

Item	15
Manager's Report No.	18
Council Meeting	97/06/23

TO : CITY MANAGER DATE: 1997 JUNE 19
FROM : ACTING DIRECTOR RECREATION AND CULTURAL SERVICES
SUBJECT : 1997/1998 BURNABY RECREATION FACILITY FEES BYLAW
PURPOSE : To request Council to bring forward the Burnaby Recreation Facility Fees Bylaws as detailed on Attachment #1 of this report.

RECOMMENDATION:

1. THAT the Burnaby Recreation Facility Fees Bylaws as detailed on Attachment #1 of this report.

REPORT

At its meeting of 1997 June 18, the Parks and Recreation Commission received the attached staff report on the above subject and adopted the two recommendations contained therein.



KATE FRIARS
ACTING DIRECTOR RECREATION
AND CULTURAL SERVICES

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Attachment
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The 1997/1998 Facility Use Fee Schedule is obtainable from the Clerk's Department.

SUBJECT: 1997/1998 BURNABY RECREATION FACILITY FEES BYLAW

RECOMMENDATIONS:

1. THAT the 1997/1998 Burnaby Recreation Facility Fee Schedule, as outlined in this report, be approved.
2. THAT Council be requested to bring forward the Burnaby Recreation Facility Fees Bylaws as detailed on Attachment #1 of this report.

REPORT

BACKGROUND:

Recreation Facility Fees Bylaws are required under the conditions of the Municipal Act. The bylaw covers:

- all fees and charges related to the public use of recreation facilities excluding program services.
- fees for all equipment rentals not related to scheduled programs and activities

Next year's fees are established at this time for two reasons:

1. To enable staff to better predict revenue totals for the upcoming Provisional Budget process.
2. To meet the deadline of the current fee cycle in place for most recreation services. This cycle is based on a year running from September 01 to August 31.

The proposed 1997/1998 Facility Use Fee Package is provided on Attachment #1. In most cases, it is recommended that next year's rates increase by approximately 2.0%.

Please note that the attached fee schedule also includes pricing for the new Bill Copeland Sports Centre. This includes public admission rates and fees for a variety of rental opportunities at this site.

Fees for activities, programs and equipment rentals specifically related to programs are not included in the Facility Fees Bylaw. These rates are set and implemented administratively by staff under the authority of the Commission. A separate report dealing with the 1997/1998 program pricing structure appears on this same agenda.

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1997/1998 BURNABY RECREATION FACILITY FEES BYLAW

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TIMING OF BYLAW SCHEDULE

Currently, most recreation and cultural services operate on a fee schedule from September 01 to August 31. The two areas remaining on a fee cycle of January 01 to December 31 are Golf Services and the Burnaby Village Museum. No major changes to this schedule are anticipated for the upcoming year.

The only adjustment relates to the establishment of "winter" rates at Riverway and Burnaby Mountain Golf Courses. These rates normally go into effect in November, therefore, pricing for this service has been included within the fees package. As usual, the remainder of the golf fees for 1998 will be presented to the Commission for approval in the fall.

FEES & CHARGES - VALUE STATEMENTS & OPERATING PRINCIPLES

Over the past six months, the Commission has been revisiting its approach in the pricing of recreation services. Part of this review has involved the creation of Value Statements (Attachment #2) and Operational Principles (Attachment #3). These previously approved documents have been developed with the purpose of providing a framework for the structuring of Departmental fees and charges; in short, these statements and principles will provide guidance to staff when creating rates for parks, recreation, and cultural services.

The pricing for all new fees related to the Fees & Charges Bylaw reflect the Value Statements and Operational Principles. Existing services (i.e. admissions, gym rentals) have been evaluated based upon market research. A review of all established services, with respect to the Value Statements, will take place within the next year.

SUMMARY:

Overall, fees for the use of recreation and cultural services facilities appear to be appropriately priced in relation to the market and market demand. As indicated in previous fees reports, the public's expectation for convenient and quality public services continue to escalate. It is hoped and anticipated that all recommended rates will assist in providing the best possible service to Burnaby residents at an appropriate price.

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Attachments (3)

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ATTACHMENT #2

FEES AND CHARGES VALUES STATEMENTS

WHILE IT IS RECOGNIZED THAT ALL RECREATIONAL SERVICES ARE SUPPORTED BY SOME DEGREE OF SUBSIDIZATION, THE FOLLOWING VALUES REFLECT SPECIFIC AREAS WHICH WILL RECEIVE HIGHER LEVELS OF SUBSIDY:

- THE IMPORTANCE OF RECREATIONAL ACTIVITIES TO CERTAIN AGE GROUPS IS RECOGNIZED.
 - There is a great long term benefit to the community when preschoolers, children, and youth are involved in recreational activities.
 - Seniors' mental and physical health is greatly enhanced through their participation in recreational activities.
- THE PROMOTION AND CELEBRATION OF COMMUNITY SPIRIT AND CULTURAL HARMONY THROUGH PARTICIPATION IN RECREATIONAL OPPORTUNITIES IS VERY IMPORTANT TO THE HEALTH OF THE BURNABY COMMUNITY.
 - Services which include the opportunity for involvement of community members in the planning and leading of a recreational activity will receive greater level of subsidization.
- PARKS AND RECREATION PROGRAMS AND SERVICES ARE ESSENTIAL TO THE WELL-BEING OF THE COMMUNITY THEREFORE THEY NEED TO BE AFFORDABLE.
 - Community members will have the opportunity to participate in a range of low cost or no cost recreational activities.
- BEGINNER OR ENTRY LEVEL PROGRAMS HEIGHTEN AWARENESS AND ENCOURAGE INVOLVEMENT IN NEW RECREATIONAL EXPERIENCES.
- GROUP PARTICIPATION PROVIDES OPPORTUNITIES FOR COMMUNITY MEMBERS TO INTERACT, WHICH IN TURN BENEFITS THE COMMUNITY AS A WHOLE.
 - Services which are for groups, rather than individuals, will receive higher levels of subsidization.

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- THE PARTICIPATION OF PERSONS WITH ANY TYPE OF DISABILITIES IS VALUED AND ENCOURAGED. FACILITIES, PROGRAMS AND SERVICES WILL BE ACCESSIBLE.
- RECREATIONAL OR CULTURAL ACTIVITIES THAT PROMOTE GOOD HEALTH AND DISEASE PREVENTION THROUGH PHYSICAL ACTIVITY CONTRIBUTE TO THE WELL-BEING OF THE COMMUNITY.

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ATTACHMENT #3

FEES AND CHARGES OPERATIONAL PRINCIPLES

WHILE IT IS RECOGNIZED THAT THE FEES AND CHARGES VALUE STATEMENTS WILL DETERMINE THE LEVEL OF SUBSIDIZATION WHICH EACH SERVICE AREA WILL RECEIVE, OPERATIONAL PRINCIPLES WILL GUIDE THE ACTUAL IMPLEMENTATION.

- THE ACTUAL COSTS OF A PARKS AND RECREATION SERVICE IS BASED ON AN APPROVED, CONSISTENT FORMULA AND THE COSTS WILL BE REFLECTED IN THE FEE.
- A FEE OR CHARGE WILL BE COMPARED TO OTHER SIMILAR MARKET PRICES TO ENSURE IT IS A FAIR MARKET PRICE. THE MARKET PRICE WILL REFLECT THE EFFECTS OF SUPPLY AND DEMAND ON THE SERVICE AREA.
- DIFFERENT FEES AND CHARGES WILL BE APPLIED DEPENDING ON THE DEMAND AS IT RELATES TO THE TIME OF DAY. NON-PRIME TIME OR PRIME TIME CHARGES WILL BE APPLIED IF THIS IS CONSISTENT WITH THE MARKET.
- CONSIDERATION WILL BE GIVEN TO OFFERING HIGHLY SUBSIDIZED SERVICES IN AREAS WHICH REQUIRE THEM DUE TO THE SOCIO-ECONOMIC CONDITIONS OF THE COMMUNITY.

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