TO:

CITY MANAGER

**DATE: 1998 APRIL 23** 

FROM:

DIRECTOR PARKS, RECREATION AND CULTURAL SERVICES

SUBJECT: BILL COPELAND SPORTS CENTRE - APPLICATION FOR LIQUOR LICENSE

PURPOSE: To request Council to pass a resolution regarding an application to the Ministry of the Attorney General for the licensing of the Bill Copeland Sports Centre under the terms

and conditions as outlined in the attached report.

#### **RECOMMENDATION:**

THAT a resolution be passed regarding an application to the Ministry of the Attorney General for the licensing of the Bill Copeland Sports Centre under the terms and conditions as outlined in the attached report.

### REPORT

At its meeting of 1998 April 22, the Parks and Recreation Commission received the attached staff report on the above subject and adopted the recommendation contained therein.

KATE FRIARS

DIRECTOR PARKS, RECREATION AND CULTURAL SERVICES

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Attachment

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**Director Planning & Building** Officer in Charge - R.C.M.P. **Director Engineering** Deputy City Manager - Corporate Labour Relations City Solicitor

## SUBJECT: BILL COPELAND SPORTS CENTRE - APPLICATION FOR LIQUOR LICENSE

#### RECOMMENDATION:

1. THAT Council be requested to pass a resolution regarding an application to Ministry of the Attorney General for the licensing of the Bill Copeland Sports Centre under the terms and conditions as outlined in this report.

#### REPORT

The following report relates to the Bill Copeland Sports Centre and a proposal to provide the sale of beer and cider through a "Class E" Liquor License. Presently, alcoholic beverages can only be offered at this location through the issuing of a Special Occasion License to a facility user group (i.e. Burnaby Lacrosse). The Special Occasion License permits consumption and sale of beer and cider within a restricted area.

It is recommended that an application be submitted to the Ministry of the Attorney General that would allow for the complete licensing of the Bill Copeland Sports Centre. Sale of beer and cider would be provided through City-operated concessions by City Food Services staff. While the complete licensing of the Sports Centre would allow for beer/cider consumption in the stands, the actual areas designated for consumption would be agreed upon by the City and the applicable user group. Attached is a diagram indicating the areas within the Bill Copeland Sports Centre proposed to be covered through the "Class E" License.

Other considerations pertaining to this proposal are as follows:

- Sale of alcoholic beverages would <u>not be available</u> during events or activities deemed to be unsuitable by either the City or the related Arena user group. Suitable events may include but are not limited to Burnaby Senior Lacrosse Games, Burnaby Bulldogs Junior Hockey Games and special events such as the El Zapotal Cup
- 2. Similar to Swangard Stadium, all staff involved in the sale of beer and/or cider will have received training relating to situations involving excessive liquor consumption. Staff will also have completed the "Serving it Right" program.

An expansive license for the Bill Copeland Sports Centre is seen as being supportable for the following reasons:

- 1. Provides an additional service to Sports Centre patrons.
- 2. Provides greater flexibility in customizing liquor sales for special events.
- 3. Contributes to greater concession sales at this site.

# BILL COPELAND SPORTS CENTRE - APPLICATION FOR LIQUOR LICENSE Page 2 of 2

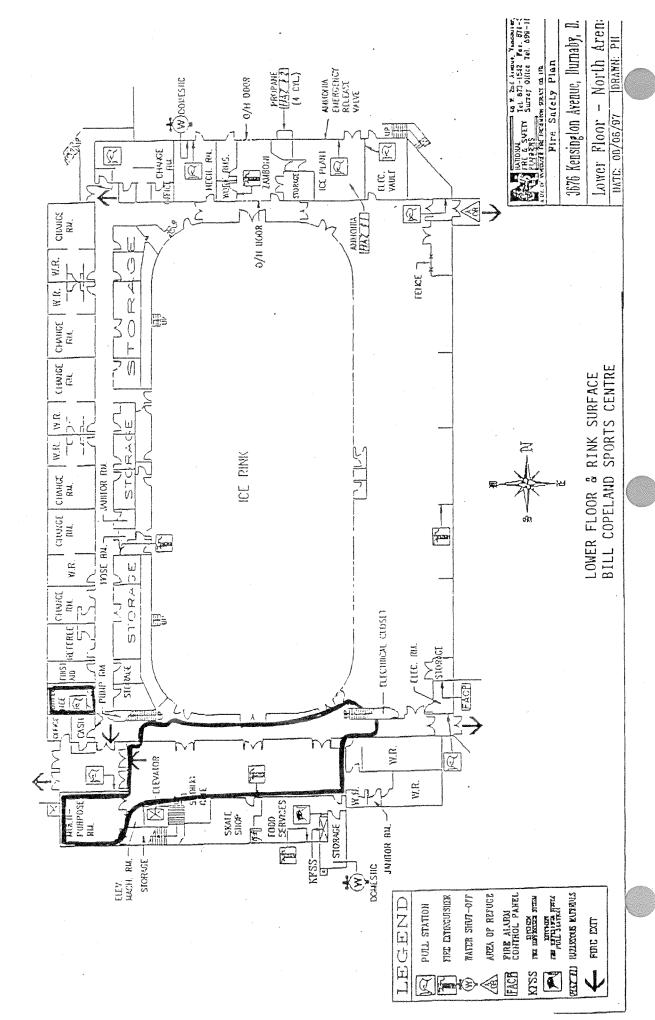
Controls would be in place to ensure that alcohol related situations would be minimized. In past years, City staff involved in the dispensing of beer and cider have received thorough training in order to act proactively in diffusing potentially difficult situations. This training would be continued in preparation for the license approval.

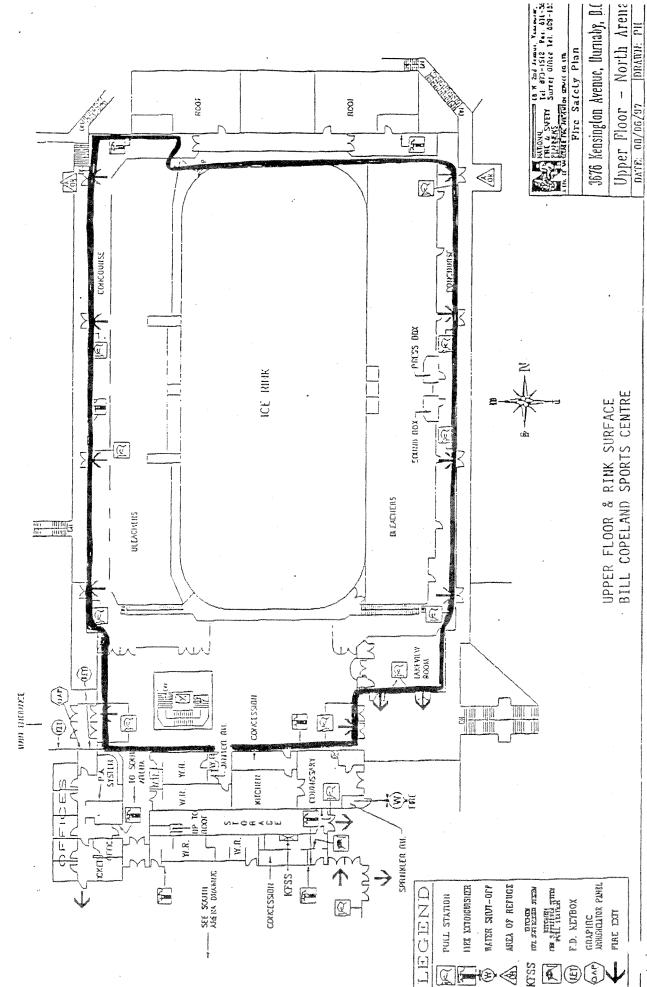
As indicated above, licensing of the entire facility would provide flexibility in the provision of beer and cider at various events and activities. Events deemed to be inappropriate by both the City and event organizers would not have liquor service available.

Upon approval of the recommendation and ratification by City Council, an application will be forwarded to the Ministry of the Attorney General for their consideration. If all proceeds favorably, it is hoped that a liquor license could be in place at the Bill Copeland Sports Centre by late summer 1998.

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Attachment
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cc: Director Planning and Building
Officer in.Charge - R.C.M.P.
Director Engineering
Deputy City Manager - Corporate Labour Relations
City Solicitor





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