

CITY OF BURNABY
COMMUNITY HERITAGE COMMISSION

HIS WORSHIP, THE MAYOR
AND COUNCILLORS

SUBJECT: HERITAGE-RELATED TOURISM FACILITIES

RECOMMENDATION

1. THAT Council forward a letter to the Minister of Small Business, Tourism and Culture recommending that the provincial government endeavour to promote and encourage investment in and development of heritage-related tourism facilities.

REPORT

At its meeting of 1999 January 14 the Community Heritage Commission received a document entitled "Respecting our past -- Preparing our future: Heritage Conservation in British Columbia" which marks the 20th Anniversary of the British Columbia Heritage Trust. This document recognizes the contribution of thousands of volunteers whose efforts and creativity have made possible the accomplishments and goals achieved by Heritage Trust over the past two decades. The document also notes the challenges faced by the heritage community in encouraging the public, all levels of government and the business community to recognize the value of heritage conservation as an investment in our future.

Arising from its discussion concerning this document the Commission expressed concern that, while tourism is currently one of British Columbia's leading industries, funds or programs encouraging investment and promotion of heritage resources for tourism purposes are very limited. It was noted Ontario and the Maritime Provinces have successful tourism industries with a focus on well-developed and promoted heritage-related facilities and it was suggested that British Columbia should follow the example set by these Provinces. The Commission therefore recommend to Council that a letter be sent to the Honourable Ian Waddell, Minister of Small Business, Tourism and Culture recommending the provincial government endeavour to promote and encourage investment in and development of heritage-related tourism facilities.

Respectfully submitted,

Councillor Doreen Lawson
Chair

Councillor Celest Redman
Vice Chair

:COPY - CITY MANAGER
- DIRECTOR PLNG. & BLDG.
- DIRECTOR PARKS, REC. & CULT.
SERVICES