

TO: CITY MANAGER 1999 AUGUST 19

FROM: DIRECTOR PLANNING AND BUILDING

SUBJECT: **REQUEST FOR TEMPORARY SIGNS ON STREET RIGHTS-OF-WAY
REGISTRATION DRIVE FOR SCOUTS CANADA**

PURPOSE: Respond to a request to erect temporary signs on street rights-of-way for a registration drive for Scouts Canada.

RECOMMENDATION:

1. **THAT** Council consent to the placing of the proposed temporary signs as requested, subject to receiving written agreement from Scouts Canada to remove the signs within three days after the conclusion of the campaign, and subject to the approval of the Director Engineering of specific locations on street rights-of-way.

REPORT

Appearing elsewhere on this Council Agenda is an item of correspondence from Scouts Canada - Burnaby Region requesting City permission to erect twenty temporary signs, measuring 8 feet high by 2 feet wide on posts 2 feet 6 inches off the ground, at various locations on street rights-of-way (boulevards) in Burnaby for the period between 1999 August 25 and 1999 September 30, for the purpose of advertising a registration drive for Scouts Canada.

The Burnaby Sign Bylaw 6163 under Clause (9) of Schedule No. 1 permits temporary signs as follows:

- “(9) Temporary signs pertaining to campaigns, drives or events of political, civic, philanthropic, educational or religious organizations. Provided that if an applicant shall obtain the consent of Council and shall agree in writing to remove such signs within three days after the campaign, drive or event has concluded, such signs may be erected upon public property in the possession or control of the municipality, except public property designated for parks purposes and under the jurisdiction of the Parks and Recreation Commission.”

In accordance with the Sign Bylaw, Council has from time-to-time allowed signs for such public campaigns, drives or events on public property except those designated for park purposes. Such signs are normally placed on boulevards within public road allowances and are directed towards passing traffic.

The efforts of Scout Canada, a well-established community-oriented organization serving children and youth, to increase registration in the organization is laudable. It is noted that the high number of signs requested, 20 in number, is unusual except in the case of election signs. Virtually all of the requested signs are to be placed within street rights-of-way on street corners at prominent intersections.

In line with the Sign Bylaw, should Council consent to the request, such consent would be subject to receiving written agreement from Scouts Canada to remove the signs within three days after the conclusion of the registration drive.

No such signs should be placed in or in front of flower or shrub beds but should be restricted to turfed areas of boulevards.

The specific location of any signs should also be approved by the City Traffic Engineering Division to assure that any signs are not located where they could be considered a safety hazard or obstruction for pedestrians or vehicles and not detrimental to directly fronting commercial uses.

It is proposed that Council consent be granted for the requested temporary signs subject to the considerations noted in this report.



D. G. Stenson
Director Planning and Building

KI:lf

cc: Director Engineering
Director Parks, Recreation and Cultural Services
City Solicitor
City Clerk

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