

CITY OF BURNABY

ENVIRONMENT AND WASTE MANAGEMENT COMMITTEE

HIS WORSHIP, THE MAYOR
AND COUNCILLORS

RE: CITY OF BURNABY ENVIRONMENT AWARDS

RECOMMENDATIONS

1. THAT Council approve the establishment of an Annual Environmental Awards Program as outlined in Section 2.0 of the attached report.
2. THAT the 1995 Environment Award in Communication be presented to Gareth Kirkby and the News Leader for their series of articles examining the Fraser River, local tributaries and associated problems in the fishing industry.
3. THAT the 1995 Environmental Award in Planning and Development be presented to Canada Lands Corporation for their development of the GlenLyon Business Park.
4. THAT the 1995 Environment Award in Youth be presented to Stoney Creek Community School and its students for leadership in environmental stewardship that actively involves youth and the broader community.
4. THAT the 1995 Environment Awards be presented to the recipients on June 4, 1996 at 7:00 pm at Confederation Centre during the Streamkeepers Evening discussion.

REPORT

At its meeting of 1996 May 14 the Environment and Waste Management Committee adopted the attached report providing recommendations on the establishment of and Terms of Reference for an Environment Awards Program and recommending awards for 1995.

: COPY - CITY MANAGER
- DIRECTOR ENGINEERING
- DIRECTOR FINANCE
- DIR. PLNG. & BLDG.
- DIR. REC. & CULT. SERV.
- ENVIRONMENTAL HEALTH OFF.

Respectfully submitted,

Councillor D.P. Drummond
Chair

Councillor D. Johnston
Member

Councillor D.A. Lawson
Member

TO: CHAIR AND MEMBERS
ENVIRONMENT & WASTE MANAGEMENT COMMITTEE

1996 MAY 10

FROM: MARK ANGELO,
BRENDA FELKER,
ELMER RUDOLPH,
MEMBERS, ENVIRONMENT AND WASTE MANAGEMENT COMMITTEE

OUR FILE: 11:800

SUBJECT: CITY OF BURNABY ENVIRONMENT AWARDS

PURPOSE: To provide recommendations to the Environment and Waste Management Committee on Terms of Reference for an Environment Awards Program and awards for 1995.

RECOMMENDATION:

1. THAT the Environment and Waste Management Committee recommend to Council
 - a) The establishment of an Annual Environmental Awards Program as outlined in section 2.0 of this report;
 - b) The 1995 Environment Award in Communication be presented to Gareth Kirkby and the News Leader for their series of articles examining the Fraser River, local tributaries and associated problems in the fishing industry;
 - c) The 1995 Environmental Award in Planning and Development be presented to Canada Lands Corporation for their development of the GlenLyon Business Park.
 - d) The 1995 Environmental Award to Youth be presented to Stoney Creek Community School and its students for leadership in environmental stewardship that actively involves youth and the broader community.
 - e) The 1995 Environment Awards be presented to the recipients on June 4 1996 at 7:00 pm at Confederation Centre during the Streamkeepers Evening discussion.

REPORT

1.0 INTRODUCTION

The Environment and Waste Management Committee has been responsible for guiding environmental planning initiatives in the City for a number of years. The Committee was instrumental in developing the State of the Environment Report (SOER) in 1993 that established a policy framework for environmental issues and actions. Within the SOER is the provision for Shared Stewardship, an idea that seeks opportunities for community stewardship, environmental awareness and public information. One of the specific ideas discussed in the report is the need "to establish an environmental awards program to recognize environmental achievements".

At its meeting of 1996 April 09 the Environment and Waste Management Committee requested that the citizen representatives on the Committee develop terms of reference for an environmental media awards program. In considering this matter a broader environmental awards program is provided to recognize achievements in other important environmental areas.

2.0 PROPOSED CATEGORIES FOR THE AWARDS

The City of Burnaby Environment Awards Program will recognize important contributions made by individuals, organizations or companies to improving Burnaby's environment and our understanding of it. The program will increase awareness of opportunities available to the public and the City to become more environmentally responsible. It is proposed that the Environment and Waste Management Committee make recommendations to Council for the presentation of the awards.

The following categories of awards are recommended:

Communication

This category includes newspaper articles, publications, and video, audio or multi-media presentations that help to increase understanding of environmental issues in Burnaby. The nominated work should demonstrate a comprehensive understanding of an environmental issue and its relationship to the citizens of Burnaby. Newspaper articles may be in the form of regular constructive reporting on environmental issues or may be serial in format, thoroughly researched and referenced, and prominently featured within the newspaper. Other publications such as magazine articles or books should offer in depth profiles or insight into specific environmental characteristics and issues found in Burnaby and be readily available in Burnaby bookstores. Awards in the video, audio and multimedia category should be granted to those works that exploit their media format to provide insightful, and possibly interactive, educational opportunities that may be useful within Burnaby schools and libraries to increase awareness of environmental issues in the City.

Planning & Development

Exemplary developments that demonstrate innovative environmental features that may include environmentally sensitive site planning, solar energy, water conservation, storm water or wastewater management, conservation of resources through the reuse of materials, the protection and enhancement of urban streams or the enhancement of wildlife habitat in the city. Developments may range in scale from large commercial, industrial, institutional or residential projects to individual new or renovated buildings.

Community Stewardship

Citizens of Burnaby who have been actively involved in promoting environmental stewardship for several years and who, through their efforts, have increased public awareness of an environmental issue or notably enhanced or rehabilitated the City's environment.

Youth Award

Recognize the contributions that children or teenagers have made, either through their own initiatives or through school programs that have resulted in enhanced public awareness of environmental issues or notably enhanced or rehabilitated the City's environment.

The Committee reserves the right to recommend awards to candidates that do not fall within any of the categories above.

3.0 AWARD PROCESS

It is recommended that the awards be given annually as candidates are identified, and determined to be worthy of such recognition by Council, through the recommendation of the Environment and Waste Management Committee. The Committee may choose to include a public nomination process to be completed by the end of March of each year. The Committee need not feel compelled to recommend award winners to Council in any or all categories if they feel there are no appropriate candidates in any given year.

The list of recommended award winners should be forwarded by the Environment and Waste Management Committee to Council for review and approval by the end of April. The awards would then be presented during Environment Week of that year accompanied by a press release that would help publicize the awards.

4.0 FORM OF THE AWARD

The form of the award recommended by the Committee may include a Certificate from Council and the Environment and Waste Management Committee, a commemorative plaque, or another appropriate form of recognition.

5.0 1995 AWARDS

As the Environment Awards Program represents a new City initiative the Committee is in a position to make only three recommendations this year.

5.1 Communications Award

The recommended recipient of the Environmental Communication Award is;

Gareth Kirkby and the News Leader
for their series of articles called
"A FORK IN THE RIVER"

Over the course of 5 multiple page articles, commencing on September 20 1995 and ending October 15 1995, Mr. Kirkby and the News Leader focussed on the Fraser River, its local tributaries and lakes, and associated problems in the fishing industry. A FORK IN THE RIVER explored the economic, social and environmental relationships British Columbians and, in particular citizens of Burnaby and New Westminster, have developed with the Fraser River and its watershed. The feature series was comprehensive, well researched and written, and prominently displayed within the newspaper. Mr. Kirkby

deftly discussed the Fraser River's deteriorating ecology and diminishing fish stocks amidst the complexity of fisheries management, fishing industry changes, inter-governmental dynamics, and local issues, advocates and initiatives.

5.2 Planning and Development

The recommended recipient of the Burnaby Environmental Award in the Planning and Development Category is;

Canada Lands Company Limited
for the planning and development of
"GLENLYON BUSINESS PARK"

Canada Lands Company Limited's overall development plan for the GlenLyon Business Park in the Big Bend area is unique in its attention to habitat preservation and enhancement. The site plan includes a combination of conservation areas, newly constructed wetlands and ponds, a salt water marsh, enhancement of Sussex Creek to a salmonid rearing quality stream and the extensive use of native planting in various areas. The GlenLyon development represents a significant improvement in the environmental sensitivity of business parks.

5.3 Youth

The recommended recipient of the Burnaby Environmental Award in the Youth Category is;

Stoney Creek Community School and its students
for leadership in environmental stewardship that
actively involves youth and the broader community

For many years, Stoney Creek Community School and its students have undertaken environmental initiatives which have focused on the preservation of the Stoney Creek ecosystem - a salmon-bearing stream. Through the incorporation of environmental education into the school curriculum, the students and school have broadened their environment stewardship activities and influence into the community in a variety of ways. The Great Salmon Send-Off was initiated seven years ago to celebrate the success of salmonid enhancement programs in Burnaby schools. It is now a major annual environmental event in the City with some 700 people attending this year. Creek clean-up and storm drain marking projects are undertaken regularly by the school. The students use Stoney Creek as a "living" classroom to hone their knowledge of the environment and their skills. The students carefully monitor Stoney Creek, and incidents that negatively impact the health of the ecosystem are reported immediately.

Ongoing environmental education and initiatives undertaken by the students have raised the level of awareness and consciousness throughout the community. This award recognizes how a school and its students can have such a positive effect on enhancing the environment through its own actions, education program and involving the broader community.

The Environment and Waste Management Committee believes these environmental awards recognize commendable contributions to our community and our awareness of local environmental issues.

MARK ANGELO, Member
Environment and Waste Management Committee

BRENDA FELKER, Member
Environment and Waste Management Committee

ELMER RUDOLPH, Member
Environment and Waste Management Committee