

ITEM	16
MANAGER'S REPORT #	39
COUNCIL MEETING	95/08/28

CITY OF BURNABY

TO: CITY MANAGER 1995 August 22

FROM: DIRECTOR PLANNING AND BUILDING

SUBJECT: BIKE RACK PROGRAM

PURPOSE: To request Council authorization to pursue a Sign Bylaw amendment to accommodate advertising based bike racks.

RECOMMENDATION:


1. **THAT** Council authorize staff to pursue an amendment to the Burnaby Sign Bylaw 1972 to accommodate advertising-based bike racks.

R E P O R T

Burnaby City Council, at the regular Council Meeting of 1995 June 26, adopted the recommendation of the Burnaby Bicycle Advisory Committee to pursue implementation of the advertising based bike rack program for commercial districts throughout the City. Staff are currently preparing a proposal call for the bike rack program.

An amendment to the current Burnaby Sign Bylaw is necessary to permit the display of signage on bike racks. The proposed amendment would allow advertising based bike racks in commercial and industrial areas only, similar to the current regulations for advertising-based bus shelters.

Council is requested to authorize staff to pursue an amendment to the Burnaby Sign Bylaw 1972 to accommodate advertising-based bike racks.


 D. G. Stenson, Director
 PLANNING AND BUILDING

KF
 cc. Director Engineering
 City Solicitor