ltem Manager's Report No. 12 Council Meeting 98/04/27

TO:

CITY MANAGER

DATE: 1998 APRIL 23

FROM:

DIRECTOR PARKS, RECREATION AND CULTURAL SERVICES

SUBJECT:

1998 MINTO CUP - BILL COPELAND SPORTS CENTRE

PURPOSE: To request Council to support the hosting of a media/players reception prior to the

1998 Minto Cup championship.

RECOMMENDATION:

THAT support be given to the hosting of a media/players reception prior to the 1998 Minto Cup championship.

REPORT

At its meeting of 1998 April 22, the Parks and Recreation Commission received the attached staff report on the above subject and adopted the three recommendations contained therein.

KATE FRIARS

DIRECTOR PARKS, RECREATION

AND CULTURAL SERVICES

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SUBJECT: 1998 MINTO CUP - BILL COPELAND SPORTS CENTRE

RECOMMENDATIONS:

- 1. THAT approval be granted to host the 1998 Minto Cup at the Bill Copeland Sports Centre under the terms and conditions as outlined in this report.
- 2. THAT Mr. Jack Crosby and Mr. Bernie Treasurer be so advised.
- 3. THAT Council be asked to support the hosting of a media/players reception prior to the 1998 Minto Cup championship.

REPORT

In summer 1998 the Minto Cup, symbolic of Canadian Junior A Lacrosse supremacy, will be played on the west coast of Canada. This championship rotates on an annual basis between locations in Ontario and British Columbia. In 1997 the Minto Cup was hosted out of Whitby, Ontario.

The format and timing for this event is as follows:

- Teams earn the right to represent their respective areas through league play downs. There is
 one representative from Eastern Canada and one representative from Western Canada. The
 Junior A Burnaby Lakers have represented the west for the past two seasons
- 2. The championship is played as a best of seven series with the first team tallying four victories being awarded the Minto Cup.
- 3. Minto Cup games will be played starting on Tuesday, 1998 August 25 and conclude no later than Friday, 1998 September 04.

Meetings have taken place between City staff and local Junior A Lacrosse officials to address the possibility of this major sporting event being played out of the Bill Copeland Sports Centre. It is anticipated the Minto Cup would draw a capacity crowd for each game, including standing room, of approximately 2,300 spectators. Additionally, a capacity crowd would still be anticipated regardless of which team represented the West Coast.

Regarding an agreement to host the event, it is suggested the following terms be provided:

- 1. Each game to be charged at \$210.00 as per 1998 Fees & Charges guidelines.
- 2. In addition, the City to receive 2% of gross gate receipts. This percentage of gate receipts should amount to approximately \$370.00 per game.

- 3. Practice time for each Minto Cup participant to be provided free of charge. Practices would take place both prior to and during the actual series itself. The actual number of practices would be dependent on the length of the series.
- 4. The City to host a reception for team players, officials and the media prior to the series. It is anticipated this event would cost approximately \$2,000 to \$3,000. Staff will investigate the possibility of these costs being defrayed through corporate sponsorship.
- 5. All concession sale revenue to be retained by the City.

The contents of this report have been shared with Mr. Jack Crosby and Mr. Bernie Treasurer. They are in agreement with the identified terms and would recommend that the 1998 Minto Cup be held at the Bill Copeland Sports Centre.

Please note, if the Victoria Junior A Lacrosse team wins the League championship, the Minto Cup would then be hosted on Vancouver Island instead of the Bill Copeland Sports Centre.

It is recommended that endorsement of this bid to host the 1998 Minto Cup Canadian Junior A Lacrosse Championship be provided. Parks and Recreation services would not be greatly impacted as the series is scheduled during the time frame that ice would normally be installed. In addition, the Burnaby Bulldogs Junior A hockey team is aware and supportive of the Minto Cup coming to the Bill Copeland Sports Centre. In order to accommodate the lacrosse event, the Bulldogs have agreed to hold their training camp out of both Kensington and Burnaby Lake Arenas.

If approved, staff will immediately commence work with the local Minto Cup Committee regarding various details leading up to the event. As an aside, local Lacrosse officials have also approached staff with respect to hosting the 1999 Senior B Canadian Lacrosse Championship - the "Presidents Cup". This national championship would take place during the same time frame as the Minto Cup, the last week of August and first week of September. Discussions will commence over the next few months to address the possibility of this event taking place at the Bill Copeland Sports Centre next summer. Similar to the Minto Cup, coordination with the Burnaby Junior A Hockey franchise would be required to ensure that their preseason arena requirements would not be compromised.



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