

**REPORT**  
1997 October 6

**CITY OF BURNABY  
COMMUNITY HERITAGE COMMISSION**

**HIS WORSHIP, THE MAYOR  
AND COUNCILLORS**

**RE: DEER LAKE PARK HERITAGE RESOURCE INVENTORY**

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**Recommendation:**

1. **THAT** Council approve an expenditure of \$4,800.00 to print 1,000 copies of the Deer Lake Heritage Resource Inventory for public distribution and sale.

**REPORT**

The Community Heritage Commission, at its meeting held on 1997 September 24, adopted the attached report seeking approval of printing costs for the Deer Lake Park Heritage Resource Inventory. The Committee advised that this document will provide the public with an excellent understanding of the areas unique history and architecture and further enhance recognition of the Park as a heritage precinct.

Respectfully submitted,

Councillor Lawson, Chair

Councillor Redman, Member

<p>: COPY - CITY MANAGER - DIRECTOR FINANCE - DIR. PLNG. &amp; BLDG. - A/DIR. REC. &amp; CULT. SERV.</p>
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TO: COMMUNITY HERITAGE COMMISSION 1997 September 18  
FROM: DIRECTOR PLANNING AND BUILDING Our File: 10.340.20  
SUBJECT: **DEER LAKE PARK HERITAGE RESOURCE INVENTORY**  
PURPOSE: To seek approval of printing costs for the Deer Lake Park Heritage Resource Inventory.

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**RECOMMENDATION:**

1. **THAT** the Community Heritage Commission recommend to Council the expenditure of \$4,800.00 to print 1,000 copies of the Deer Lake Park Heritage Resource Inventory for public distribution and sale.

**REPORT**

**1.0 Background:**

The Deer Lake Park Heritage Resource Inventory was undertaken by planning staff to provide the public with a greater understanding of the area's unique history and architecture. It is a 50 page history and inventory that includes over 100 photographs. With the Heritage Commission's direction and approval the final draft of this document was provided to the Parks and Recreation Commission, and Park staff as input for use during the development of the Deer Lake Park Management Plan.

**2.0 Publication Costs:**

The document was compiled with the intention of future publication for distribution through sale to the public. A review of the process for publishing a soft cover book included the addition of a colour cover image and more clearly reproduced photographs.

The costs associated with printing the book in the City's print shop has produced the following two estimates:

500 Books:	film production -	\$ 1,000.00
	book printing -	2,700.00
	<b>TOTAL -</b>	<b>\$ 3,700.00</b>
1,000 Books:	film production -	\$ 1,000.00
	book printing -	3,800.00
	<b>TOTAL -</b>	<b>\$ 4,800.00</b>

The production of 500 books would see the unit cost for each book to be \$7.40 each, while the printing of a 1,000 books would lower the unit cost to \$4.80 per book. If 1,000 copies were printed a sale price of \$10.00 each would see a recovery of printing costs to the City after the sale of 480 books.

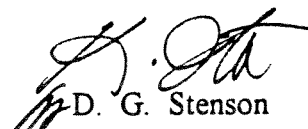
The Heritage Commission's annual budget includes provision for funding heritage inventories of this kind and the funds are available for this expenditure.

### 3.0 Distribution:

Sales of the book could be handled by both the City Hall Cashier and potentially the gift shops located at the Burnaby Art Gallery and Burnaby Village Museum. Complimentary copies of the book could be distributed to Burnaby's library and schools.

### 4.0 Conclusion:

The printing and distribution of the Deer Lake Park Heritage Resource Inventory would serve to provide the public with currently unavailable information regarding Burnaby's Heritage resources within Deer Lake Park. This would further enhance the Park's recognition as a heritage precinct and assist in the public's education and appreciation of the City's heritage program.

  
D. G. Stenson  
Director Planning and Building

JW:hr

