

CITY OF BURNABY

ENVIRONMENT AND WASTE MANAGEMENT COMMITTEE

HIS WORSHIP, THE MAYOR
AND COUNCILLORS

RE: Environment Week 1999

RECOMMENDATION:

1. **THAT** Council approve the approach as outlined in this report for the planning of Environment Week, 1999 May 30 to June 05.

REPORT

The Environment and Waste Management Committee, at its meeting held on 1999 March 09, adopted the *attached* report outlining an approach for organizing Environment Week activities. The approach includes involvement of a working group comprised of staff and citizen representatives from the Environment & Waste Management Committee. The group intends to work on the co-ordination of both city sponsored and community driven events.

Respectfully submitted,

Councillor D. Johnston
Chair

Councillor C. Redman
Member

Councillor D. Lawson
Member

: COPY - CITY MANAGER
- DIRECTOR ENGINEERING
- DIRECTOR FINANCE
- DIR. PLNG. & BLDG.
- DIR. PARKS, REC. & CULT. SERV.
- PRESIDENT, CUPE LOCAL 23

TO: CHAIR AND MEMBERS
ENVIRONMENT & WASTE MANAGEMENT COMMITTEE

1999 MARCH 09

FROM: DIRECTOR PLANNING AND BUILDING

OUR FILE: 11.802

SUBJECT: ENVIRONMENT WEEK 1999

PURPOSE: To outline a proposed approach for Environment Week 1999.

RECOMMENDATION:

1. THAT the Committee approve the approach as outlined in this report for the planning of Environment Week, May 30 to June 5, 1999.

REPORT

1.0 BACKGROUND

Environment Week is an annual national event during the first week of June to raise environmental awareness and involve citizens in environmental stewardship initiatives to protect and enhance our environment. In previous years the Environment and Waste Management Committee has coordinated a series of participatory events and activities that have involved a variety of community groups, businesses, government agencies and citizens. Previous years' celebrations have been very successful with most events being well attended. The purpose of this report is to seek the Committee's concurrence to initiate planning for Environment Week 1999.

2.0 PROPOSED APPROACH

In past years, Environment Week has been coordinated by the City and has included a number of City-sponsored and community-sponsored events. Staff from various departments including Planning, Engineering and Parks and Recreation have worked with the citizen representatives of the Environment and Waste Management Committee in planning the week's activities, including the theme(s), events, advertising and liaising with community groups.

A number of community environmental groups, businesses and agencies typically plan events for Environment Week, including Douglas College Institute of Urban Ecology Green Links Program, Burnaby Streamkeepers, Vancouver Natural Historical Society, BCIT/Burnaby Lake System Project, GVRD, BC Hydro, Baxter Corporation, Burnaby Mountain Preservation Society, Vancouver Angling and Game Club, and the Stoney Creek Environment Committee. The City has assisted these groups by:

- advertising for the events;
- acquiring the necessary union approvals; and
- providing the City support and coordination often required for community stewardship

events (provision of refuse containers, pickup and removal of large trash items, etc.).

In addition to these events, the City has sponsored a variety of activities, such as:


- Still Creek Recycling Depot Open House
- BC Telephone Book Collection Program (Cosponsored by School District #41)
- City Hall Waste Audit
- Purple Loosestrife Removal in Deer Lake Park
- Clean Air Day Commuter Challenge
- Displays at City Hall
- Environment Awards
- Community wrap-up event

In the past, the nominations to the Environment and Waste Management Committee for the annual Environment Awards have been made by the citizen representatives of the Committee. With the approval of the Committee, it is proposed that this approach be followed again in 1999.

A community wrap-up barbeque for Environment Week participants was held after the Environment Week activities in 1995. The event was extremely successful and provided an opportunity for participants to network and discuss the different projects that they were involved in. It is proposed that a similar wrap-up event be held in 1999. Possible sponsorship for the event from the private sector will be sought.

3.0 CONCLUSION

The events and approach outlined above have worked well in the past. It is therefore recommended that detailed planning for Environment Week proceed on a similar basis for 1999. A detailed report from the citizen representatives and staff outlining the Environment Week program of events and requesting funds associated with advertising and materials will be presented to the Committee for approval later this spring.


for D.G. Stenson, Director
PLANNING AND BUILDING

KSF

cc. City Manager
Director Engineering
Director Parks, Recreation & Cultural Services
Director Finance
President CUPE Local 23

