE PROGRAM

RECOMMENDATIONS:

1. THAT the Waterway Signage Program be approved.
2. THAT Council be so advised.

REPORT

Appearing on the same agenda as correspondence is a report that was referred by Council to the Parks and Recreation Commission, seeking approval of the Waterway Signage Program. The City's Environment and Waste Management Committee initiated this program to sign the City's 60 known open waterways. The proposed signage would identify the name of the stream and include a standard yellow fish silhouette indicating that the stream provides valuable fish habitat. The proposed signage would include the City's 24 hour spill reporting telephone number as well as the City's logo and the associated streamkeepers group. The signage will also indicate the origin and destination of the stream.

It is recommended that this program be approved as part of the City of Burnaby's larger ongoing initiatives to preserve and protect waterways. Signage is an effective way to protect streams by raising awareness of the significance and sensitivity of streams. The visual impacts of signage will be considered, particularly in natural areas of conservation parks such as Burnaby Mountain Conservation Area or Deer Lake Park where a sign would be placed at a park entry way in a kiosk instead of along the waterway. Sign placement will be assessed on a site specific basis.

The sign program will be administered through the Engineering Department - Environmental Services. If this program is approved, the signage will be developed and installed over a two year period commencing in 2000.

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cc: Director Planning and Building
Director Engineering