

REPORT
1999 May 31

COMMUNITY ISSUES AND SOCIAL PLANNING COMMITTEE

*HIS WORSHIP, THE MAYOR
AND COUNCILLORS*

RE: ACCESS AWARENESS WEEK ACTIVITIES

RECOMMENDATION:

1. *THAT* Council receive the attached report for information.

REPORT

The Community Issues and Social Planning Committee, at its meeting held on 1999 May 26, received and adopted the attached report providing information regarding the proposed activities of Burnaby's Access Advisory Committee during Access Awareness Week, 1999 May 30 - June 05.

Respectfully submitted,

Councillor D. Johnston,
Chair

Councillor N. Volkow,
Vice Chair

<p>:COPY - CITY MANAGER - DIRECTOR PLANNING & BUILDING - DIRECTOR ENGINEERING - DIRECTOR PARKS, RECREATION & CULTURAL SERVICES</p>
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TO: COMMUNITY ISSUES AND
SOCIAL PLANNING COMMITTEE

1999 MAY 14

FROM: DIRECTOR PLANNING AND A BUILDING

OUR FILE:17.814

SUBJECT: ACCESS AWARENESS WEEK ACTIVITIES

PURPOSE: To provide the Committee with information regarding the proposed activities of Burnaby's Access Advisory Committee during Access Awareness Week, May 30 - June 5, 1999.

RECOMMENDATION:

1. THAT the Committee receive this report for information.

REPORT

1. BACKGROUND

At its meeting of 1999 April 12, Council considered letters from the Union of British Columbia Municipalities (UBCM) and the Social Planning and Research Council of British Columbia (SPARC of B.C.) inviting Burnaby to proclaim June 5, 1999 as the second annual Access Awareness Day. The letters also requested that Burnaby sponsor or participate in community events on June 5, 1999 which highlight the importance of access for persons with disabilities. SPARC of B.C. has also contacted City staff and has met with Burnaby's Access Advisory Committee about Burnaby's potential participation in Access Awareness Day 1999.

Access Awareness Day is sponsored by SPARC of B.C. and endorsed by the UBCM executive. The purpose of the 1999 event is to raise public understanding about the importance of specially designated parking spaces for persons with disabilities. The goal is to reduce the abuse of designated parking spaces by able-bodied drivers. Designated parking for persons with disabilities was also the focus of Access Awareness Day in 1998. Burnaby participated in Access Awareness Day in 1998 as follows:

- the Mayor proclaimed Access Awareness Day, as well as Access Awareness Week. The latter proclamation reflected Burnaby Council's continued support for the annual week, which was initiated by the Federal government in 1988;
- Burnaby's Access Advisory Committee co-ordinated volunteers on Access Awareness Day to monitor the use of designated parking spaces in selected public and semi-public (ie. shopping centres, medical clinics) parking lots.

Proposed activities for Access Awareness Week and Access Awareness Day in 1999 are outlined below.

2. RAISING AWARENESS ABOUT DESIGNATED PARKING

Burnaby's Access Advisory Committee proposes to highlight Access Awareness Week and Access Awareness Day in the following ways:

- the Mayor will be asked to proclaim the week of May 30 - June 5, 1999 Access Awareness Week in Burnaby. He will also be asked to proclaim June 5, 1999 Access Awareness Day;
- posters and information cards produced by SPARC of B.C. which highlight the importance of designated parking will be on display/available through a number of City facilities during Access Awareness Week. As well, large posters which the Access Advisory Committee had formerly used as bus shelter ads will be mounted in a number of recreation centres and other City facilities for the Week. The bus shelter ad posters depict the provincially-approved signage which is posted at designated parking spaces, and encourages drivers to leave spaces marked with the sign available for those with disabilities. A copy of the bus shelter ad poster is **attached** as Appendix 1;
- the Access Advisory Committee will participate in Hats Off! Day celebrations which, coincidentally, are scheduled for June 5, 1999. The Committee will share an information table at Hats Off! Day with Planning Department staff. Information on various City services and initiatives will be available, as well as the SPARC-produced information cards about designated parking. The Access Advisory Committee will also sponsor a float in the Hats Off! Day parade, which will consist of a City-owned truck decorated with the large bus-shelter ads.

3. SUMMARY AND CONCLUSION

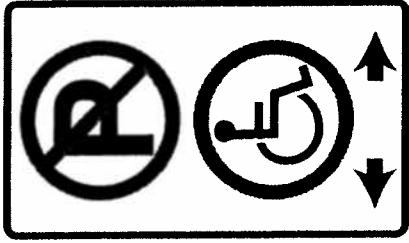
Burnaby has proclaimed and participated in Access Awareness Week since the Week's inception by the Federal government in 1988. Burnaby also proclaimed and participated in the first annual provincially-initiated Access Awareness Day in 1998. Burnaby's Access Advisory Committee proposes to participate in both Access Awareness Day and Access Awareness Week in 1999 as outlined in Section 2.0 above.

This report is for the information of the Community Issues & Social Planning Committee.

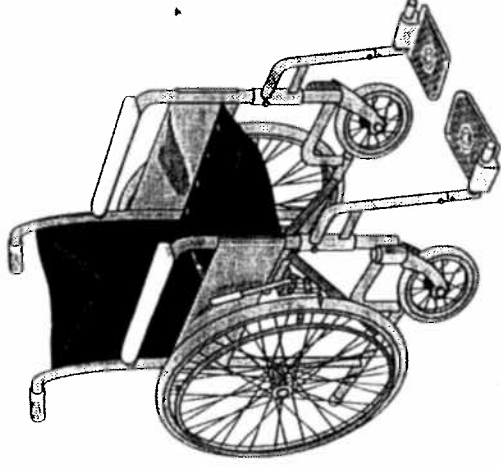

D.G. Stenson, Director
PLANNING & BUILDING

JLS/
Attachment

cc: City Manager
Director Engineering
Director Parks, Recreation and Cultural Services



The next time
you think of
parking
here,



think of
being
parked
here.

