

REPORT
1997 February 17

CITY OF BURNABY

COMMUNITY POLICING COMMITTEE

*HIS WORSHIP, THE MAYOR
AND COUNCILLORS*

RE: TELEVISION SERIES ON COMMUNITY POLICING

RECOMMENDATION:

1. **THAT** Council approve funding from its 1997 budget for the production of a television series on Community Policing.

REPORT

The Community Policing Committee, at its meeting held on 1997 February 13, received and adopted the *attached* report providing information about a proposed television series on Community Policing and to make recommendations about funding the project.

Respectfully submitted,

Councillor D. Evans
Chair

Councillor J. Young
Member

TO: COMMUNITY POLICING COMMITTEE 1997 FEBRUARY 04
FROM: DIRECTOR PLANNING & BUILDING OUR FILE: 17.317
SUBJECT: TELEVISION SERIES ON COMMUNITY POLICING
PURPOSE: To provide the Committee with information about a proposed television series on Community Policing and to make recommendations about funding the project.

RECOMMENDATION:

1. **THAT** the Committee approve funding from its 1997 budget for the production of a television series on Community Policing.

R E P O R T

1.0 BACKGROUND

At its meeting of 1997 January 9, the Committee considered a request from citizen representatives from the Southwest District's community consultative group to fund a series of community cable television programs about Community Policing. The Committee requested that staff review the request in the context of the Committee's available budget, and forward a recommendation to its next meeting.

This report responds to that request.

2.0 OVERVIEW OF THE SERIES

The purpose of the proposed community cable television series is to disseminate information and increase public awareness about the current status of and future directions for Community Policing in Burnaby

The proposed project consists of eight one hour episodes to be aired on Burnaby Cable's "City Scene" series over the course of twelve months. The information for the episodes will be provided by volunteers serving on an inter-district production team. This local representation will help to ensure that episodes reflect the differences in districts' concerns and priorities. It is assumed that staff from the City and the RCMP will be included on the production team as information and protocol resources.

While the focus of the episodes will ultimately be determined by the amount of material and other resources available, the suggested topics for the series include:

1. **Policing In Burnaby:** this episode will focus on the impact that demographic and other changes in Burnaby have had on police service. The episode will review the concept of community-based policing, and include citizens' perspectives on the new service format.

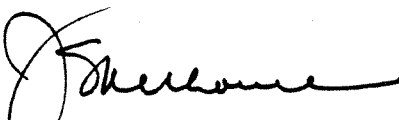
2. **Community-Based Policing:** this episode will focus on the birth of the community policing concept in Canada, how the concept has been implemented in Burnaby, and how it is working. Highlights will include the partnership between the RCMP, the community and the City, and future directions.
3. **Southwest District:** this episode will provide information about both the southwest district and how community policing is being implemented. The episode will focus on the roles of the neighbourhood and school liaison officers, and district "hot spots".
4. **A Day in the Life of a Neighbourhood Constable:** this episode will showcase a typical day, highlighting activities, responsibilities, difficulties, and problem-solving at the neighbourhood level.
- 5, 6, 7. **District Profiles:** these episodes will complement episode 3, with a focus on each of the other districts.
8. **Bike Patrol, Block Watch, Crime Patrol:** this episode will provide an overview of how these individual crime prevention programs complement community policing.

The suggested format for each episode includes a fifteen minute segment for guests/interviews, a fifteen minute segment of pre-taped material on the topic, and a thirty minute segment for the public to ask questions or make comments either by telephone or participating as part of an in-studio audience.

The estimated budget for the series of eight episodes is \$3,200. This budget covers the cost of materials and other consumables - videotape, supplies, local transportation - only. The production work will be carried out by citizen volunteers, at both the district consultative group level and Roger's Cable.

3.0 CONCLUSION

It is staff's conclusion that the \$3,200 required to produce the television series can be absorbed by the Community Policing Committee's 1997 budget. Developing the series as a vehicle for communicating information about community policing to the general public is consistent with the interim communications plan adopted by the Committee in 1996. Staff recommend that the funding request be approved.



D.G. Stenson, Director
PLANNING & BUILDING

JS/db

cc: City Manager
OIC - RCMP
Deputy City Manager - Labour Relations
Director Finance